



REFACTORED

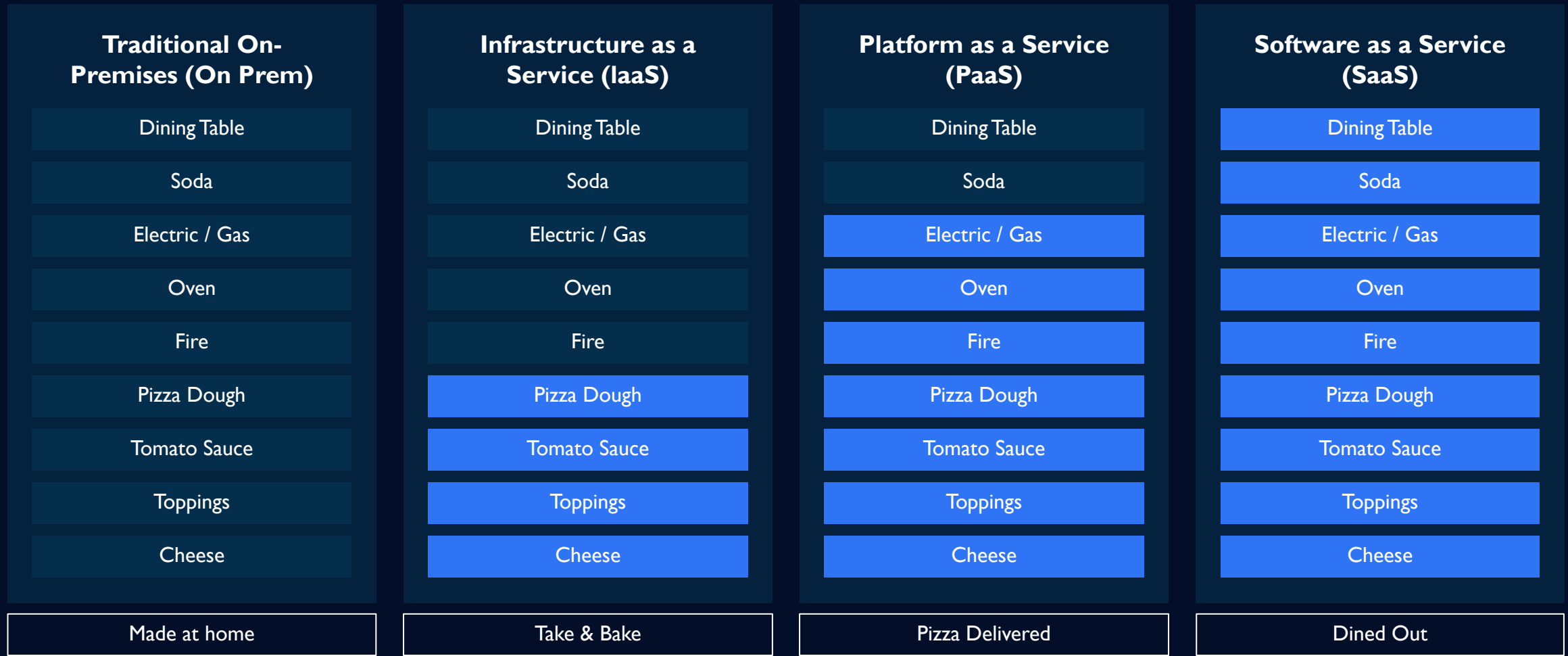
Cloud Service Models

The Shared Responsibility Model

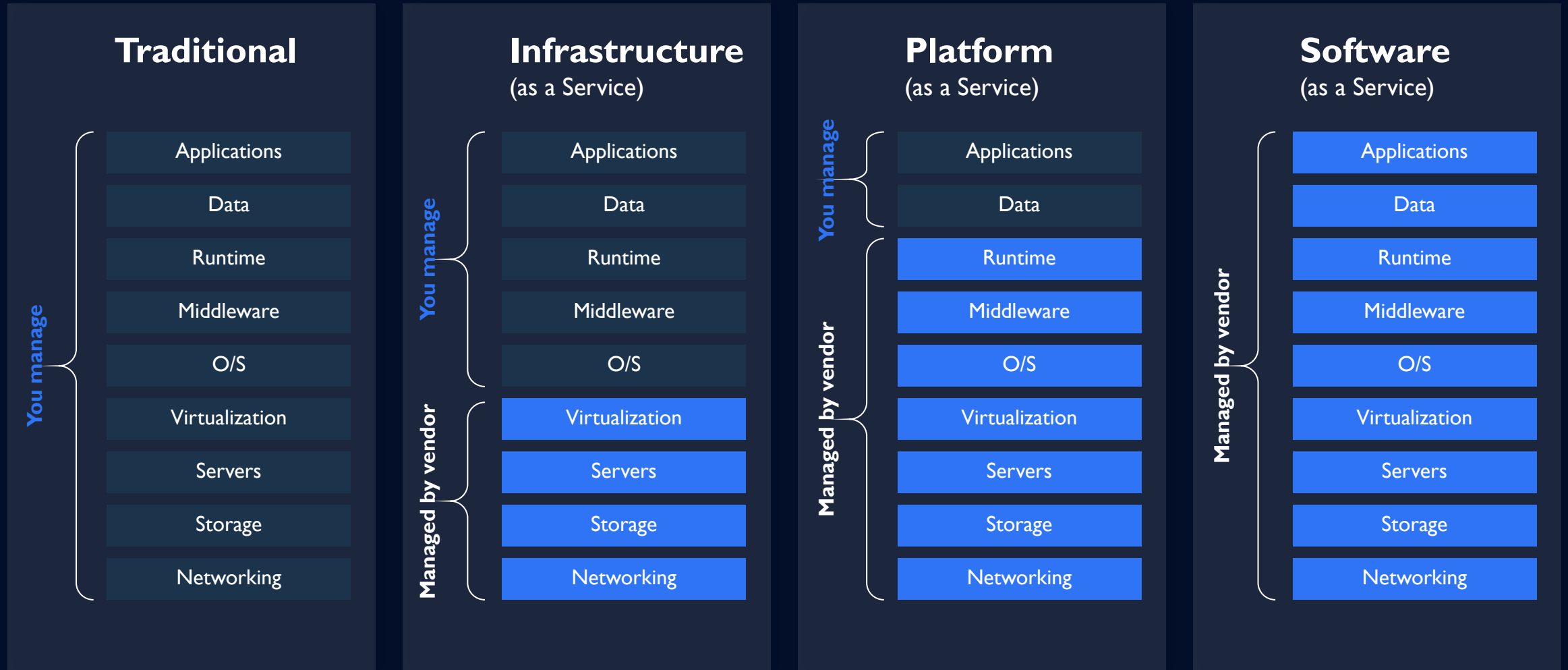


X AS A SERVICE...

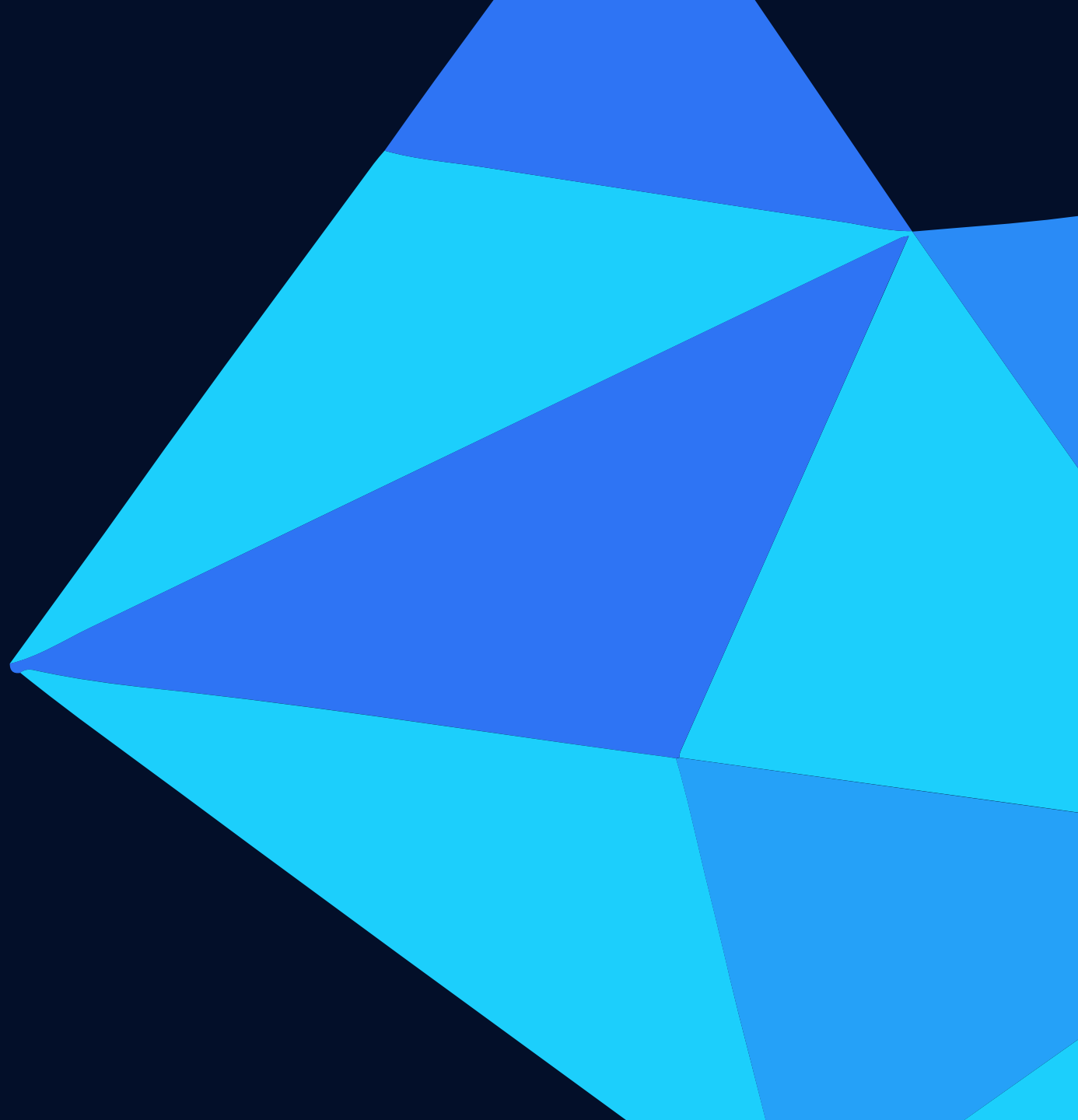
Pizza as a Service



CLOUD SERVICE MODELS



Describe Cloud Concepts



TYPICAL ON-PREMISES CAPEX COSTS

Server
Costs



Backup and
Archive Costs



Storage
Costs



Datacenter
Costs (including DR)



Network
Costs



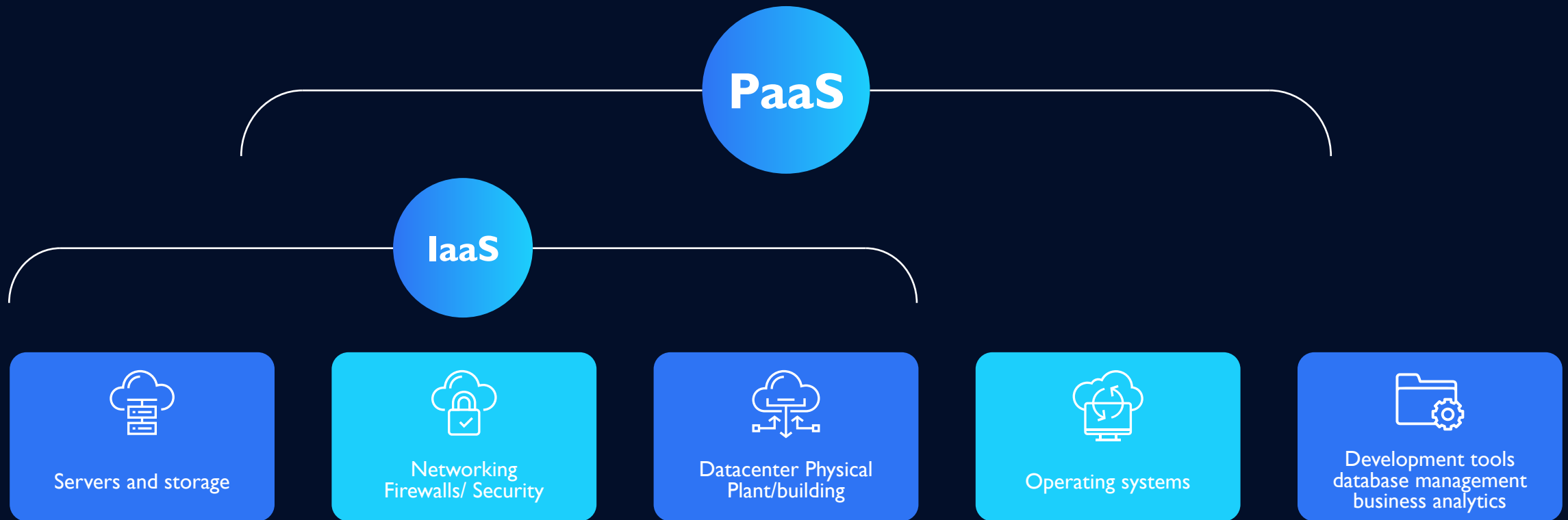
INFRASTRUCTURE AS A SERVICE (IAAS)

Build pay-as-you-go IT infrastructure by renting servers, virtual machines, storage, networks, and operating systems from a cloud provider.



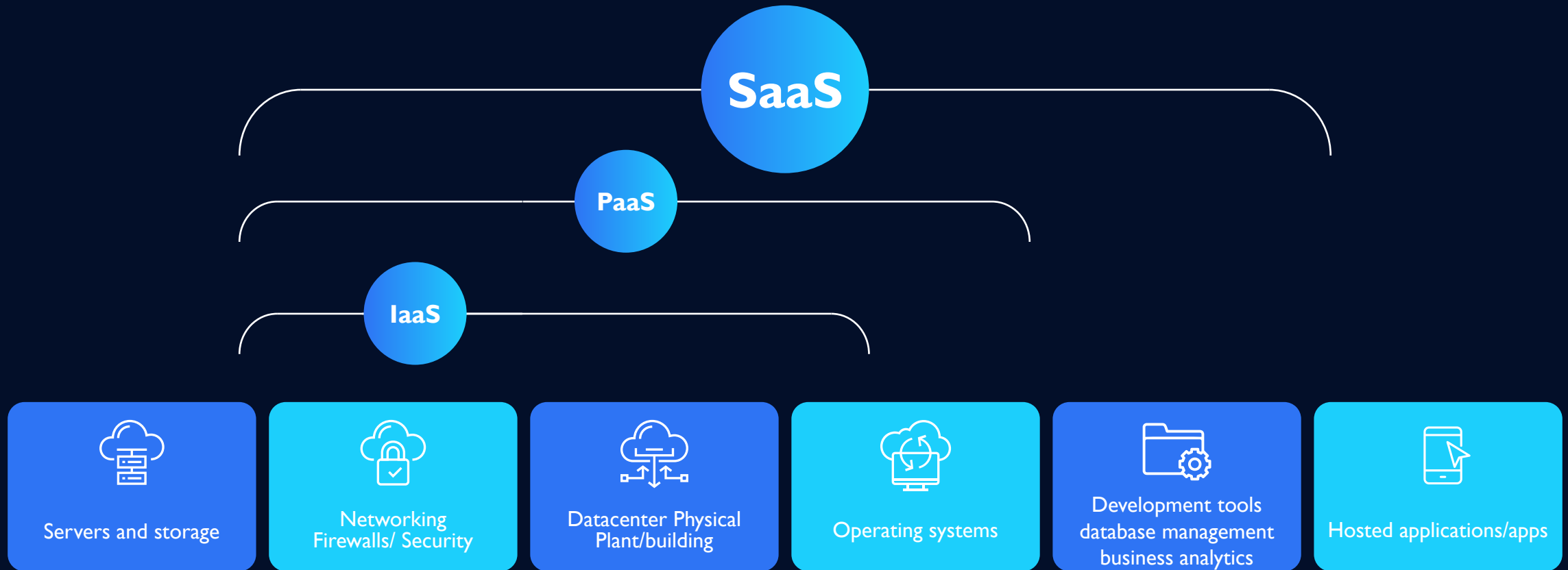
PLATFORM AS A SERVICE (PaaS)

Provides environment for building, testing, and deploying software applications; without focusing on managing underlying infrastructure.



SOFTWARE AS A SERVICE (SaaS)

Users connect to and use cloud-based apps over the internet: for example, Microsoft Office 365, email, and calendars.



CLOUD SERVICE COMPARISON

IaaS

- The most flexible cloud service.
- You configure and manage the hardware for your application.

PaaS

- Focus on application development.
- Platform management is handled by the cloud provider.

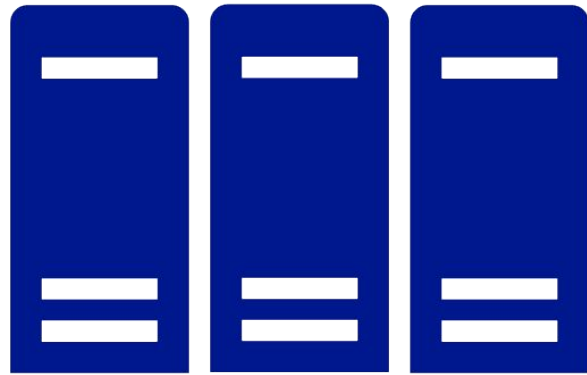
SaaS

- Pay-as-you-go pricing model.
- Users pay for the software they use on a subscription model.



Define Cloud Computing

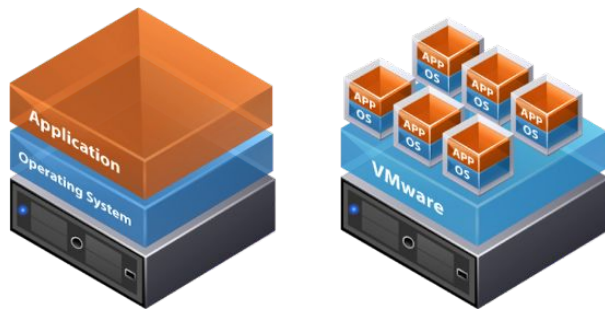
Cloud Computing Overview



Traditional Datacenter

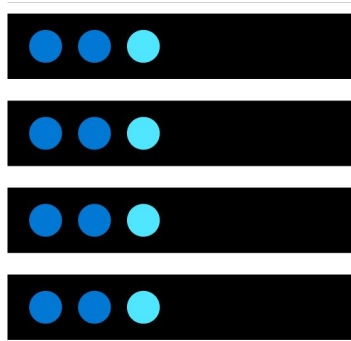


Azure

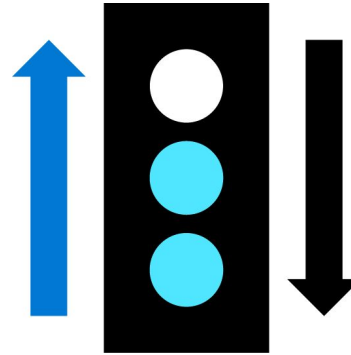


What is cloud computing?

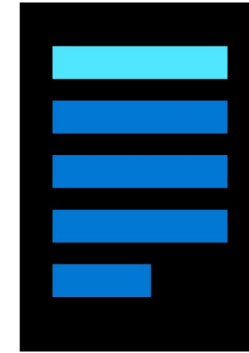
Cloud Computing is the delivery of computing services over the internet, enabling faster innovation, flexible resources, and economies of scale.



Compute



Networking



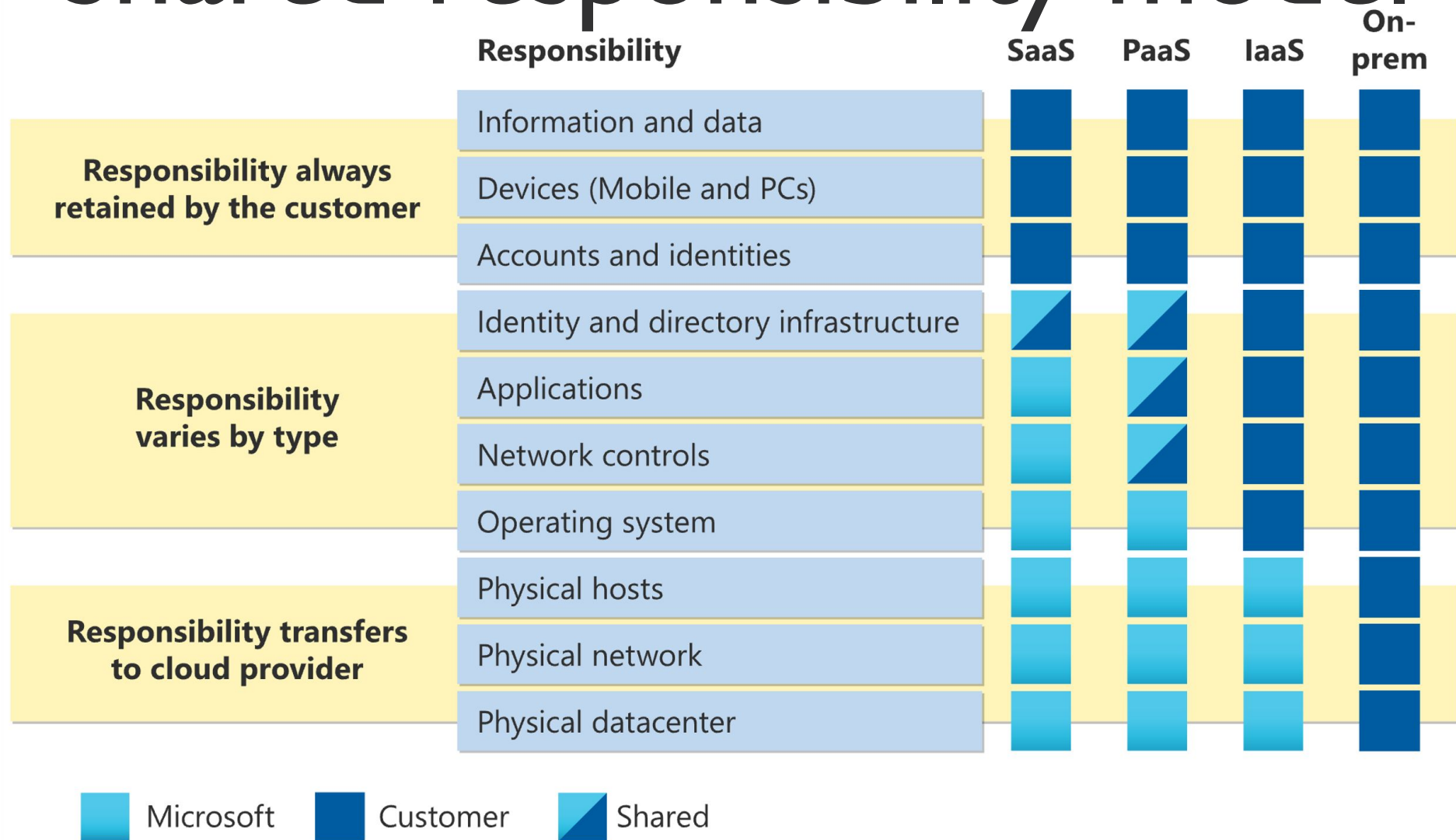
Storage

What is Cloud Computing?

- Cloud computing is about “**renting**” resources vs purchasing hardware
- Pay for what you use
- Run your applications in someone else’s datacenter
- Cloud provider is responsible for the physical hardware and facilities necessary to execute your work
- Cloud provider responsible for keeping the services **they** provide up-to-date

The Shared Responsibility Model

Shared responsibility model



Cloud Models: Public, Private & Hybrid



Public Cloud

- Common Deployment Model
- Azure, AWS, GCP are examples of Public Cloud providers
- Everything runs on your cloud providers hardware

Advantages

- High scalability/agility
- Pay-as-you-go pricing – you pay only for what you use, no CapEx costs
- You're not responsible for maintenance or updates of the hardware
- *Minimal* technical knowledge required to get started

Disadvantages

- There may be specific security requirements that cannot be met by using public cloud
- There may be government policies, industry standards, or legal requirements which public clouds cannot meet
- You don't own the hardware
- Unique business requirements



Private Cloud

- You create a cloud like environment in your own datacenter
- You are responsible for the hardware and software services you provide
- Characteristics include:
 - Self Service
 - Automation
 - Agility
 - Financial Transparency

Private Cloud

Advantages

- Complete control over all resources and can support legacy scenarios
- Complete security control
- May be able to meet strict compliance requirements Public Cloud cannot

Disadvantages

- Large upfront costs
- High skillset required
- Owning equipment adds a lag into the provisioning process
- Datacenter management



Hybrid Cloud

- Combines Public and Private Clouds
- Allows flexibility to run in the most appropriate location
- Consume Public Cloud services as needed and potentially keep legacy workloads running on-premises

Hybrid Cloud

Advantages

- Flexibility
- Support for Legacy systems while enabling modern application workloads to move to Public Cloud
- Continue to use your own equipment and investments

Disadvantages

- Complicated to maintain and setup
- Can be more expensive than simply selecting one model

Cloud model comparison

Public Cloud

- No capital expenditures to scale up.
- Applications can be quickly provisioned and deprovisioned.
- Organizations pay only for what they use.

Private Cloud

- Hardware must be purchased for start-up and maintenance.
- Organizations have complete control over resources and security.
- Organizations are responsible for hardware maintenance and updates.

Hybrid Cloud

- Provides the most flexibility.
- Organizations determine where to run their applications.
- Organizations control security, compliance, or legal requirements.

Describe Cloud Consumption

Economies of Scale



Economies of scale is the ability to do things more efficiently or at a lower-cost per unit when operating at a larger scale.

Cloud Benefits

- Cloud providers can pass on economies of scale to consumers
- Acquire hardware at lower costs
- Local Government deals
- Datacenter efficiencies

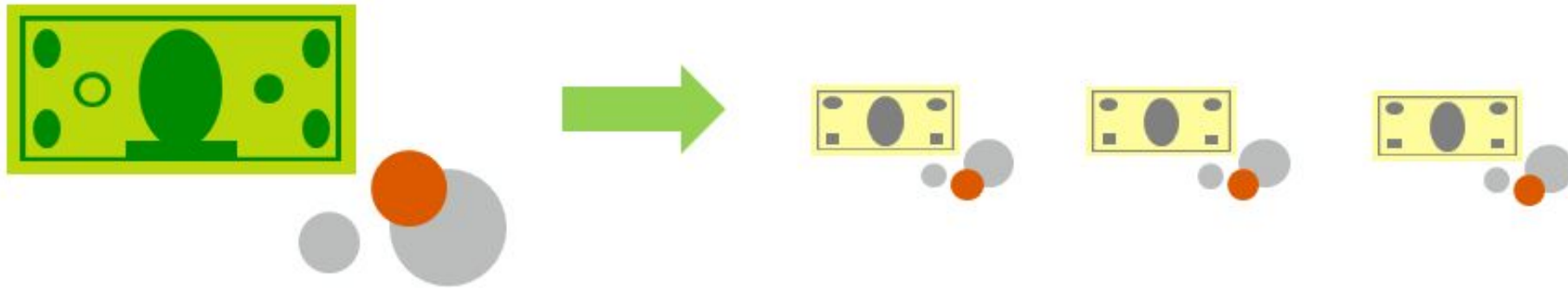
Compare CapEx vs. OpEx

Capital Expenditure (CapEx)

- The up-front spending of money on physical infrastructure.
- Costs from CapEx have a value that reduces over time.

Operational Expenditure (OpEx)

- Spend on products and services as needed, pay-as-you-go
- Get billed immediately

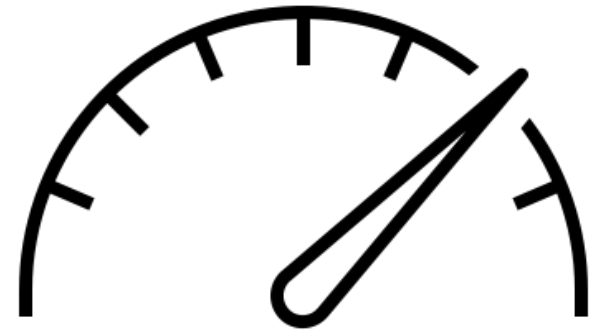


Consumption-based model

Cloud service providers operate on a consumption-based model, which means that end users only pay for the resources that they use. Whatever they use is what they pay for.

Better cost prediction

- Prices for individual resources and services are provided
- Billing is based on actual usage



Capex vs Opex

Capital Expenditure (CapEx)

- Spending on infrastructure is completed upfront
- Cost written off over a period of time

Operational Expenditure (OpEx)

- No up-front cost
- Pay for service as you consume it
- Deduct from tax bill in same year as expense occurs

Typical On-Premises CapEx Costs

Server Costs

Storage Costs

Network Costs

Backup and
Archive Costs

Datacenter Costs
(including DR)

Typical Opex Costs for Cloud Computing

Server Lease
Costs

Software and
Feature Leases

Usage/Demand
Cost Scaling

CapEx vs OpEx Benefits

CapEx Benefits

- Predictability
- Cost effective when you can consume the infrastructure quickly

OpEx Benefits

- Try and buy
- Low initial costs
- Demand fluctuation

Benefits of Cloud Services

Cloud Benefits - Objective Domain

01

Describe the benefits of high availability and scalability in the cloud.

02

Describe the benefits of reliability and predictability in the cloud.

03

Describe the benefits of security and governance in the cloud.

04

Describe the benefits of manageability in the cloud.

High Availability (HA)

What is an SLA?

“A Service Level Agreement (SLA) is an agreement with the business and application teams on the expected performance and availability of a specific service.”

General SLA Practices

- Define SLA's for each workload
- Dependency mapping
 - Make sure to include internal/external dependencies
- Identify single points of failure
 - Example – workload requires 99.99% but depends on a service that is only 99.9%

Key Terms

Mean Time To Recovery (MTTR)

- Average time to recover service from an outage

Mean Time Between Failures (MTBF)

- Average time between outages

Recovery Point Objective (RPO)

- Interval of time in which data could be lost during a recovery. E.g. 5 minute RPO means up to 5 minutes of data could be lost.

Recovery Time Objective (RTO)

- Time requirement for recovery to be completed in before there is business impact.

Disaster Recovery and Fault Tolerance

Fault Tolerance

- Redundancy is built into services so that if one component fails, another takes its place.
- Reduces impact when disasters occur.

Disaster Recovery

- Planning for catastrophic failure of workload
- Region to region Failover
- On-Premises to cloud failover
- Automation and Orchestration

Host Outage

- When an underlying host has a catastrophic failure, the virtual machine will automatically be restarted on another host.
- Availability Sets and Zones further increase the availability.

Cross Region Deployment

- An application is deployed in a configuration to be highly available across regions.
- When a service in one region has an outage, traffic can continue to run in the second region.

Elasticity & Scalability



- Increase or decrease resources based on workload demand
- Vertical Scaling
 - Also known as scaling up
 - Add additional resources to increase the power of the workload
 - E.g. Add additional CPUs to a Virtual Machine
- Horizontal Scaling
 - Also known as scaling out

Scalability



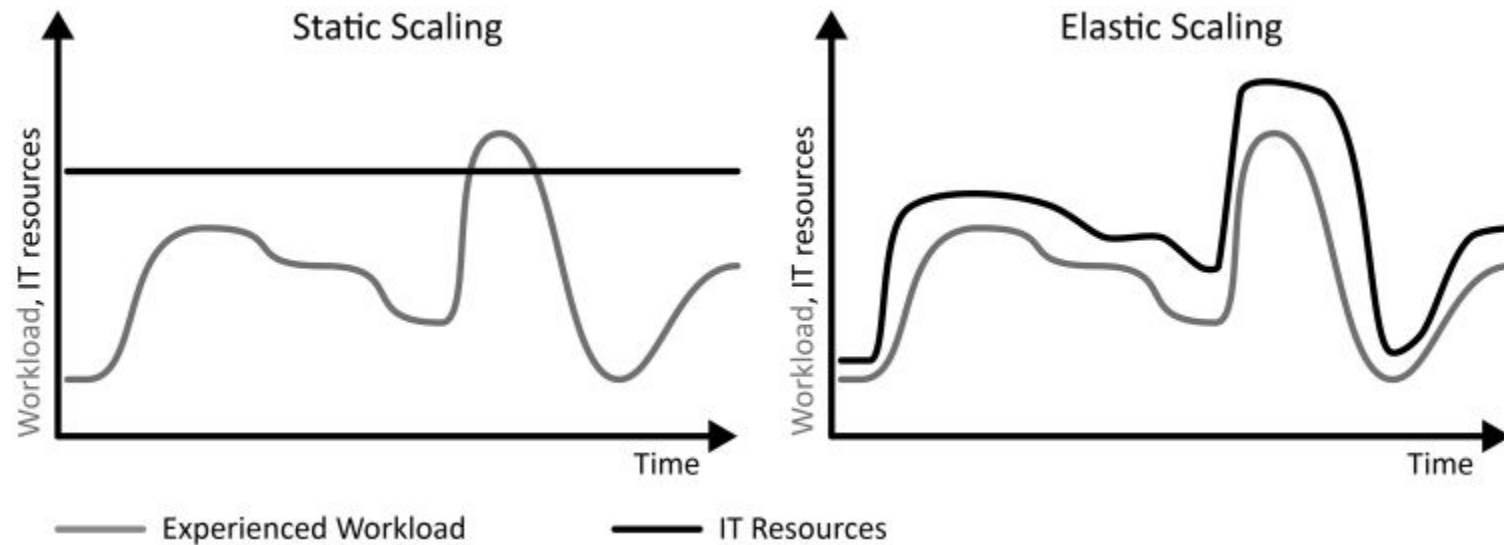
Vertical Scaling



Horizontal Scaling

Elastic

- Major pattern which benefits from cloud computing
- As your workload changes, resources can be changed to compensate (up or down)
- Example: Seasonal demand for retail web site



Cloud Deployment Models

Understanding Azure Core Services

Security & Management

-  Security Center
-  Portal
-  Azure Active Directory
-  Azure AD B2C
-  Multi-Factor Authentication
-  Automation
-  Scheduler
-  Key Vault
-  Store/Marketplace
-  VM Image Gallery & VM Depot

Platform Services

Media & CDN

-  Media Services
-  Media Analytics
-  Content Delivery Network


Integration

-  API Management
-  BizTalk Services
-  Logic Apps
-  Service Bus






Compute Services

-  Container Service
-  VM Scale Sets
-  Batch
-  RemoteApp
-  Dev/Test Lab

Application Platform

-  Web Apps
-  Mobile Apps
-  API Apps
-  Cloud Services
-  Service Fabric
-  Notification Hubs
-  Functions

Developer Services

-  Visual Studio
-  Mobile Engagement
-  VS Team Services
-  Xamarin
-  Application Insights
-  HockeyApp

Data

-  SQL Database
-  SQL Data Warehouse
-  DocumentDB
-  SQL Server Stretch Database
-  Redis Cache
-  Storage Tables
-  Azure Search

Intelligence

-  Cognitive Services
-  Bot Framework
-  Cortana

Analytics & IoT

-  HDInsight
-  Machine Learning
-  Stream Analytics
-  Data Catalog
-  Data Lake Analytics Service
-  Data Lake Store
-  IoT Hub
-  Event Hubs
-  Data Factory
-  Power BI Embedded

Hybrid Cloud

-  Azure AD Health Monitoring
-  AD Privileged Identity Management
-  Domain Services
-  Backup
-  Operational Analytics
-  Import/Export
-  Azure Site Recovery
-  StorSimple

Infrastructure Services

Compute

-  Virtual Machines
-  Containers

Storage

-  Blob
-  Queues
-  Files
-  Disks

Networking

-  Virtual Network
-  Load Balancer
-  DNS
-  Express Route
-  Traffic Manager
-  VPN Gateway
-  App Gateway

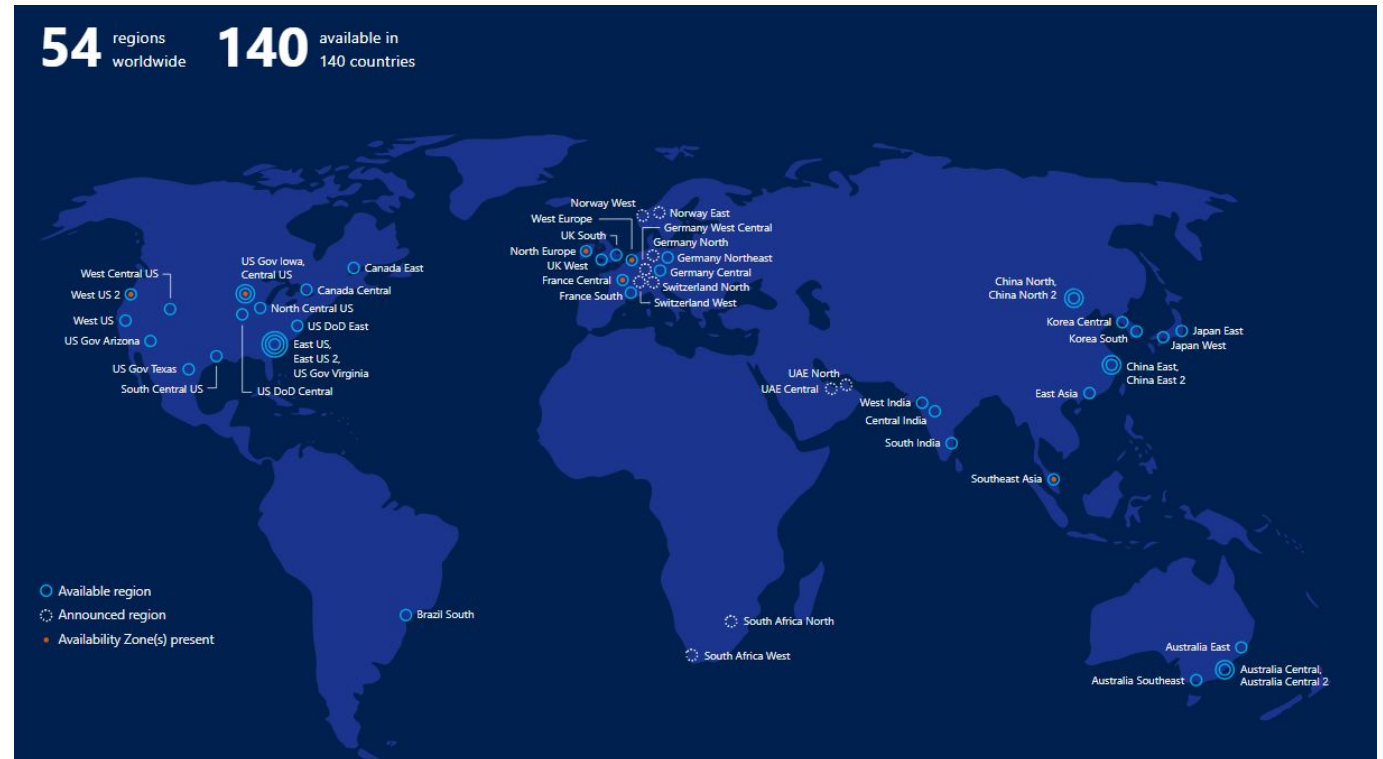
Datacenter Infrastructure



Regions and Availability Zones

Azure Regions

- Location for your resources
- Area containing at least one datacenter
- Usually need to select a region when deploying a resource
- Examples: East US, West US, Central India, East Asia, Germany Central



54 regions
worldwide

140 available in
140 countries



Why Regions Matter?

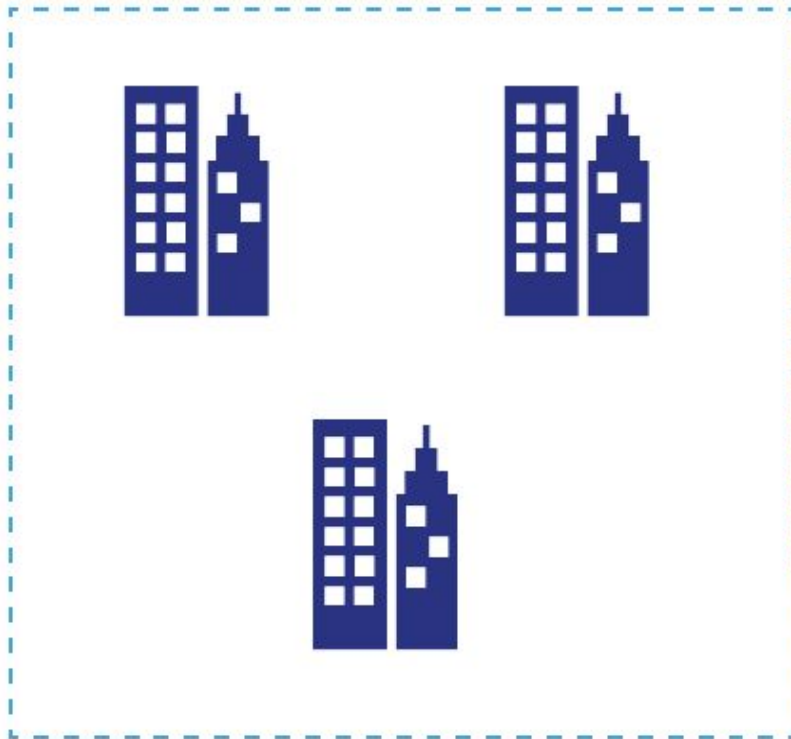
- More regions = scalable and redundant
- Azure has the most to date
- You might need a specialized region for compliance purposes: E.g. US Gov regions or Chinese regions which are run by 21Vianet due to regulations

Geographies

- Boundaries, often country borders
- Normally 2+ regions for data preservation
- Meets compliance needs
- Data requirements met in boundaries:
- Fault tolerant
- Geographies: Americas, Asia Pacific, Europe, Middle East, Africa
- Each region belongs to a single geography

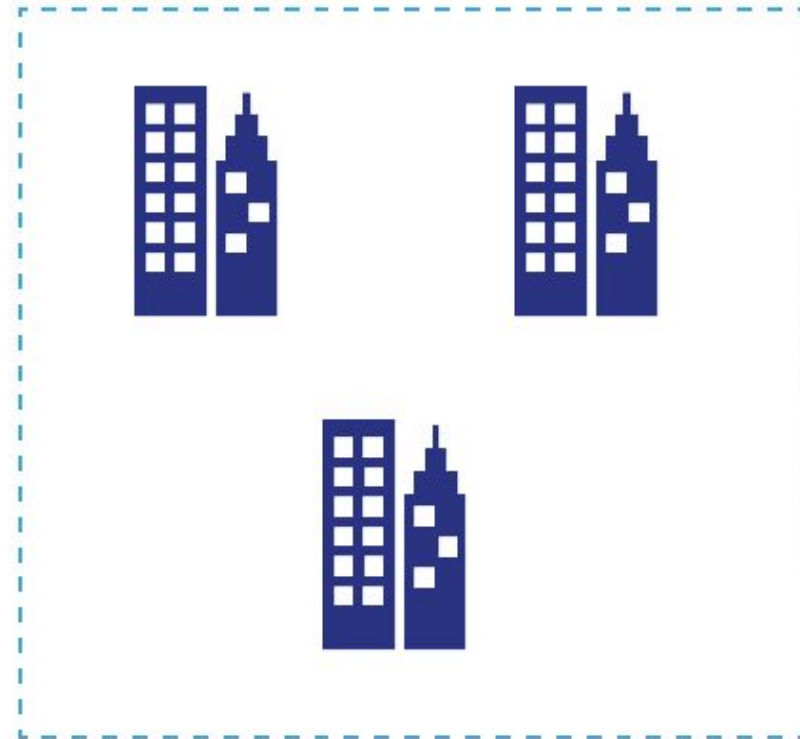
Region Pairs

West US



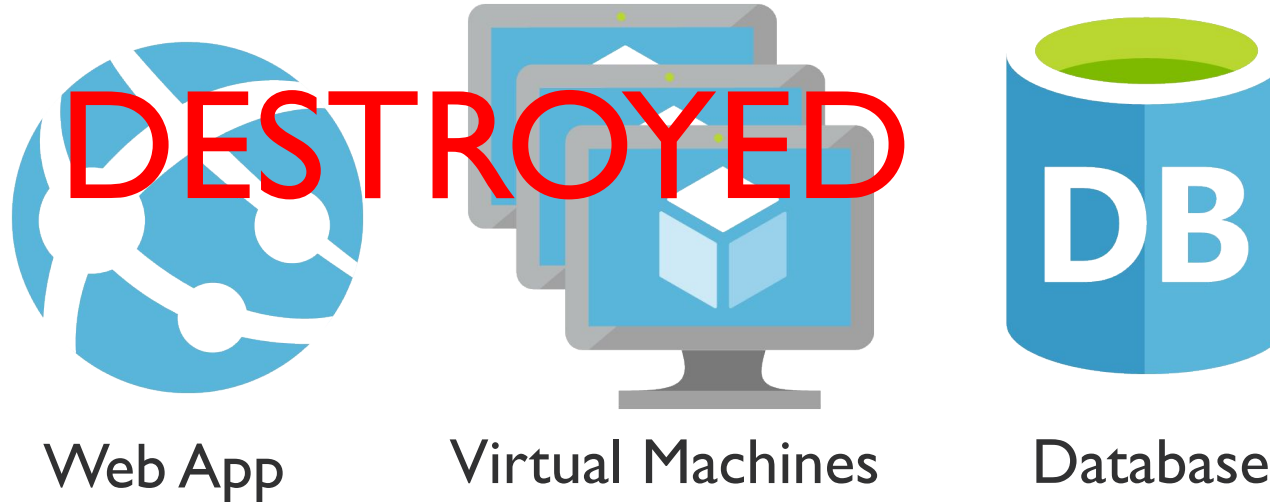
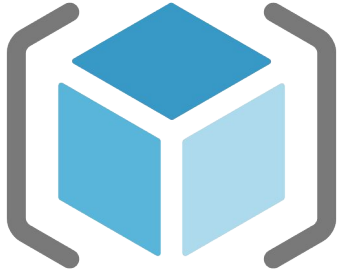
Region pairing

East US

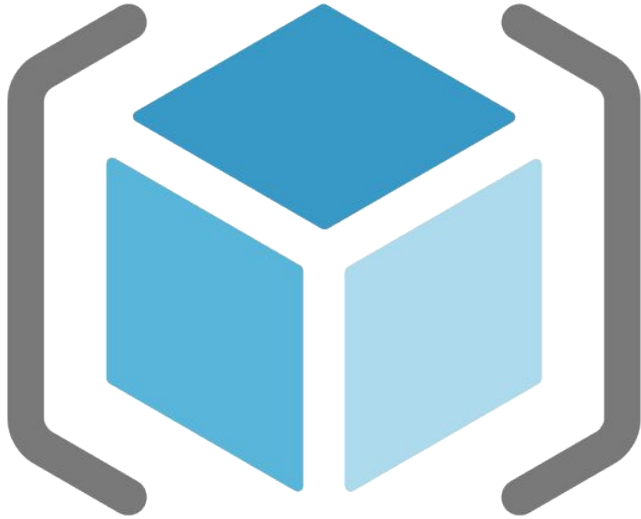


Resource Groups

Resource Group Overview



Why Resource Groups?



- Organization
- Easy de-provisioning
- Security Boundary
 - RBAC
- Apply Policies

Azure Resource Manager (ARM)

Resource Manager Overview

Resource

Individual manageable item
available to you in Azure

Resource Group

Container where you can
house your resources for
management

Resource Provider

Provider of services you
can deploy in Azure
e.g. Microsoft.Compute

ARM Templates

Files used to define
resources you wish to
deploy to a resource group

ARM Templates Overview

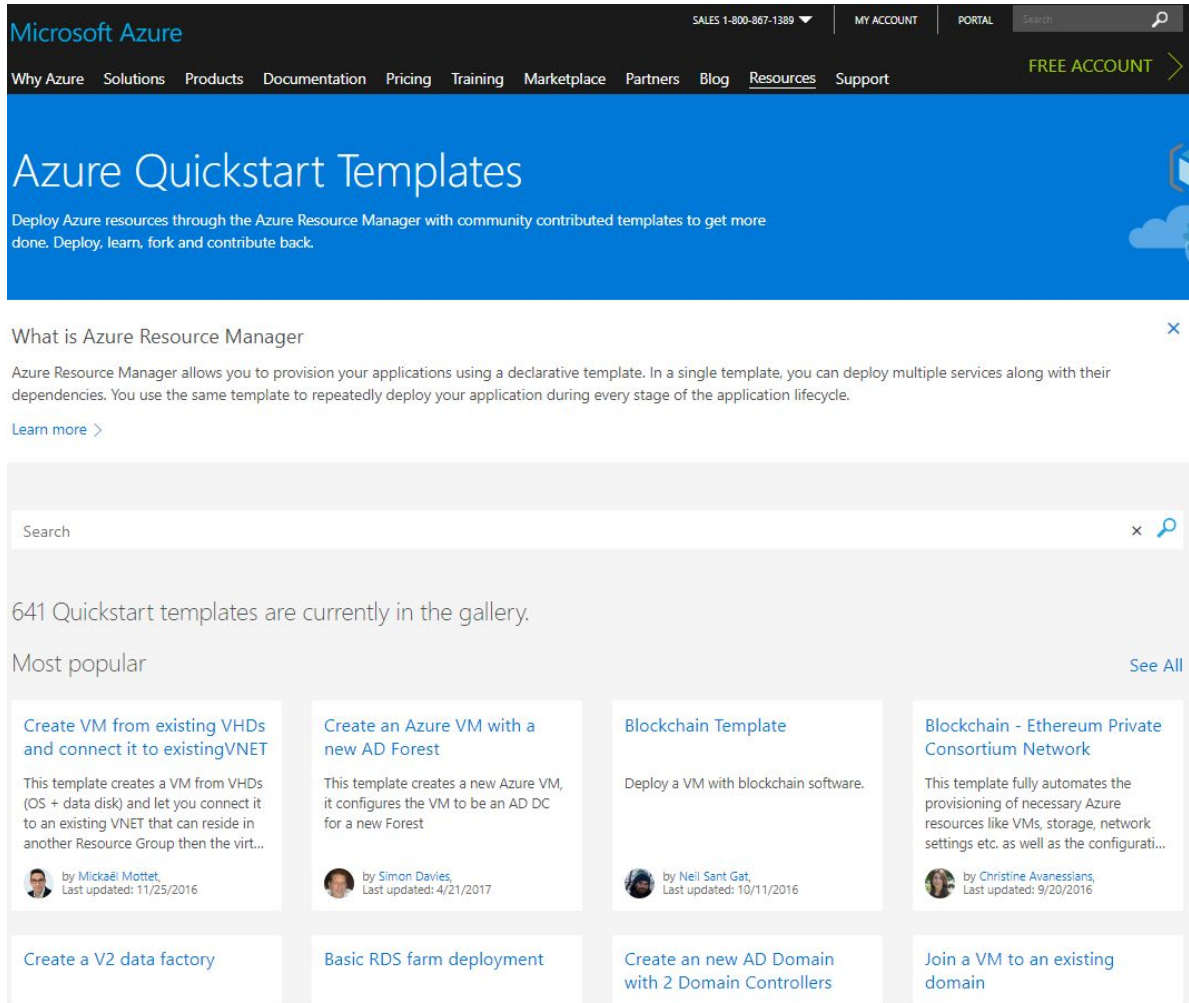
```
{
  "$schema": "http://schema.management.azure.com/schemas/2015-01-01/deploymentTemplate.json#",
  "contentVersion": "1.0.0.0",
  "parameters": {
  },
  "variables": {
  },
  "resources": [
    {
      "name": "[concat('storage', uniqueString(resourceGroup().id))]",
      "type": "Microsoft.Storage/storageAccounts",
      "apiVersion": "2016-01-01",
      "sku": {
        "name": "Standard_LRS"
      },
      "kind": "Storage",
      "location": "North Central US",
      "tags": {},
      "properties": {}
    }
  ],
  "outputs": { }
}
```



Resource
(E.g. Storage Account)

- Apply Infrastructure as Code
- Download templates from Azure Portal
- Author new templates
- Use Quickstart templates, provided by Microsoft

Quickstart Templates



The screenshot shows the Microsoft Azure Quickstart Templates page. At the top is the Microsoft Azure header with navigation links like 'Why Azure', 'Solutions', 'Products', 'Documentation', 'Pricing', 'Training', 'Marketplace', 'Partners', 'Blog', 'Resources', and 'Support'. Below this is a blue banner with the title 'Azure Quickstart Templates' and a sub-header 'Deploy Azure resources through the Azure Resource Manager with community contributed templates to get more done. Deploy, learn, fork and contribute back.' Below the banner is a section titled 'What is Azure Resource Manager' with a brief description and a 'Learn more' link. The main content area shows a search bar and a list of templates. It states '641 Quickstart templates are currently in the gallery.' and 'Most popular' with a 'See All' link. The templates are displayed in a grid, each with a title, description, and author information.

Microsoft Azure

SALES 1-800-867-1389 MY ACCOUNT PORTAL Search

Why Azure Solutions Products Documentation Pricing Training Marketplace Partners Blog Resources Support

FREE ACCOUNT >

Azure Quickstart Templates

Deploy Azure resources through the Azure Resource Manager with community contributed templates to get more done. Deploy, learn, fork and contribute back.

What is Azure Resource Manager

Azure Resource Manager allows you to provision your applications using a declarative template. In a single template, you can deploy multiple services along with their dependencies. You use the same template to repeatedly deploy your application during every stage of the application lifecycle.

[Learn more >](#)

641 Quickstart templates are currently in the gallery.

Most popular [See All](#)

- Create VM from existing VHDs and connect it to existing VNET**
This template creates a VM from VHDs (OS + data disk) and let you connect it to an existing VNET that can reside in another Resource Group then the virt...
by Mickaël Mottet
Last updated: 11/25/2016
- Create an Azure VM with a new AD Forest**
This template creates a new Azure VM, it configures the VM to be an AD DC for a new Forest
by Simon Davies
Last updated: 4/21/2017
- Blockchain Template**
Deploy a VM with blockchain software.
by Neil Sant Gat
Last updated: 10/11/2016
- Blockchain - Ethereum Private Consortium Network**
This template fully automates the provisioning of necessary Azure resources like VMs, storage, network settings etc. as well as the configurati...
by Christine Avanesians
Last updated: 9/20/2016
- Create a V2 data factory**
- Basic RDS farm deployment**
- Create an new AD Domain with 2 Domain Controllers**
- Join a VM to an existing domain**

<https://azure.microsoft.com/en-us/resources/templates/>

<https://github.com/Azure/azure-quickstart-templates>

ARM File Types

ARM Template File

Describe the configuration
of your infrastructure via a
JSON file

ARM Template Parameter File

Separate your parameters
(optional)

Deployment Scripts

E.g. PowerShell for
Deployment

ARM Template Constructs

Parameters

Define the inputs you want to pass into the ARM template during deployment.

Variables

Values that you can use throughout your template.
Used to simplify your template by creating reuse of values.

Resources

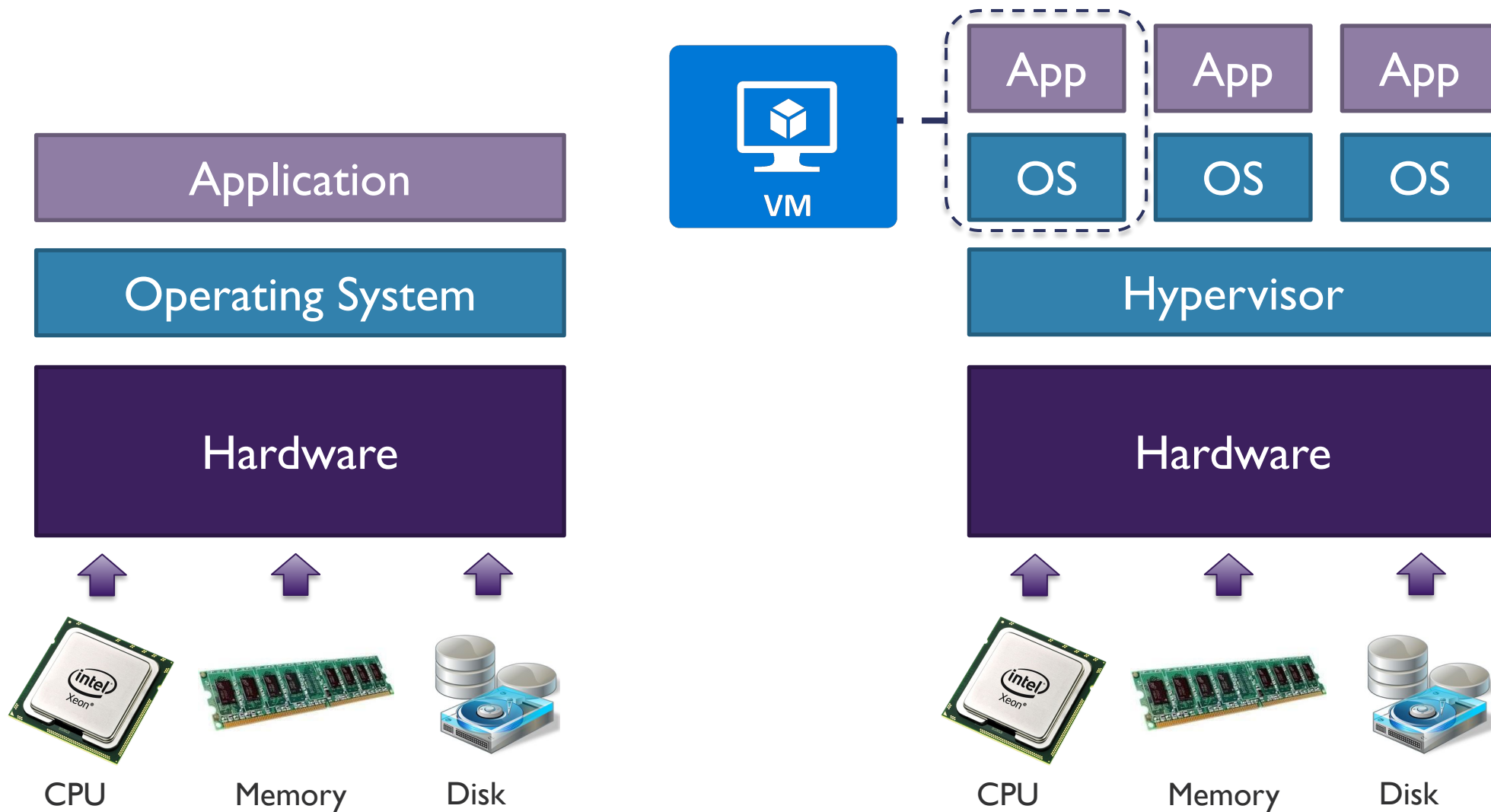
Define the resources you wish to deploy or update.

Outputs

Specify values that are returned after the ARM deployment is completed.

Azure Virtual Machines

Introduction to Virtual Machines



VM Types



Type	Purpose
A – Basic	Basic version of the A series for testing and development.
A – Standard	General-purpose VMs.
B – Burstable	Burstable instances that can burst to the full capacity of the CPU when needed.
D – General Purpose	Built for enterprise applications. DS instances offer premium storage.
E – Memory Optimized	High memory-to-CPU core ratio. ES instances offer premium storage.
F – CPU Optimized	High CPU core-to-memory ratio. FS instances offer premium storage.
G – Godzilla	Very large instances ideal for large databases and big data use cases.

VM Types (continued)



Type	Purpose
H – High performance compute	High performance compute instances aimed at very high-end computational needs such as molecular modelling and other scientific applications.
L – Storage optimized	Storage optimized instances which offer a higher disk throughput and IO.
M – Large memory	Another large-scale memory option that allows for up to 3.5 TB of RAM.
N – GPU enabled	GPU-enabled instances.
SAP HANA on Azure Certified Instances	Specialized instances purposely built and certified for running SAP HANA.

VM Specializations



S

Premium Storage
options available

Example: DSv2

M

Larger memory
configuration of
instance type

Example: Standard A2m_v2

R

Supports remote
direct memory
access (RDMA)

Example: H16mr

Module: VM Availability

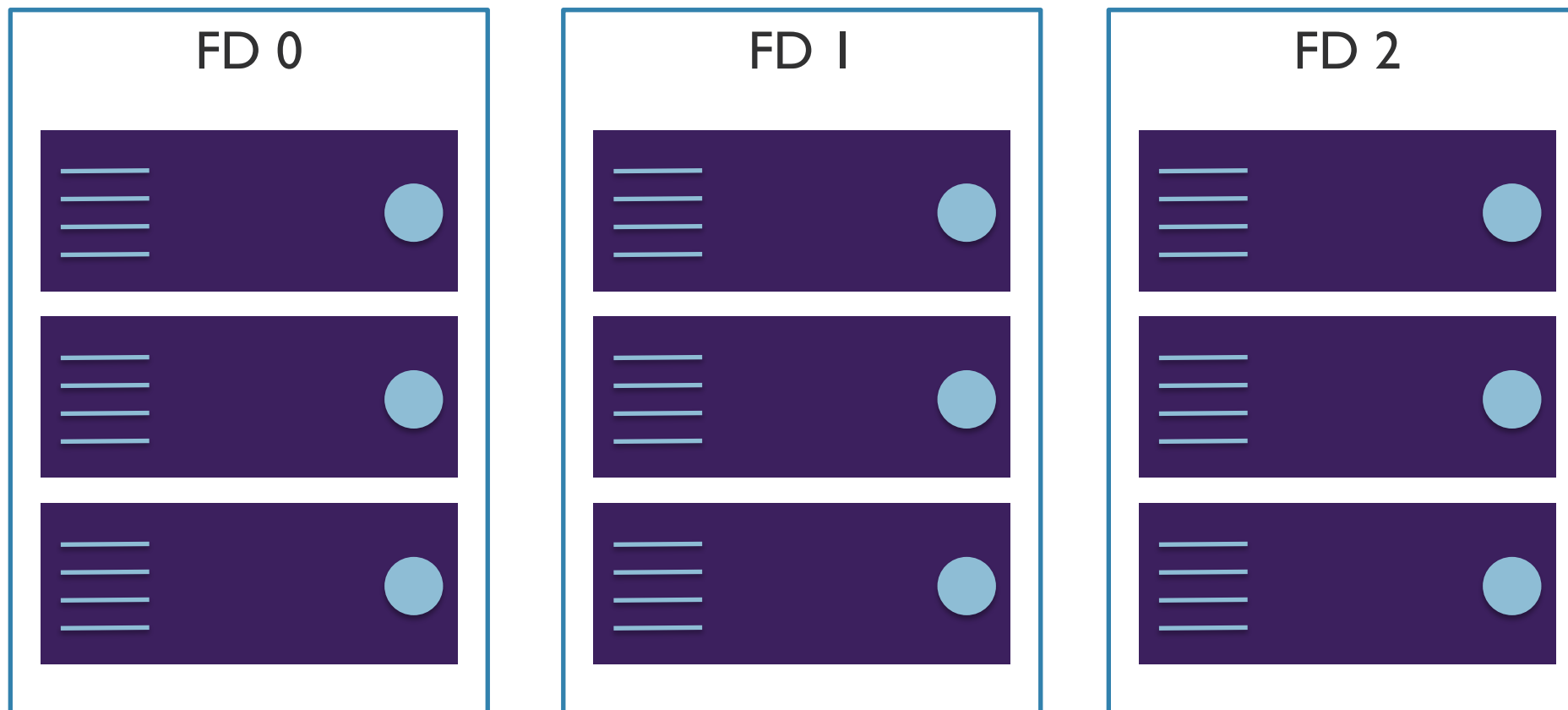
Potential for VM Impact

- Planned maintenance
- Unplanned hardware maintenance
- Unexpected downtime

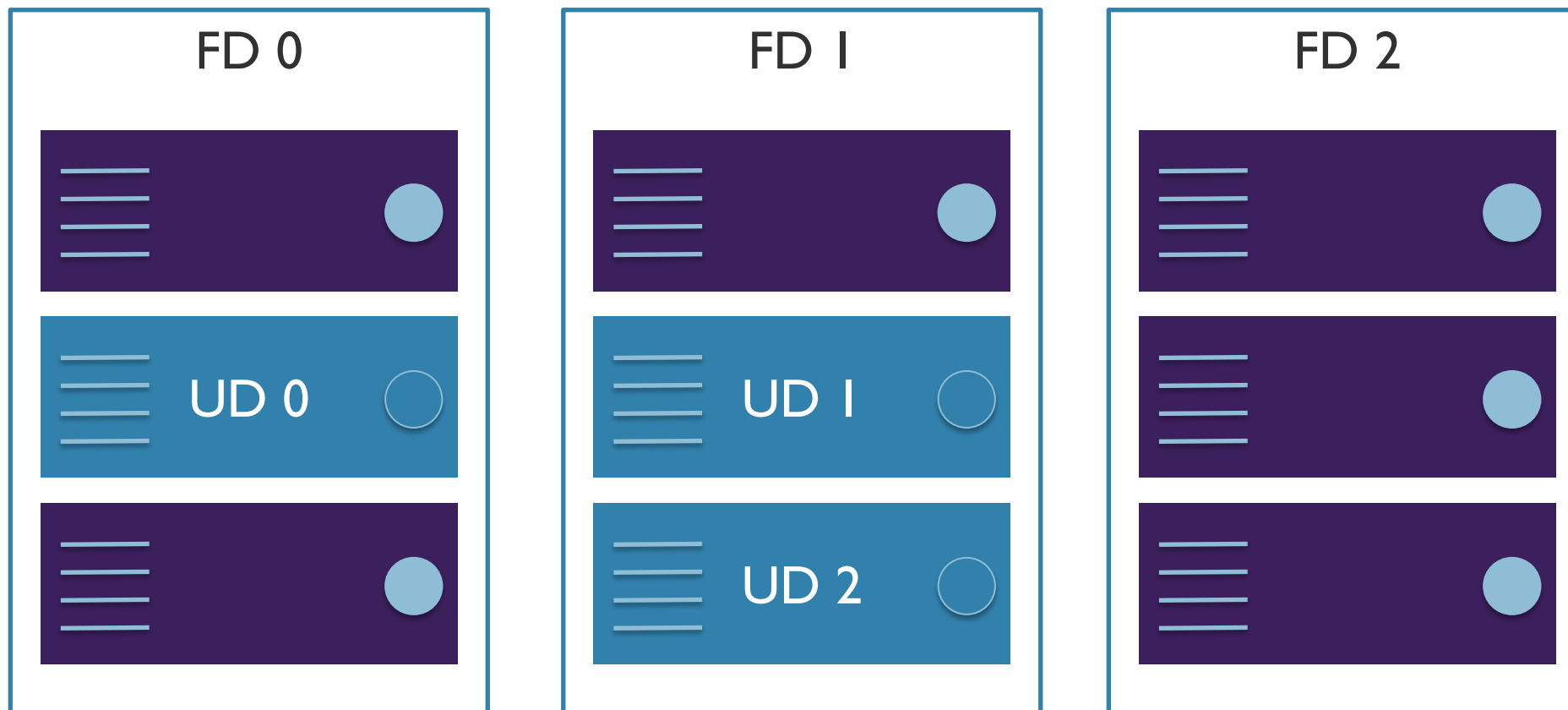
Availability Sets

- Group two or more machines in a set
- Separated based on Fault Domains and Update Domains

Fault Domains and Update Domains



Fault Domains and Update Domains



Planning for Availability

Web Tier Availability Set



App Tier Availability Set

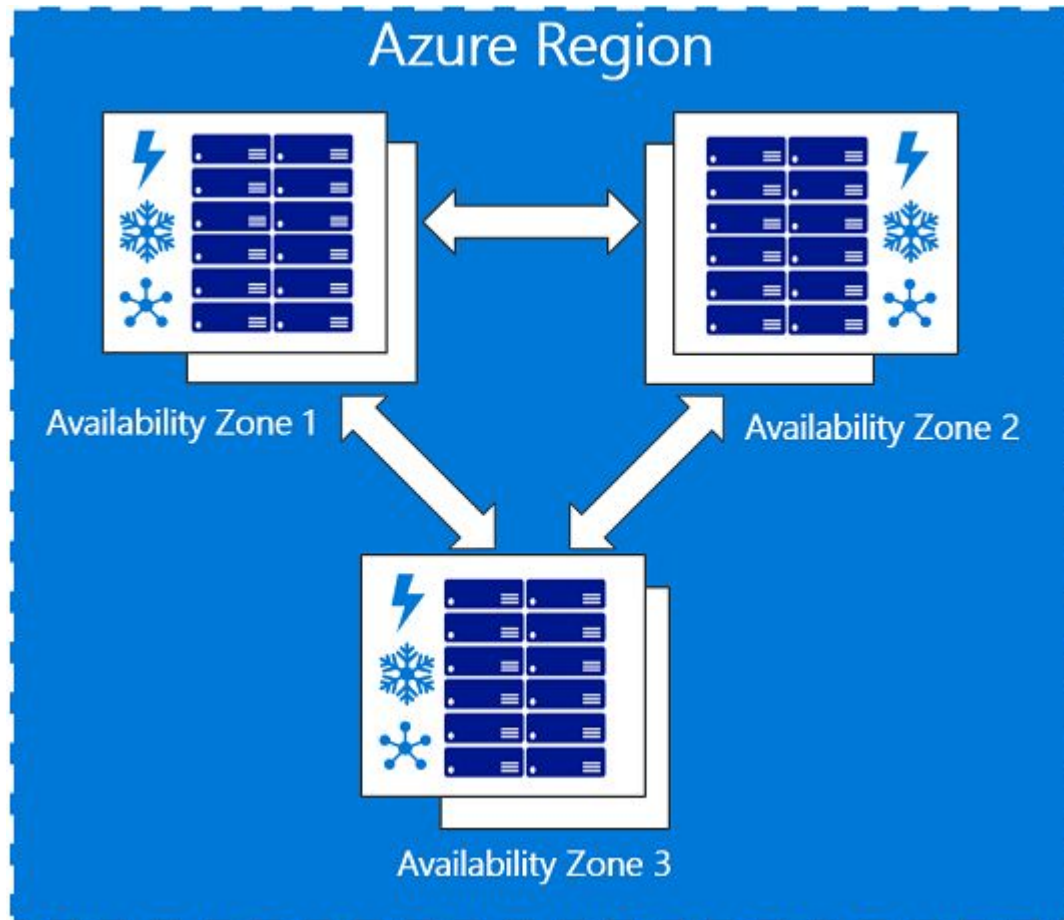


Data Tier Availability Set



Availability Zones

Availability Zones



- Offer 99.99% availability
- Minimize impact of planned and unplanned downtime
- Enforce them like Availability Sets, but now you choose your specific zone in Azure

App Services

Azure App Services consist of the following:

Web Apps

Mobile Apps

Logic Apps

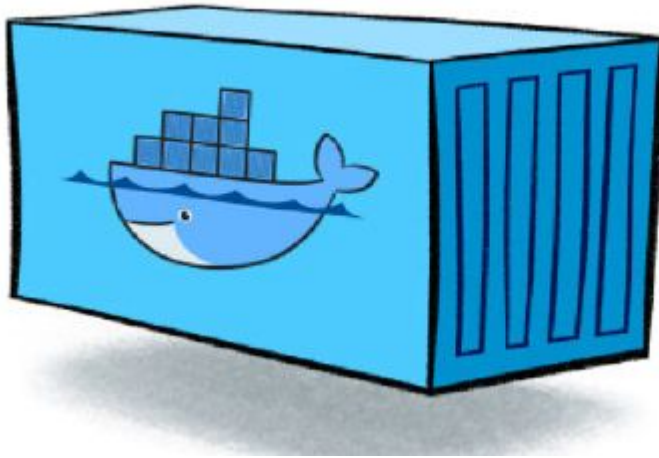
API Apps

App Service Environments (ASEs)

- Fully isolated environment
- For high-performing apps – high CPU and/or memory
- Individual or multiple service plans
- 2 ways to deploy: *Internal or External*
- Created in a subnet via a VNet, which achieves isolation
- Note: May take a few hours to spin up

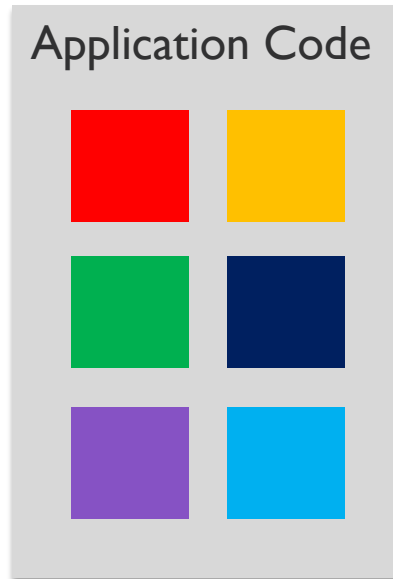
Compute Services - Containers

Containers



- Standardized packaging for software and dependencies
- A way to isolate apps from each other
- Works with Linux and Windows Servers
- Allows separate apps to share the same OS kernel

Application Modernization



Monolithic App Issues:

- Minor code changes required full recompile and testing
- Application becomes a single point of failure
- Application is difficult and often expensive to scale

Application Modernization

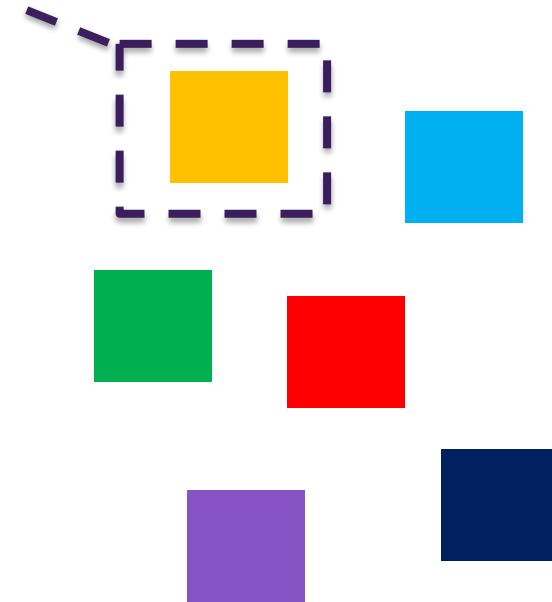
Microservices:

- Break application out into separate services

12-Factor Apps:

- Make the app independently scalable, stateless, highly available design.

Individual service



Comparing Monolithic and Microservices

Monolithic

Simple deployments
Inter-module refactoring
Vertical scaling
Technology monoculture

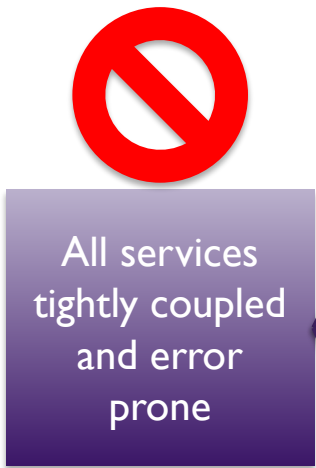
Microservices

Partial deployments
Strong module boundaries
Horizontal scaling
Technology diversity

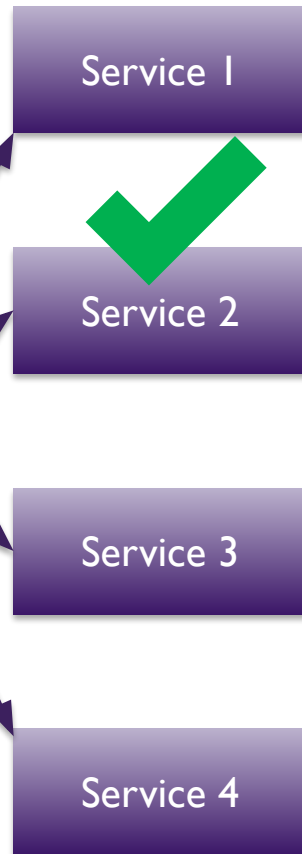
Three Keys to Microservices

1. Functional Decomposition

This...

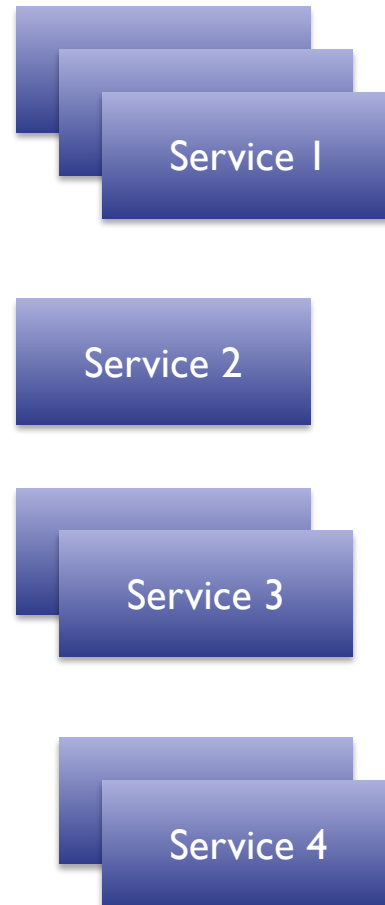


Becomes This



2. Horizontal Scale

Scale what you need to, not what you don't

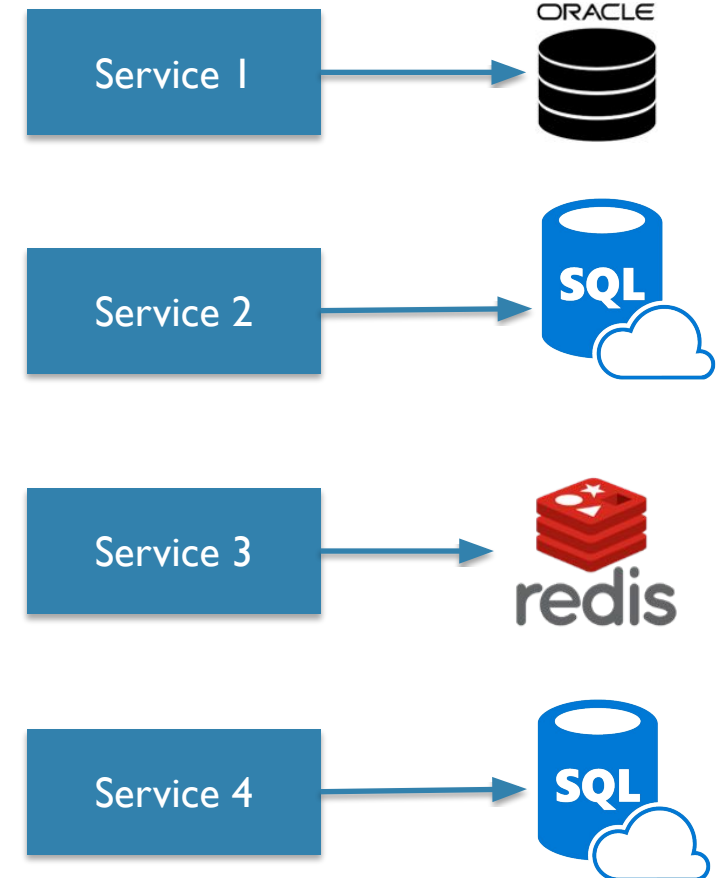


Scaling Options

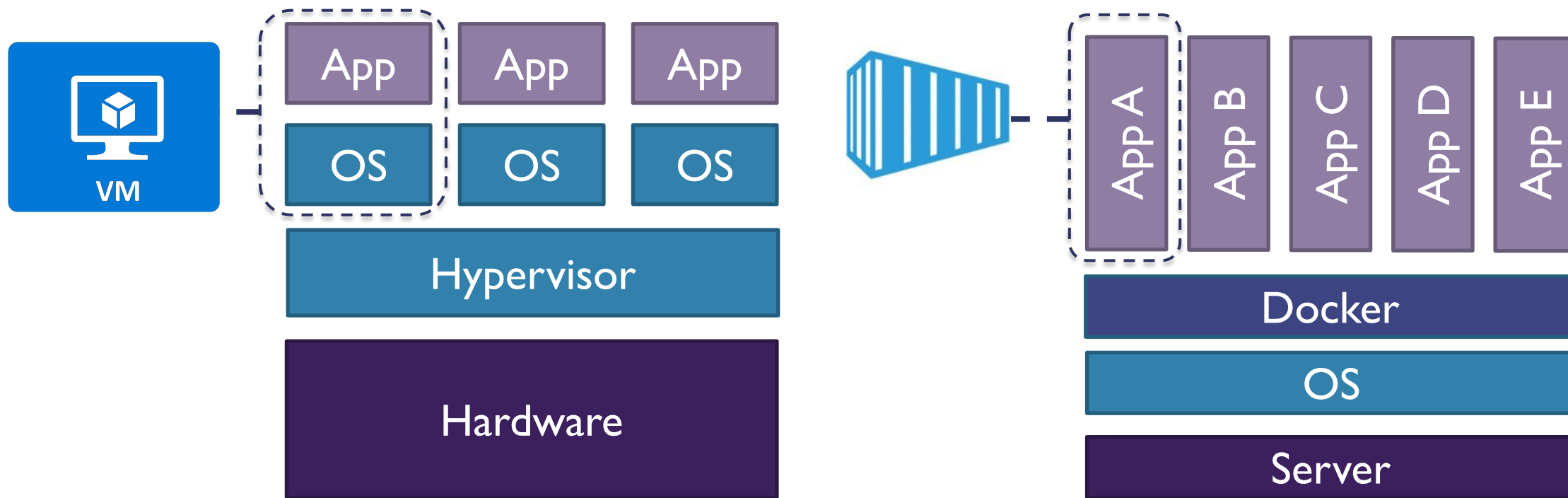


3. Data Decoupling

Now I can pick the best database for the service

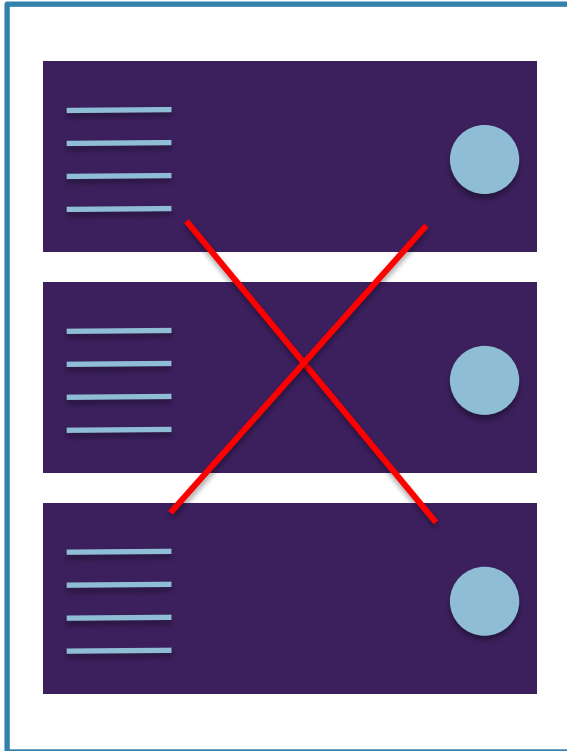


Containers vs. Virtual Machines



Serverless Computing

What is Serverless Computing?

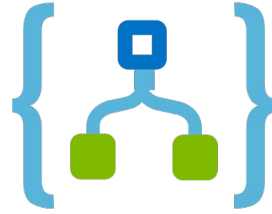


- Fully-managed services
- Only pay for what you use
- Flexibility to scale, as needed
- Stitch together applications and services seamlessly

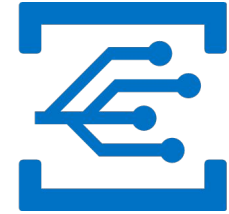
Azure Serverless Computing Services



Azure Functions



Logic Apps



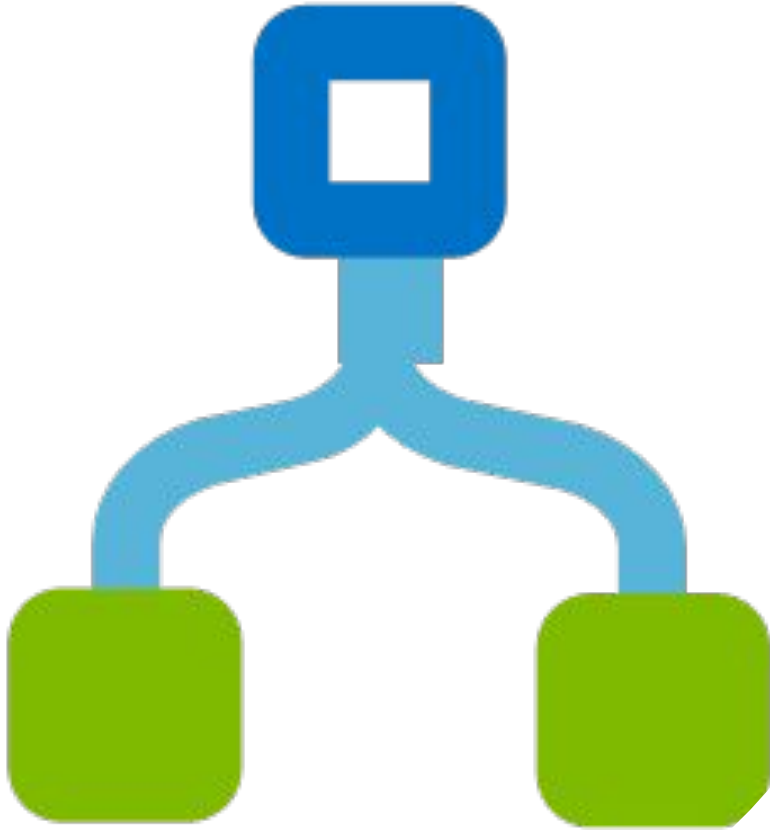
Event Grid

Azure Functions – Key Features

- Program Languages C#, F#, JavaScript, Java (Preview)
- Pay-per-use Pricing
 - Consumption Plan
 - App Service Plan
(Run on the same plan as other services)
- Integrated Security with OAUTH providers (Azure AD, Facebook etc.)
- Code in the portal or deploy via DevOps tools

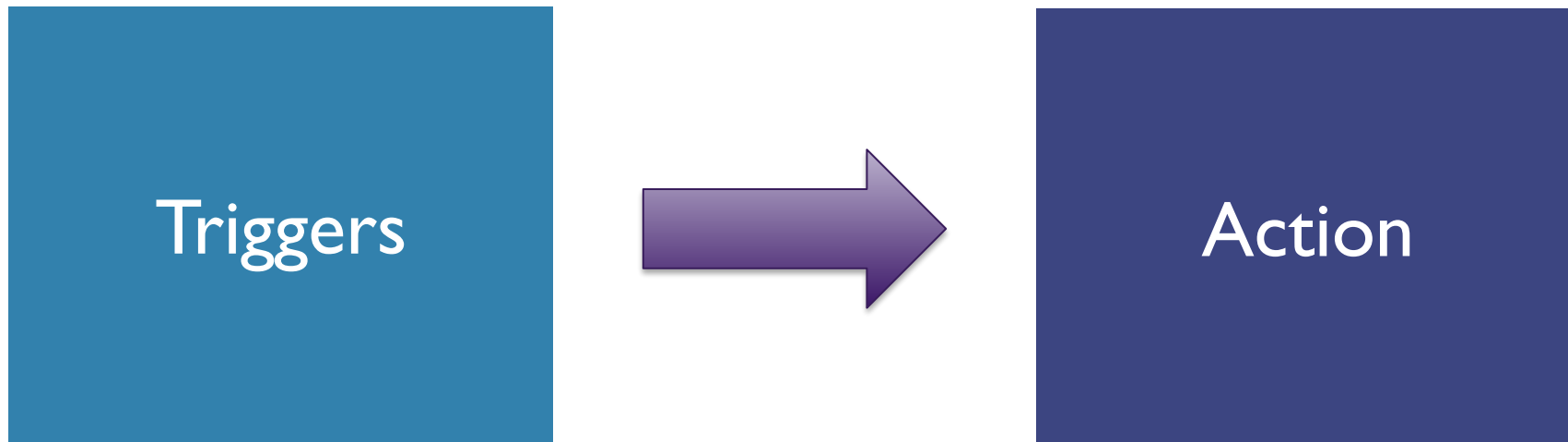


Logic Apps – Key Features



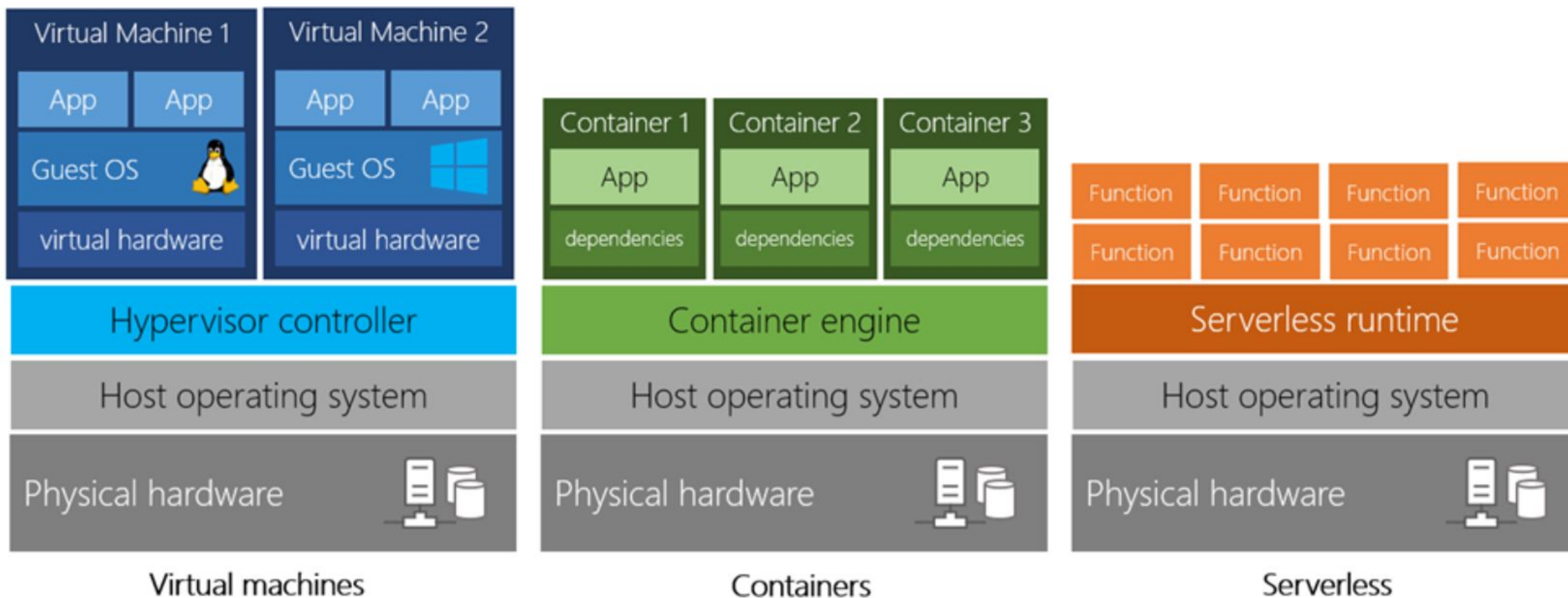
- Workflow Engine
- Used to orchestrate and stitch together functions and services (Just like regular orchestration tools)
- Visualize, Design, Build, Automate

Logic Apps – Key Constructs



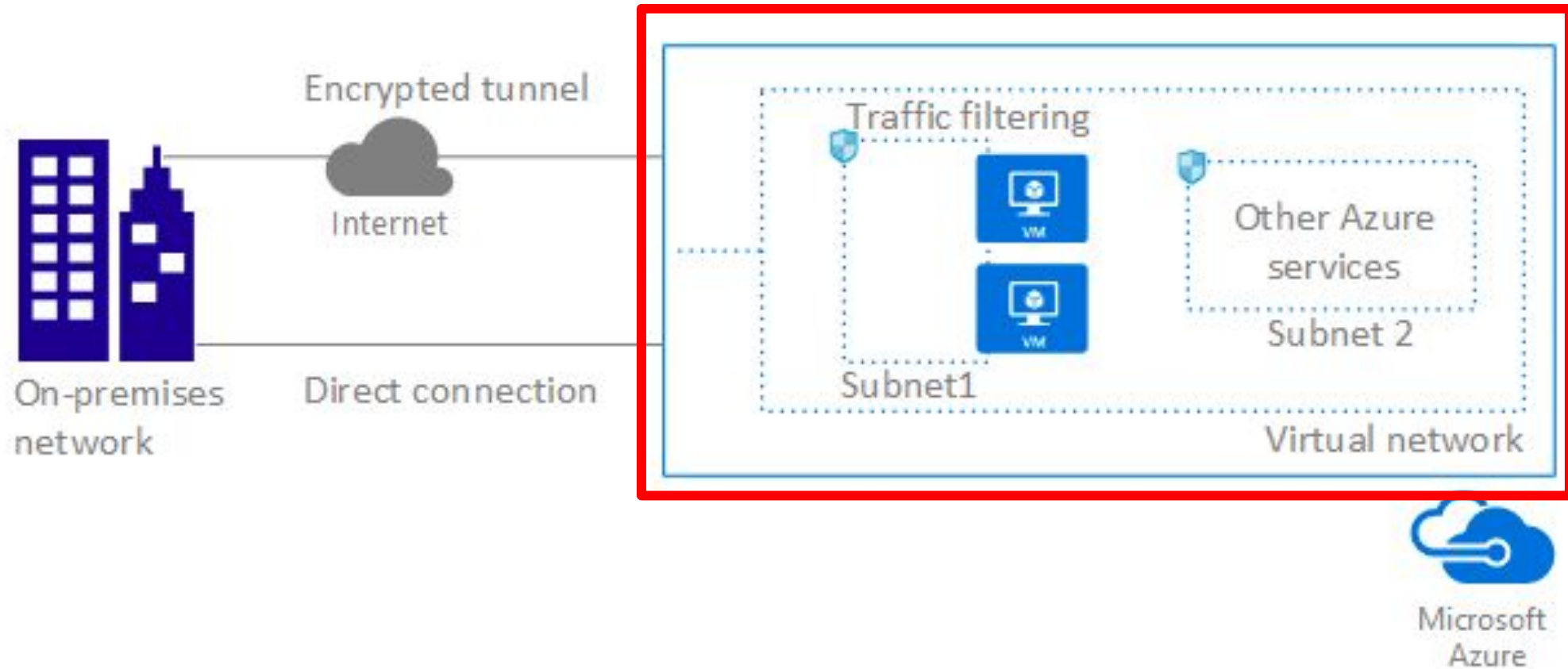
Comparing Compute Options

Comparing Compute Options



Networking Overview

Networking Overview

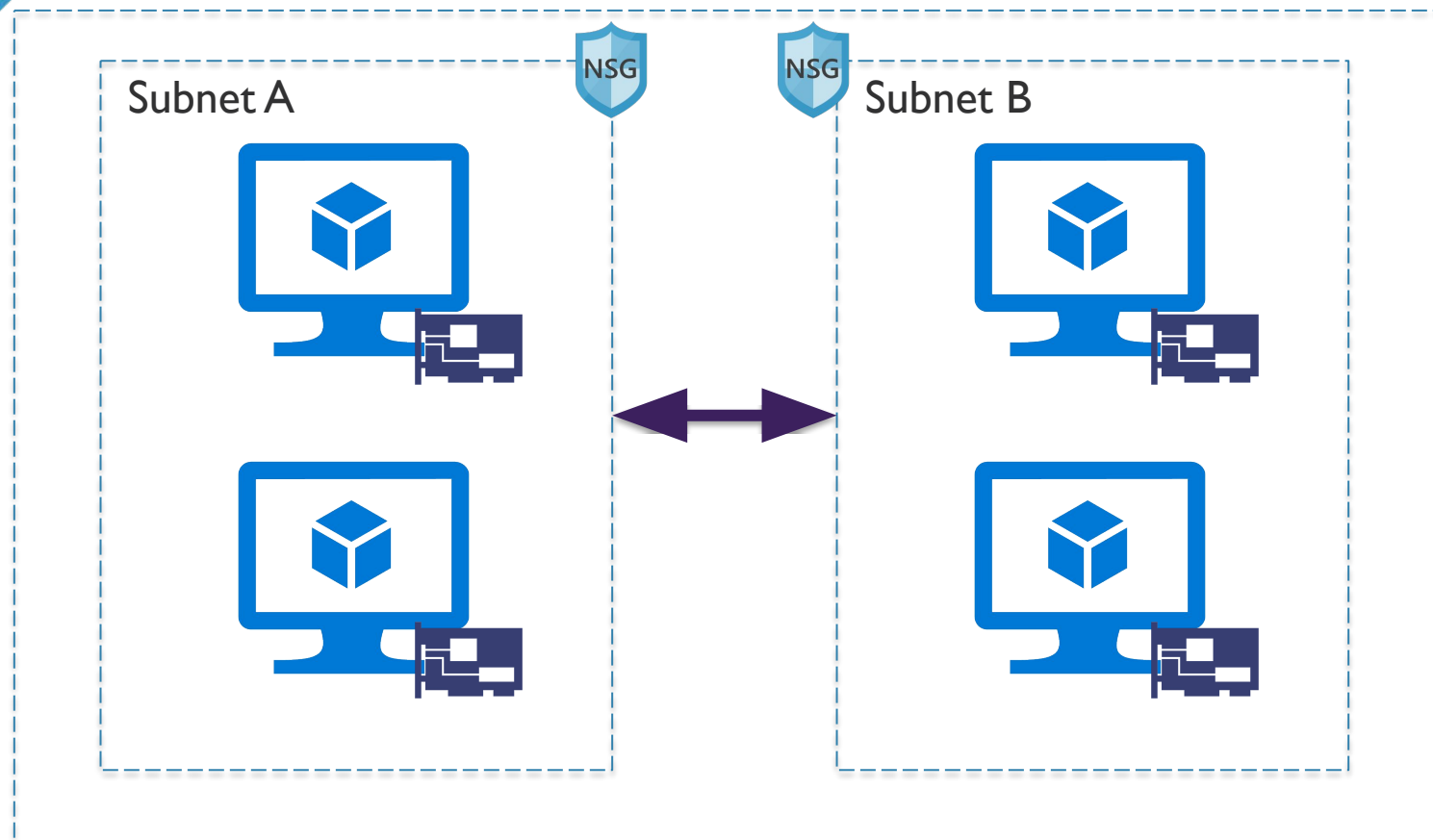


Source: <https://docs.microsoft.com/en-us/azure/virtual-network/virtual-networks-overview>

Networking Overview (continued)



VNet



Core VNet Capabilities:

- Isolation
- Internet Access
- Azure Resources (VMs and Cloud Services)
- VNet Connectivity
- On-Premises Connectivity
- Traffic Filter
- Routing

VNets: Key Points

- Primary building block for Azure networking
- Private network in Azure based on an address space prefix
- Create subnets in your VNet with your own IP ranges
- Bring your own DNS or use Azure-provided DNS
- Choose to connect the network to on-premises or the internet

Hybrid Connectivity

Hybrid Connectivity Options

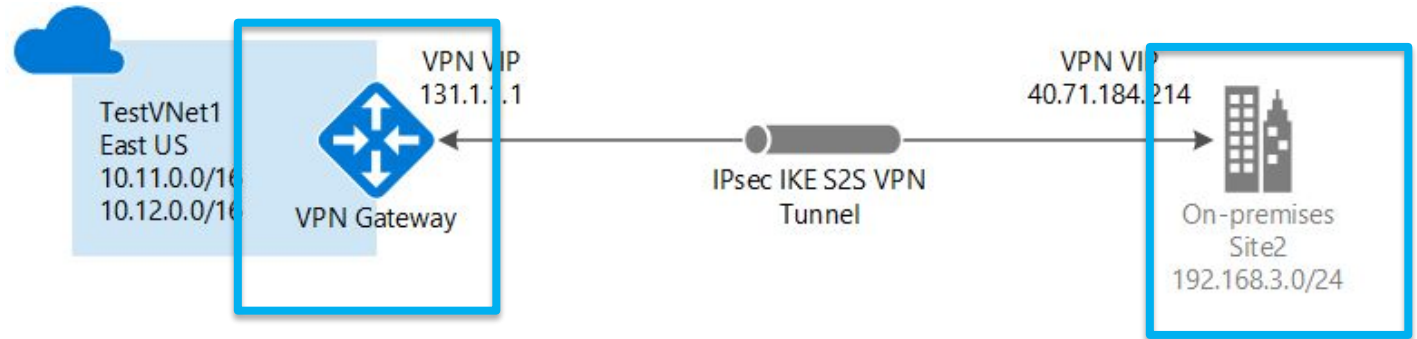
Site-to-Site (S2S)

ExpressRoute

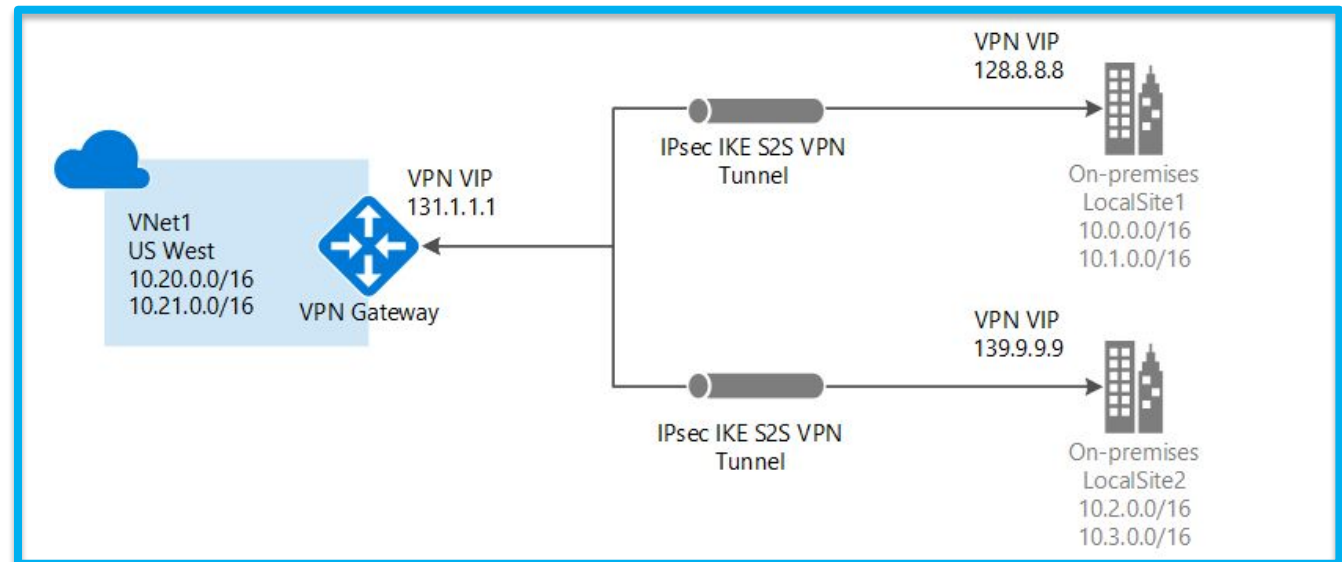
Point-to-Site
(P2S)

S2S

S2S

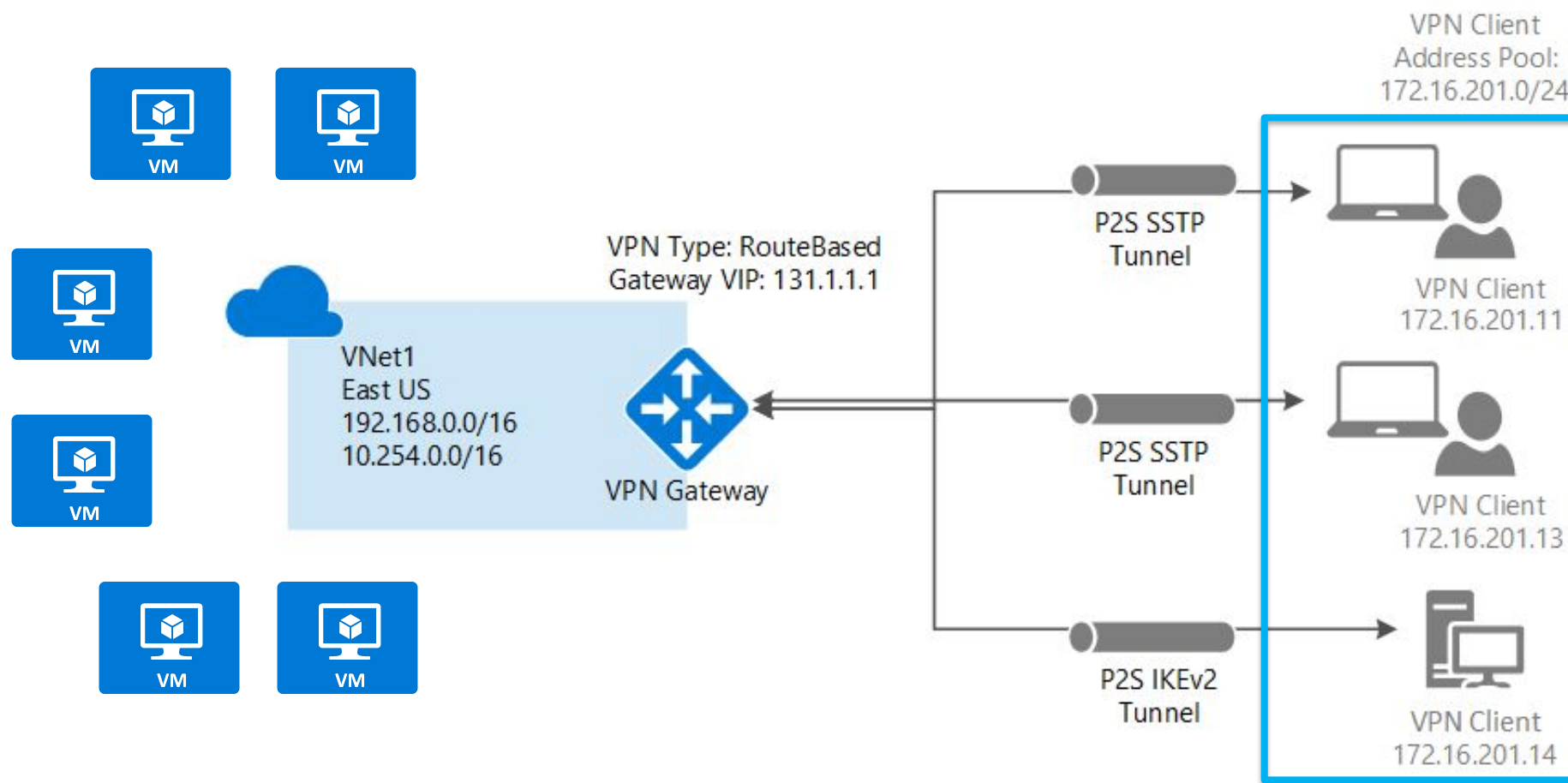


Multi-Site



- S2S VPN gateway connection is a connection over **IPsec/IKE** (IKEv1 or IKEv2) VPN tunnel
- Requires a VPN device in enterprise datacenter that has a public IP address assigned to it
- Must **not** be located behind a NAT
- S2S connections can be used for cross-premises and hybrid configurations

P2S



- Secure connection from an individual computer. Great for remote worker situations.
- No need for a VPN device or public IP. Connect wherever user has internet connection.
- OS Support: Windows 7, 8, 8.1 (32 and 64bit), Windows 10, Windows Server 2008 R2, 2012, 2012 R2 64-bit.
- Throughput up to 100 Mbps (unpredictable due to internet).
- Doesn't scale easily, so only useful for a few workstations.

VPN Gateway SKUs

SKU	S2S/VNet-to-VNet Tunnels	P2S Connections	Aggregate Throughput Benchmark
VpnGw1	Max. 30	Max. 128	650 Mbps
VpnGw2	Max. 30	Max. 128	1 Gbps
VpnGw3	Max. 30	Max. 128	1.25 Gbps
Basic	Max. 10	Max. 128	100 Mbps

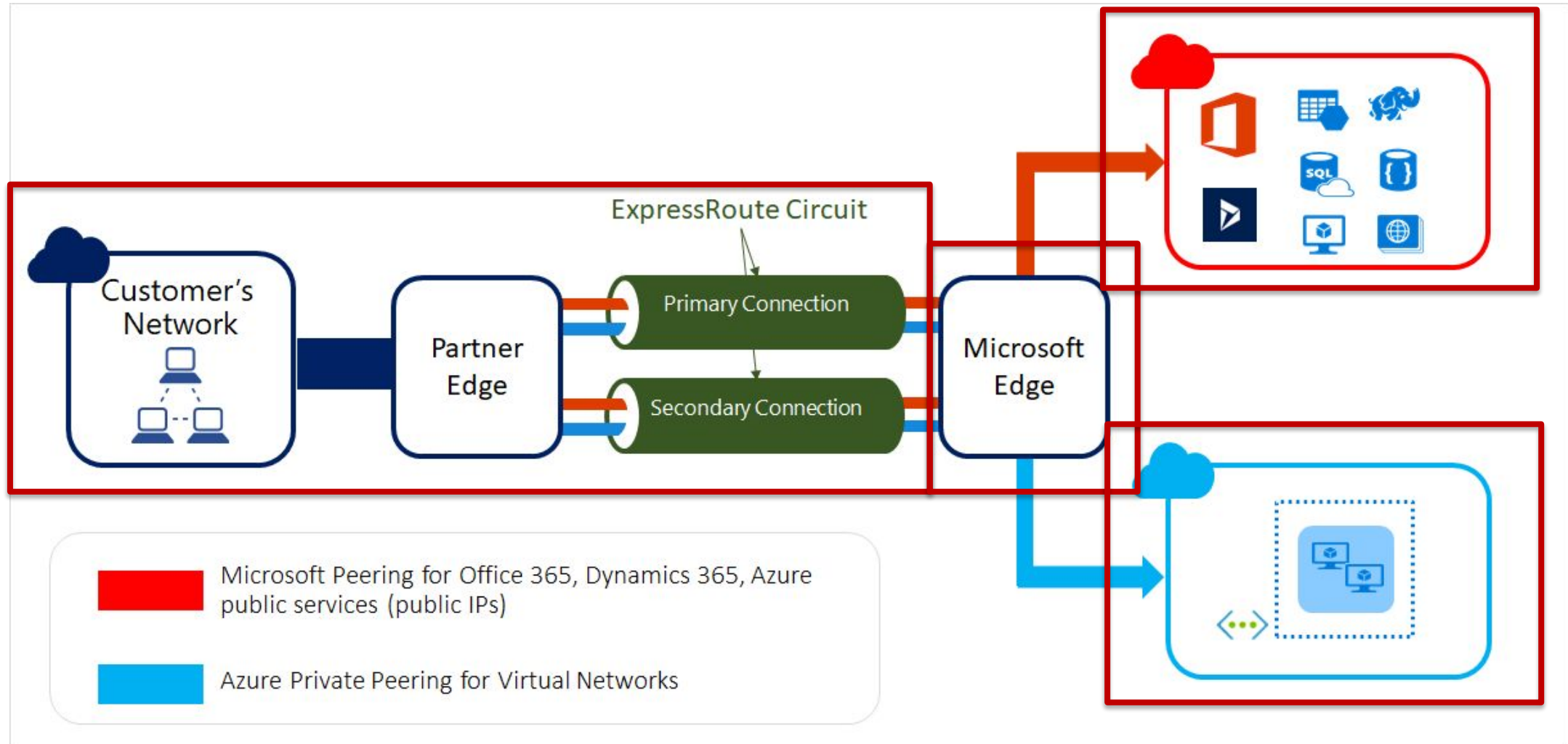
Gateway Recommendations



Workload	SKUs
Production, critical workloads	VpnGw1,VpnGw2,VpnGw3
Dev-test or proof of concept	Basic

SKU	Features
Basic	Route-based VPN: 10 tunnels with P2S; no RADIUS authentication for P2S; no IKEv2 for P2S Policy-based VPN: (IKEv1): 1 tunnel; no P2S
VpnGw1,VpnGw2, and VpnGw3	Route-based VPN: up to 30 tunnels (*), P2S, BGP, active-active, custom IPsec/IKE policy, ExpressRoute/VPN co-existence

ExpressRoute



<https://docs.microsoft.com/en-us/azure/expressroute/expressroute-introduction>

ExpressRoute Key Benefits

Layer 3 Connectivity

Between your on-premises network and the Microsoft Cloud through a connectivity provider. Connectivity can be from an any-to-any (IPVPN) network, a point-to-point Ethernet connection, or through a virtual cross-connection via an Ethernet exchange.

Connectivity in all Regions

To Microsoft cloud services across all regions in the geopolitical region.

Global Connectivity

To Microsoft services across all regions with ExpressRoute premium add-on.

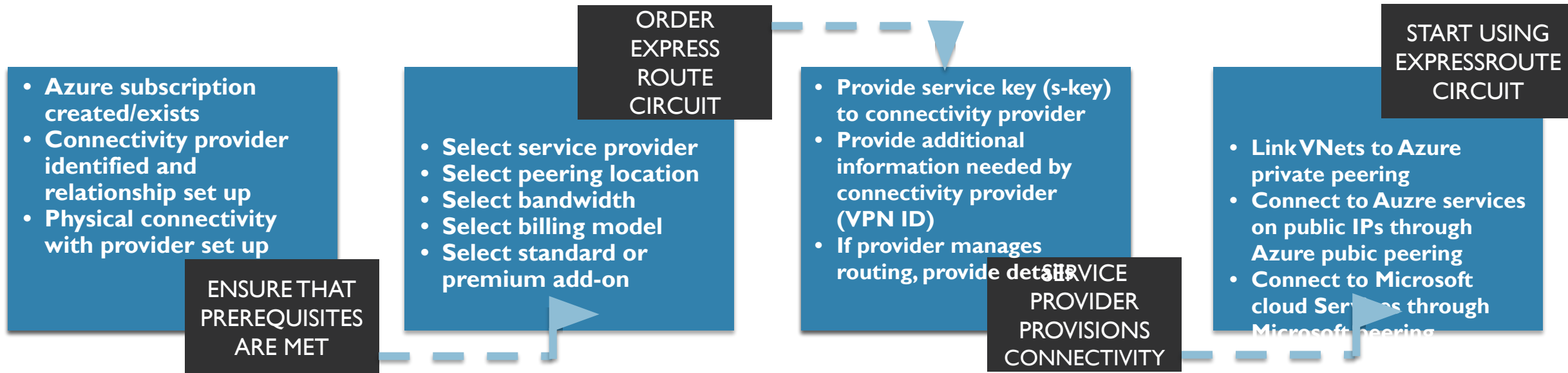
Dynamic Routing

Between your network and Microsoft over industry standard protocols (BGP).

Built-In Redundancy

In every peering location for higher reliability

ExpressRoute Provisioning



<https://docs.microsoft.com/en-us/azure/expressroute/expressroute-workflows>

Peering – Data to Collect

Azure Private Peering

- Peering subnet for path 1 (/30)
- Peering subnet for path 2 (/30)
- VLAN ID for peering
- ASN for peering
- ExpressRoute ASN = 12076
- MD5 Hash (optional)

Azure Public Peering

- Peering subnet for path 1 (/30) – must be public IP
- Peering subnet for path 2 (/30) – must be public IP
- VLAN ID for peering
- ASN for peering
- ExpressRoute ASN = 12076
- MD5 Hash (optional)

Microsoft Peering

- Peering subnet for path 1 (/30) – must be public IP
- Peering subnet for path 2 (/30) – must be public IP
- VLAN ID for peering
- ASN for peering
- Advertised prefixes – must be public IP prefixes
- Customer ASN (optional if different from peering ASN)
- RIR/IRR for IP and ASN validation
- ExpressRoute ASN = 12076
- MD5 Hash (optional)

Unlimited versus Metered

Unlimited

- Speeds from 50 Mbps to 10 Gbps
- Unlimited Inbound data transfer
- Unlimited Outbound data transfer
- Higher monthly fee

Metered

- Speeds from 50 Mbps to 10 Gbps
- Unlimited Inbound data transfer
- Outbound data transfer charged at a predetermined rate per GB
- Lower monthly fee

ExpressRoute Considerations



Understand the models

- Differences between Unlimited Data and Metered Data
- Understand what model you are using today to accelerate adoption
- Understand the differences in available port speeds, locations and approach
- Understand the limits that drive additional circuits

Understand the providers

- Each offer a different experience based on ecosystem and capabilities
- Some provide complete solutions and management

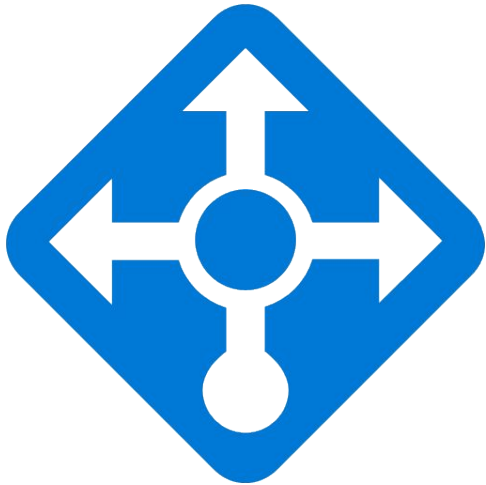
Understand the costs

- Connection costs can be broken out by the service connection costs (Azure) and the authorized carrier costs (telco partner)
- Unlike other Azure services, look beyond the Azure pricing calculator

Load Balancers

Azure Load Balancing Services

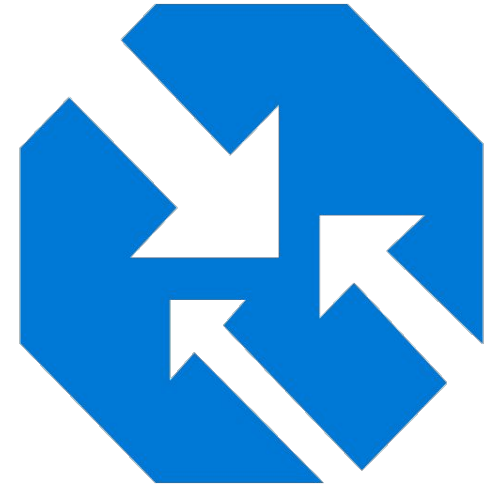
**Load
Balancer**



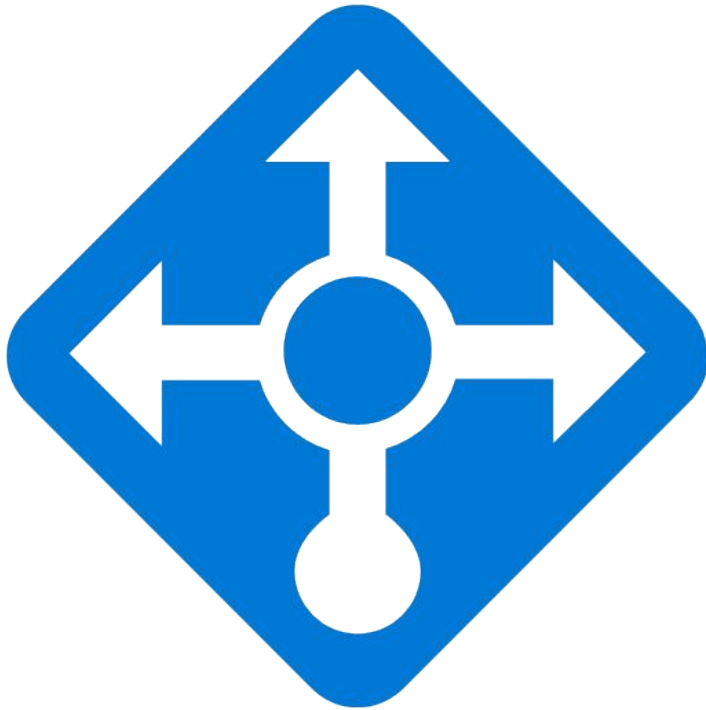
**Application
Gateway**



**Traffic
Manager**



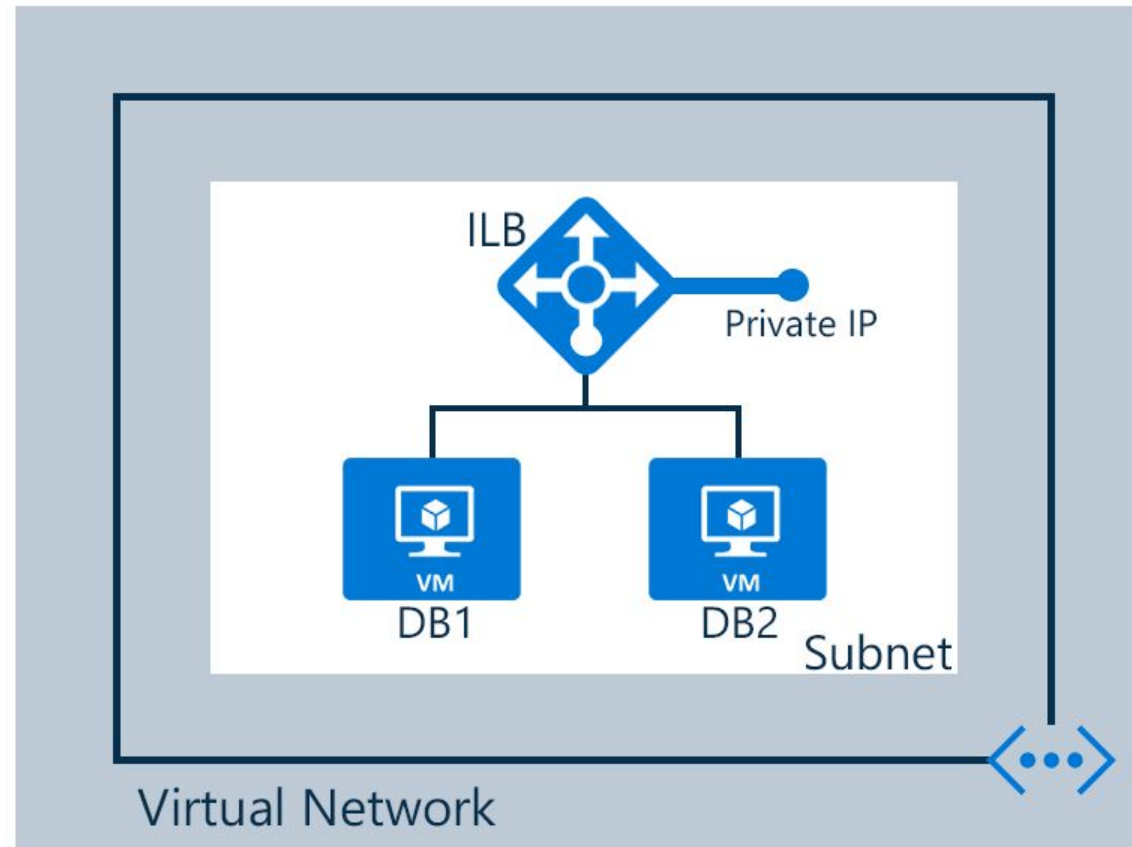
Azure Load Balancer



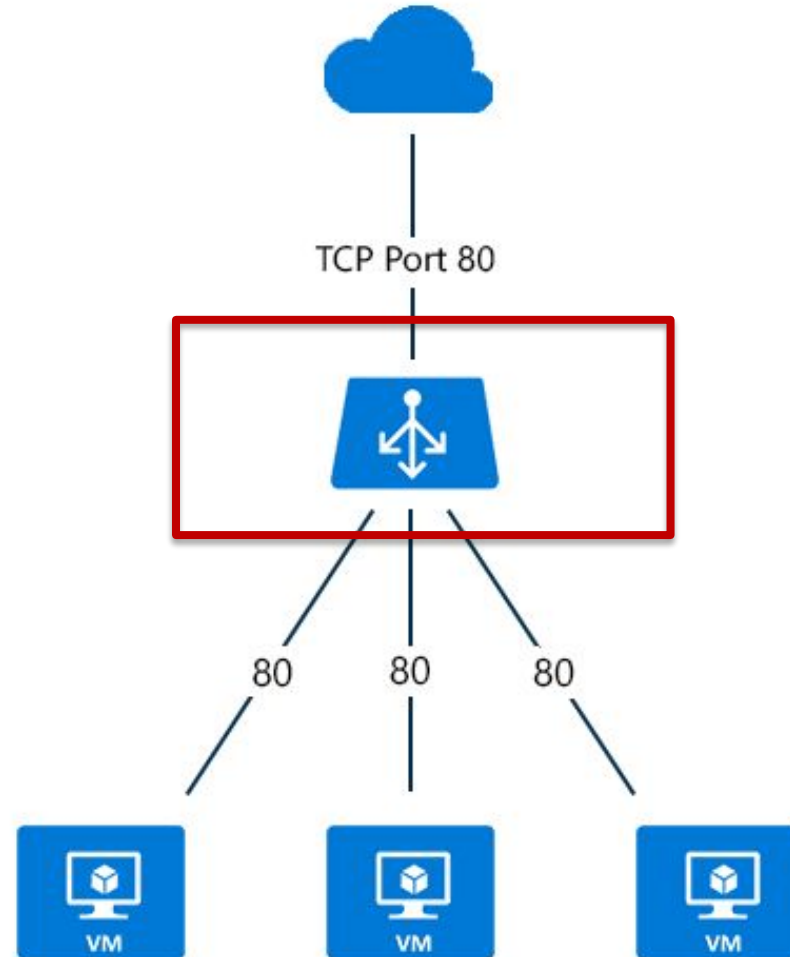
Key Features:

- Layer 4
- Basic and standard (preview) SKUs
- Service monitoring
- Automated reconfiguration
- Hash-based distribution
- Internal and public options

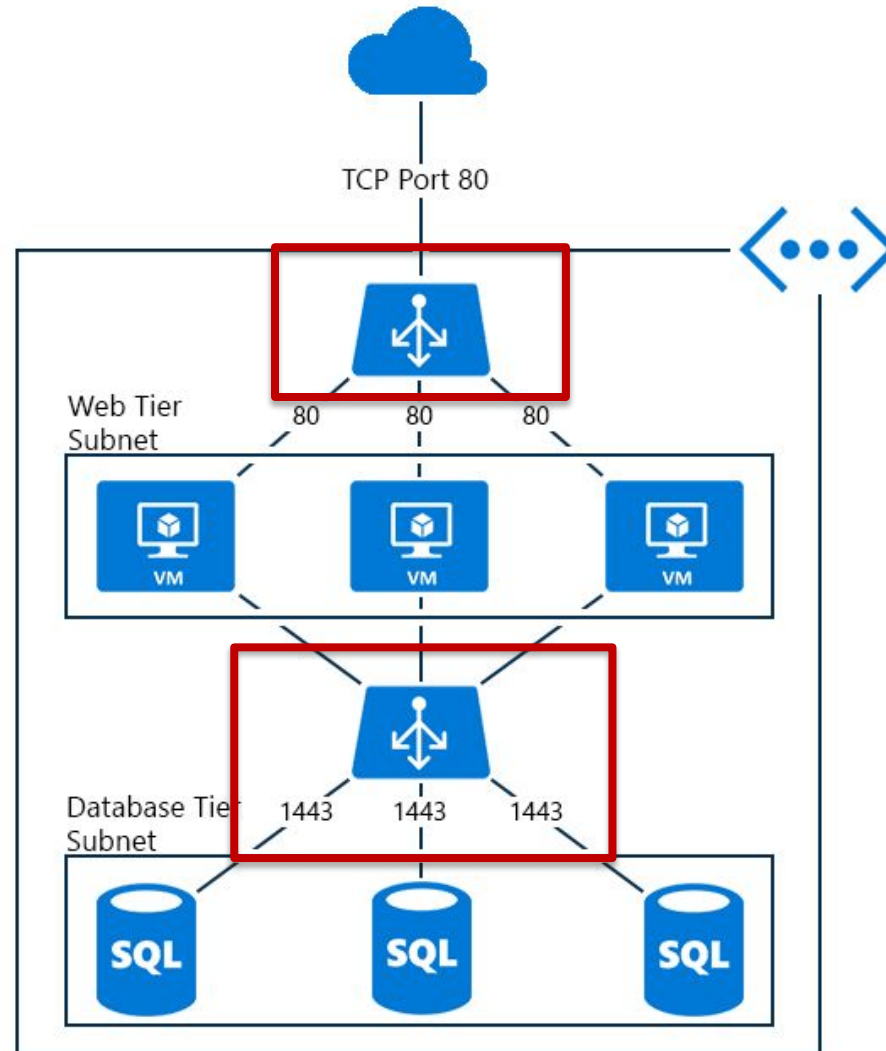
Azure Load Balancer: Internal Example



Azure Load Balancer: Public Example



Azure Load Balancer: Multi-Tier Example



Load Balancing: App Gateway



Key Features:

- Layer 7 application load balancing
- Cookie-based session affinity
- SSL offload
- End-to-end SSL
- Web application firewall
- URL-based content routing
- Requires its own subnet

App Gateway Sizes

Page Response	Small	Medium	Large
6K	7.5 Mbps	13 Mbps	50 Mbps
100K	35 Mbps	100 Mbps	200 Mbp

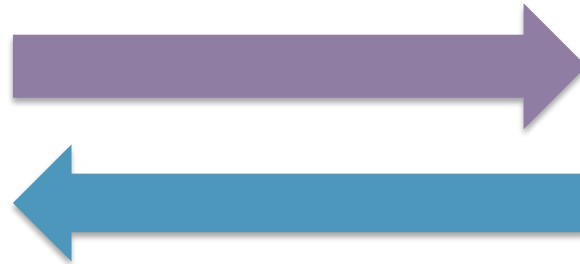
Load Balancer Comparison

Service	Azure Load Balancer	Application Gateway	Traffic Manager
Technology	Transport level (Layer 4)	Application level (Layer 7)	DNS-level
Application Protocols Supported	Any	HTTP, HTTPS, and WebSockets	Any (An HTTP endpoint is required for endpoint monitoring)
Endpoints	Azure VMs and Cloud Services role instances	Any Azure internal IP address, public internet IP address, Azure VM, or Azure Cloud Service	Azure VMs, Cloud Services, Azure Web Apps, and external endpoints
VNet support	Can be used for both Internet-facing and internal (VNet) applications	Can be used for both Internet-facing and internal (VNet) applications	Only supports Internet-facing applications
Endpoint Monitoring	Supported via probes	Supported via probes	Supported via HTTP/HTTPS GET

CDN

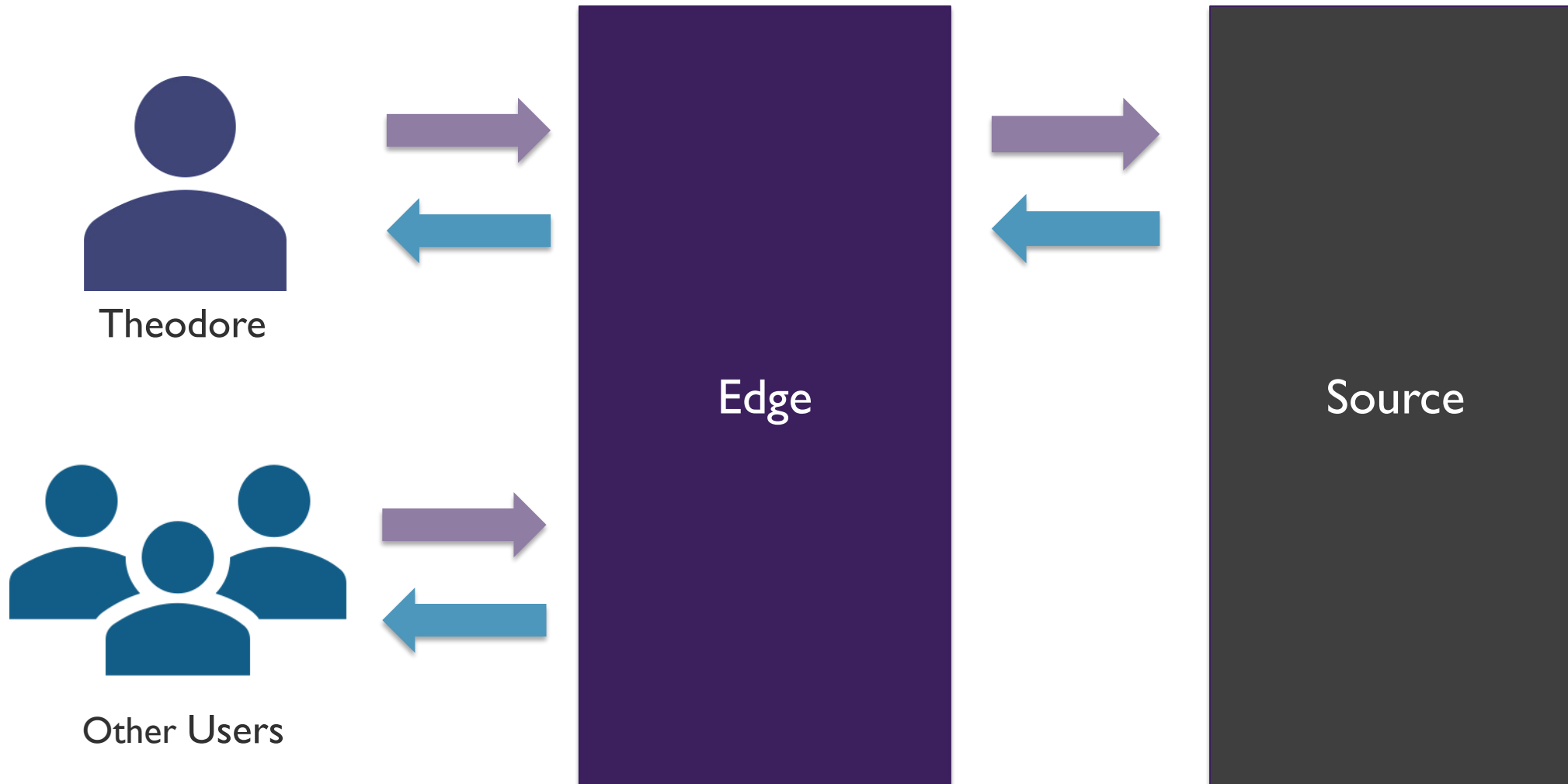


Theodore



Source

CDN



Azure CDN Offerings



Standard Akamai

verizon✓
























Standard Verizon

verizon✓

Premium Verizon

<https://docs.microsoft.com/en-us/azure/cdn/cdn-overview>

Azure CDN Offerings

P1 Premium Verizon	S1 Standard Verizon	S2 Standard Akamai
 All standard features	 Endpoint HTTPS	 Endpoint HTTPS
 Token authentication	 Custom domain HTTPS	 Content Purge
 Performance analytics	 Content Purge/Load	 Compression
 Realtime analytics	 Compression	 Geo-filtering
 Mobile device rules	 Geo-filtering	 Large file optimization
 Custom rules engine	 Core analytics	 Media optimization
 Cache/Header settings	 Dynamic delivery	 Core analytics
 URL redirect/rewrite		 Dynamic delivery

Types of Data

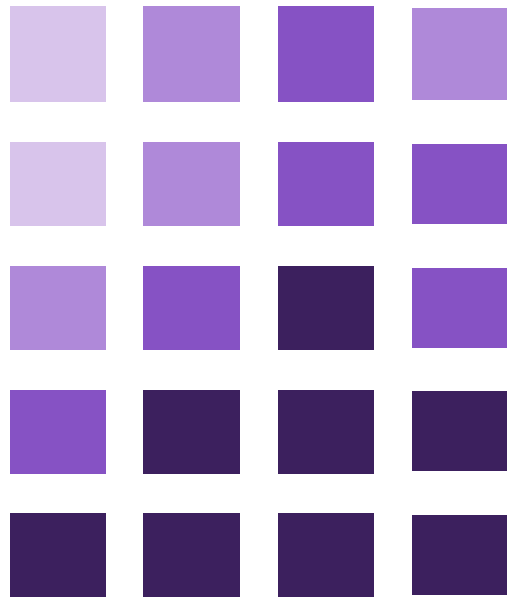
Types of Data

Structured Data

Semi-Structured
Data

Unstructured
Data

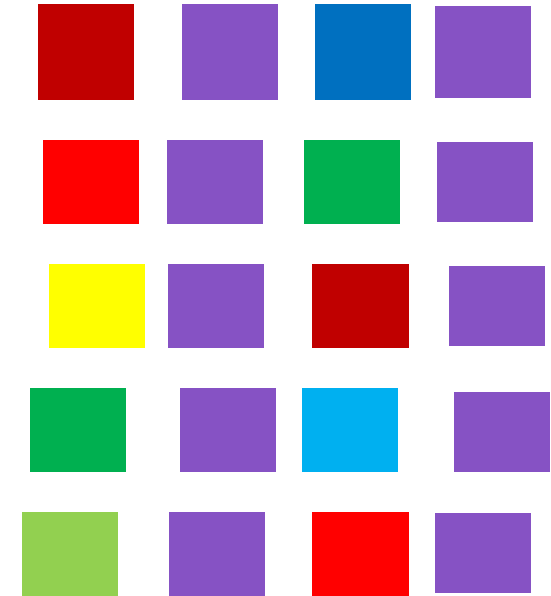
Structured Data



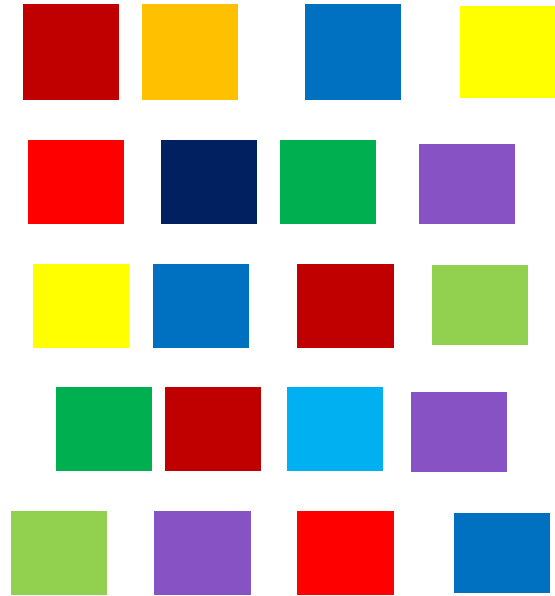
- Adheres to a schema
- All the data has the same field or properties
- Stored in a database table with rows and columns
- Relies on keys to indicate how one row in a table relates to data in another row of another table
- Referred to as “relational data”

Semi-Structured Data

- Doesn't fit neatly into tables, rows and columns.
- Uses tags or keys to organize and provide a hierarchy for the data.
- Often referred to as NoSQL or non-relational data



Unstructured Data



- No designated structure
- No restrictions on the kinds of data it can hold
- Example a blob can hold a PDF, JPEG, JSON, videos etc.
- Enterprises are struggling to manage and tap into the insights from their unstructured data

Azure SQL Services



- Relational database-as-a-service
- Uses latest stable version of Microsoft SQL
- Create NEW or...
- Migrate Existing databases using the Microsoft Data Migration Assistant

Azure SQL Database – Key Features

Predictable Performance

Measured in database
throughput units (DTUs)

High Compatibility

Supporting existing SQL
client applications via
tubular database stream
(TDS) endpoint

Simplified Management

This includes SQL
Server-specific Azure tools

Azure SQL Database Tiers

Basic	Standard	Premium
Small database with single concurrent user	Medium-sized database that must support multiple concurrent connections	Large databases that must support a large number of concurrent connections and operations
<ul style="list-style-type: none">• Small dbs• Single active operation• Dev / Test• Small scale apps• 5 DTU	<ul style="list-style-type: none">• Good option for cloud apps• Multiple operations• Workgroup or web apps• 10-100 DTU	<ul style="list-style-type: none">• High transaction volumes• Large number of users• Multiple operations• Mission critical apps• 100-800 DTU

NEW – Azure SQL Managed Instances



- Managed SQL Servers
- More compatible with legacy workloads

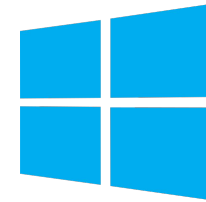
Third-party Databases in Azure – Managed

- Managed database options:
 - Build-in HA at no additional cost
 - Predictable performance
 - Pay-as-you-go
 - Auto-scaling
 - Encryption at-rest and in-transit
 - Automatic backups with point-in-time-restore for up to 35 days
 - Enterprise-grade security and compliance



Third-party Databases in Azure – Non-managed

- Non-managed database options:
 - Windows Azure VMs hosting MySQL installations
 - Linux Azure VMs hosting MySQL installations
 - ClearDB offering managed MySQL instance



Cosmos DB

Azure Cosmos DB



- Globally Distributed Database Service
- Supports schema-less data
- Used to build highly responsive Always On applications with constantly changing data

Developer frequently
updates the catalog



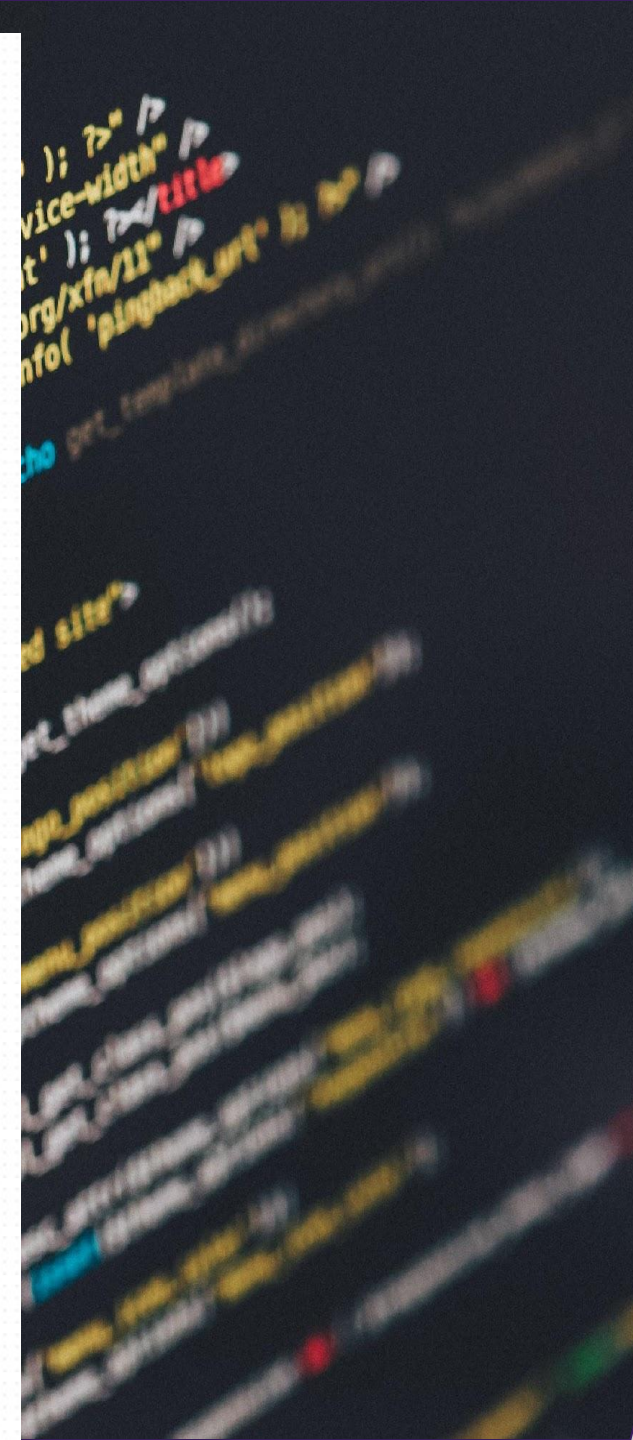
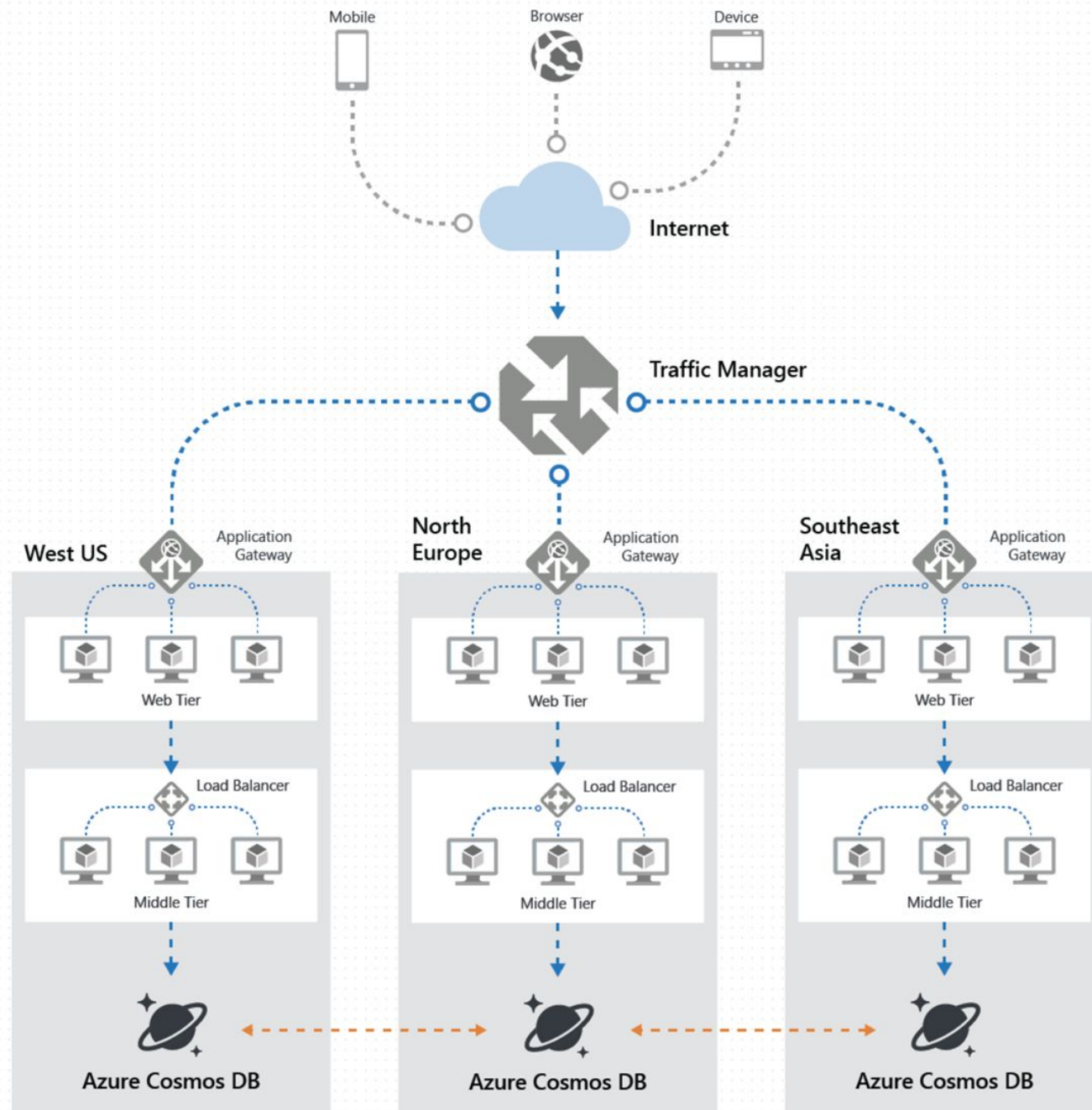
Online course
catalog

Azure Cosmos DB
database



Global users and
training developers







- Accessible via various APIs e.g:
 - Document DB (SQL) API
 - MongoDB API
 - Graph (Gremlin) API
 - Tables (Key/Value) API
- Automatically partitioned for:
 - Performance
 - Storage capacity

Azure Storage

Azure Blob Storage

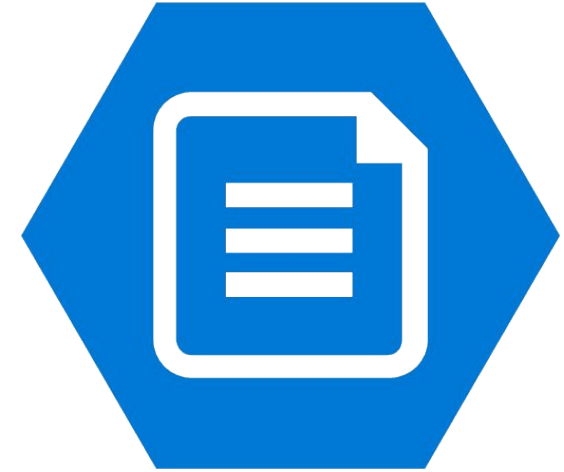


- Unstructured storage for storing objects
- Store images, video, and files of any type
- Use cases:
 - Streaming video and images direct to user
 - Backup/DR of data
 - Archiving

SMB File Storage – Azure File Services

Benefits

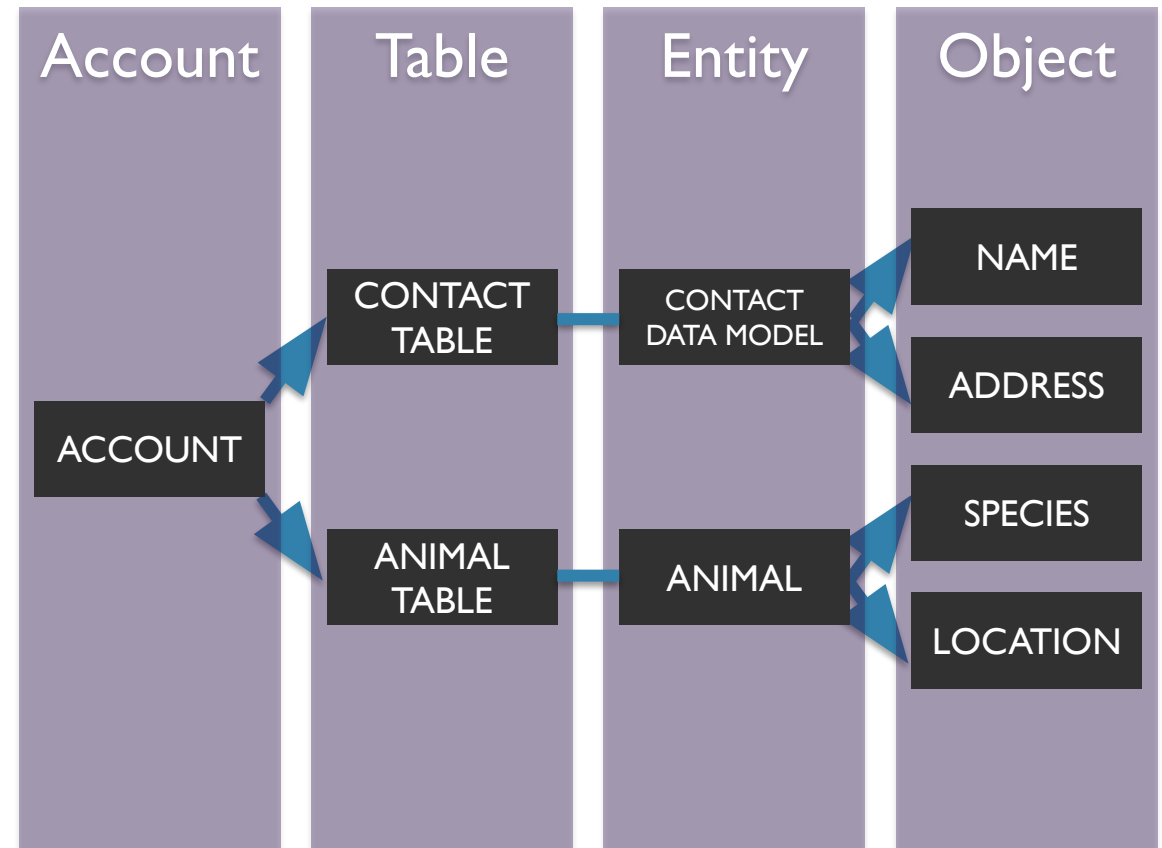
- Easy way to create file shares
- Supports SMB 2.1 (unsecured) and 3.0 (secured)
- Mount on Windows, Linux, or Mac
- Azure File Sync can be utilized to sync file servers on-premises with Azure Files



Azure Table Storage

Table Storage

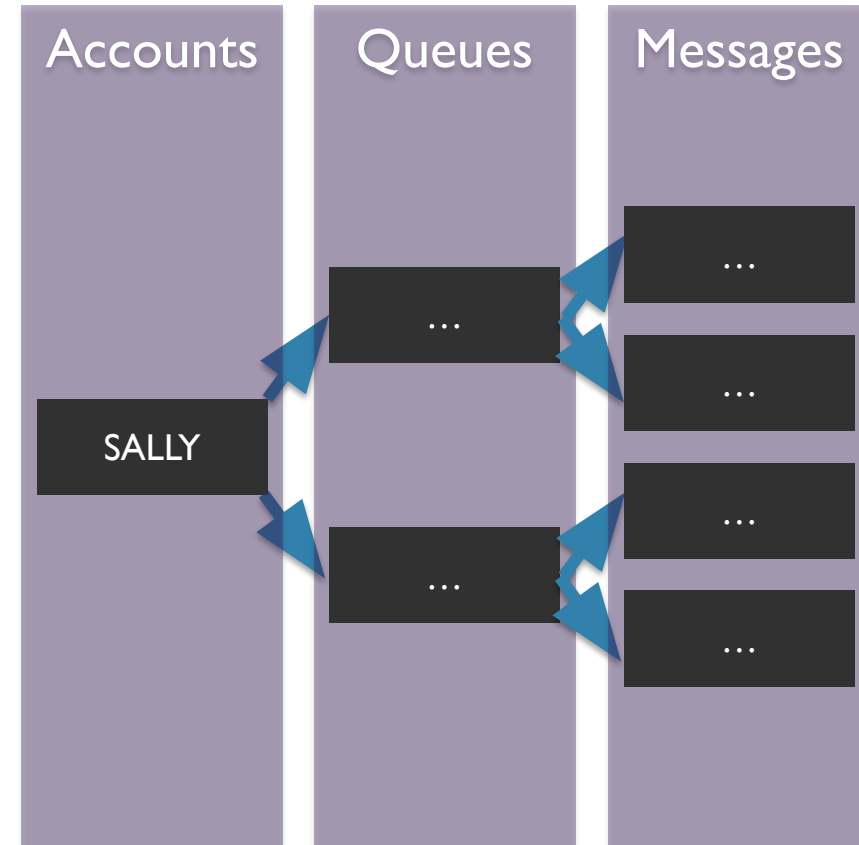
- A NoSQL key-value store
- Schemaless design
- Structured or Unstructured Data
- Access using the Odata protocol and LINQ queries
WCF Data Service .NET Libraries



Azure Queue Storage

Queue Storage

- Provides a reliable mechanism for storage and delivering messages for applications
- A single queue message can be up to **64 KB in size**, and a queue can contain millions of messages, up to the total capacity limit of a storage account



VM Storage

VM Storage Types

Standard HDD

Backed by traditional
HDD

Most cost effective

Throughput based on
VM

IOPs based on VM

Standard SSD

Backed by SSD drives

Recommended for
most workloads

Max throughput –
500MB/S per disk

Max IOPS –
2000 IOPS per disk

Premium Storage

Backed by SSD drives

Higher performance
Lowest Latency

Max throughput –
750MB/S per disk

Max IOPS –
7500 IOPS per disk

Managed Disk – Standard Storage Sizes

	S4	S6	S10	S20	S30	S40	S50
Disk size (GB)	32	64	128	512	1024	2048	4095



IOPs and throughput are not provisioned and depend on the performance of the VM.

Standard SSD Storage Sizes

	E4	E6	E10	E15	E20	E30	E40	E50
Disk size (GB)	32	64	128	256	512	1024	2048	4095
Max IOPS	120	240	500	500	500	500	500	500
Max through put	25 MB/s	50 MB/s	60 MB/s	60 MB/s	60 MB/s	60 MB/s	60 MB/s	60 MB/s

Premium SSD Storage Sizes

	P4	P6	P10	P15	P20	P30	P40	P50
Disk size (GB)	32	64	128	256	512	1024	2048	4095
Max IOPS	120	240	500	1100	2300	5000	7500	7500
Max throughput	25 MB/s	50 MB/s	100 MB/s	125 MB/s	150 MB/s	200 MB/s	250 MB/s	250 MB/s

Ultra SSD Storage Sizes (Preview)



Disk size (GB)	4	8	16	32	64	128	256	512
Max IOPS	1200	2400	4800	9600	19200	38400	76800	80000
Max throughput MB/s	300	600	1200	2000	2000	2000	2000	2000

1,024 – 65,536 sizes also available increasing in increments of 1TiB.
IOPs capped at 160,000 and throughput capped at 2,000

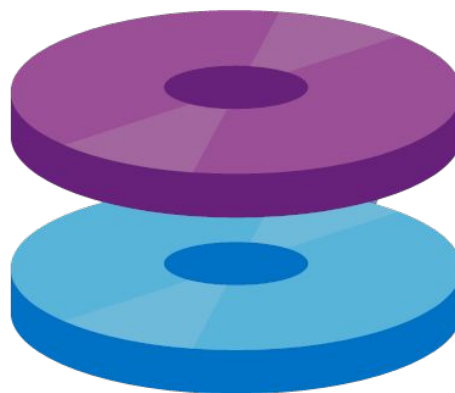
Managed vs. Unmanaged Disks

Unmanaged Disks

DIY option

Management overhead
(20000 IOPS per storage
account limit)

Supports all replication
modes
(LRS, ZRS, GRS, RA-GRS)



Managed Disks

Simplest option

Lower management
overhead as Azure manages
the storage accounts

Only LRS replication mode
currently available

Replication Options

Logically Replicated Storage (LRS)

Replicated three times within a storage scale unit (collection of racks of storage nodes) hosted in a datacenter in the same region as your storage account was created.

Zone Replicated Storage (ZRS)

Replicated three times across one or two datacenters in addition to storing three replicas similar to LRS. Data stored in ZRS is durable even in the event that the primary datacenter is unavailable or unrecoverable.

Geographically Replicated Storage (GRS)

Replicates your data to a second region that is hundreds of miles away from the primary region. Your data is durable even in the event of a complete region outage.

Read Only Geographically Replicated Storage (RA-GRS)

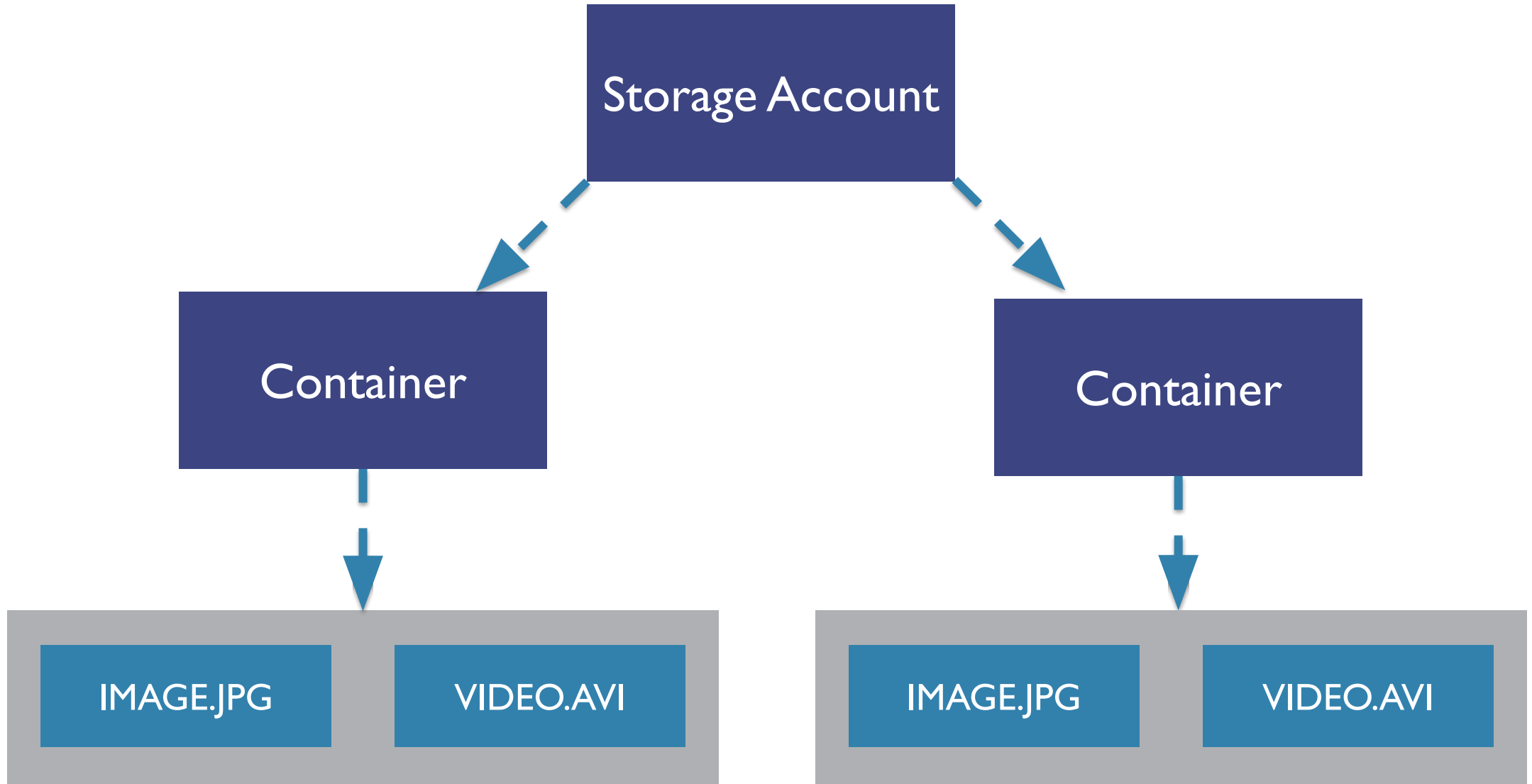
Same replication as per GRS but also provides read access to the data in the other region.

Replication Strategies

Replication Strategy	LRS	ZRS	GRS	RA-GRS
Data is replicated across multiple datacenters?	No	Yes	Yes	Yes
Data can be read from a secondary location <i>and</i> the primary location?	No	No	No	Yes
Number of copies of data maintained on separate nodes:	3	3	6	6

Storage Account Overview

Azure Blob Storage Overview



Storage Account Types

General Purpose
v1
(GPV1)

Blob Account

General Purpose
v2
(GPV2)

Block Blobs vs. Page Blobs

Block Blob

- Ideal for storing text or binary files
- A single block blob can contain up to 50,000 blocks of up to 100 MB each, for a total size of 4.75 TB
- Append blobs are optimized for append operations (e.g. logging)

Page Blob

- Efficient for read/write operations
- Used by Azure VMs
- Up to 8 TB in size

Storage Tiers

Hot

- Higher storage costs
- Lower access costs

Cold

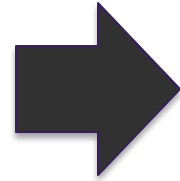
- Lower storage costs
- Higher access costs
- Intended for data that will remain cool for 30 days or more

Archive

- Lowest storage costs
- Highest retrieval costs
- When a blob is in archive storage it is offline and cannot be read

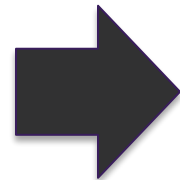
Choosing Between Blobs, Files, and Disks

Blobs



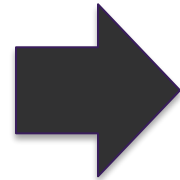
- Access application data from anywhere
- Large amount of objects to store, images, videos etc.

Files



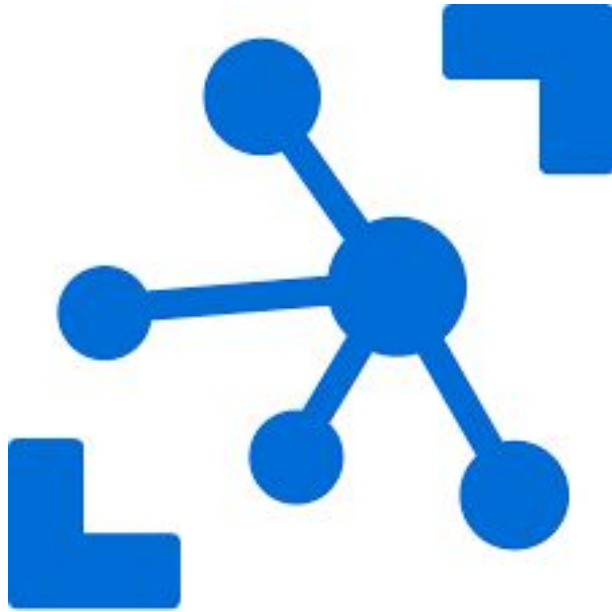
- Access files across multiple machines
- Jumpbox scenarios for shared development scenarios

Disks



- Do not need to access the data outside of the VM
- Lift-and-shift of machines from on-premises
- Disk expansion for application installations

IoT Services



- Collection of Microsoft managed cloud services focused on connecting, monitoring and controlling IoT assets
- IoT solutions are made up of 1 or more IoT devices and 1 or more back end services running in the cloud.

IoT Device Examples



- Water sensors for farming
- Pressure sensors on a remote oil pump
- Temperature and humidity sensors in an air-conditioning unit

IoT Services in Azure

IoT Central

SaaS solution to help you
connect and manage your
devices

IoT Hub

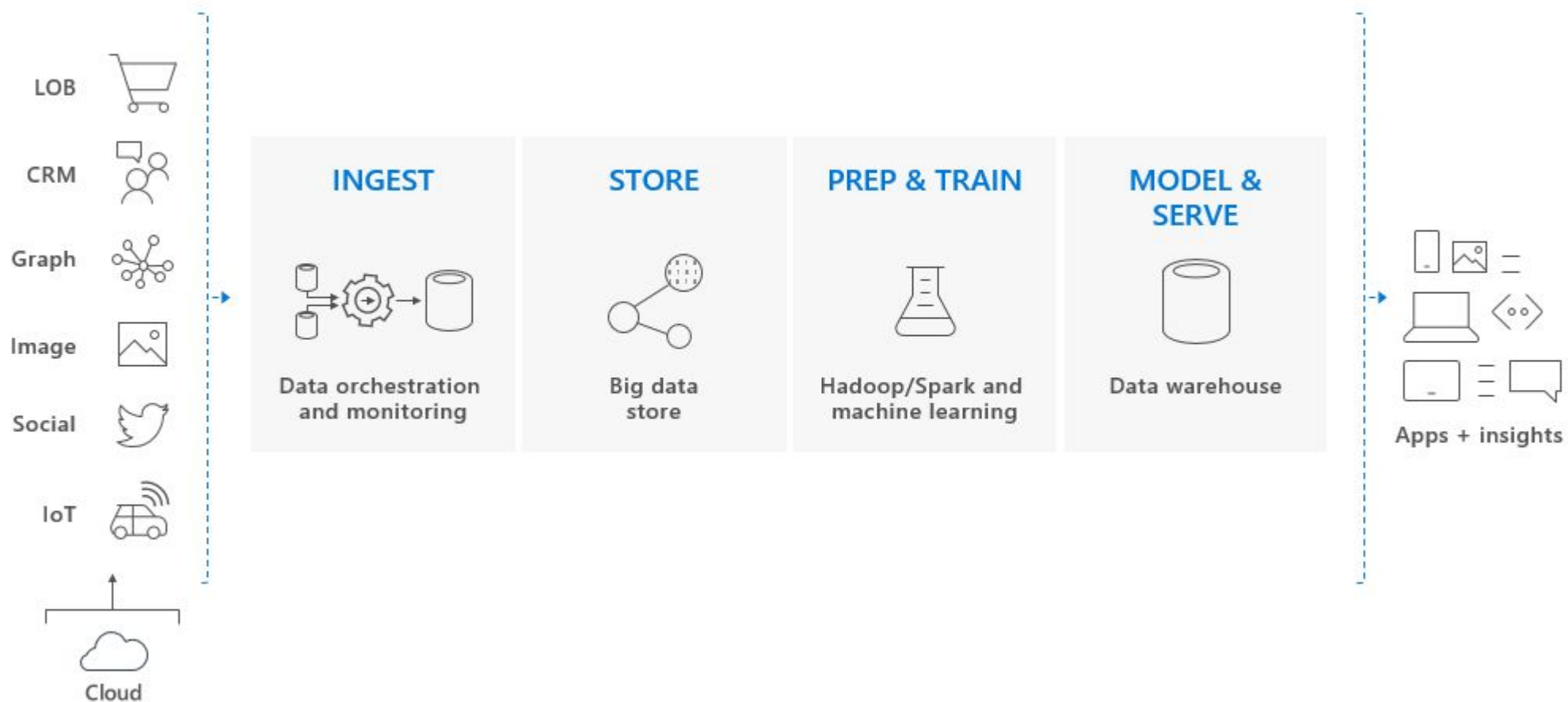
Underlying service needed
to facilitate messages
between your IoT
application and devices

IoT Solution Accelerators

Complete ready to deploy
solutions that implement
common IoT scenarios

Big Data Services

Big Data Solution

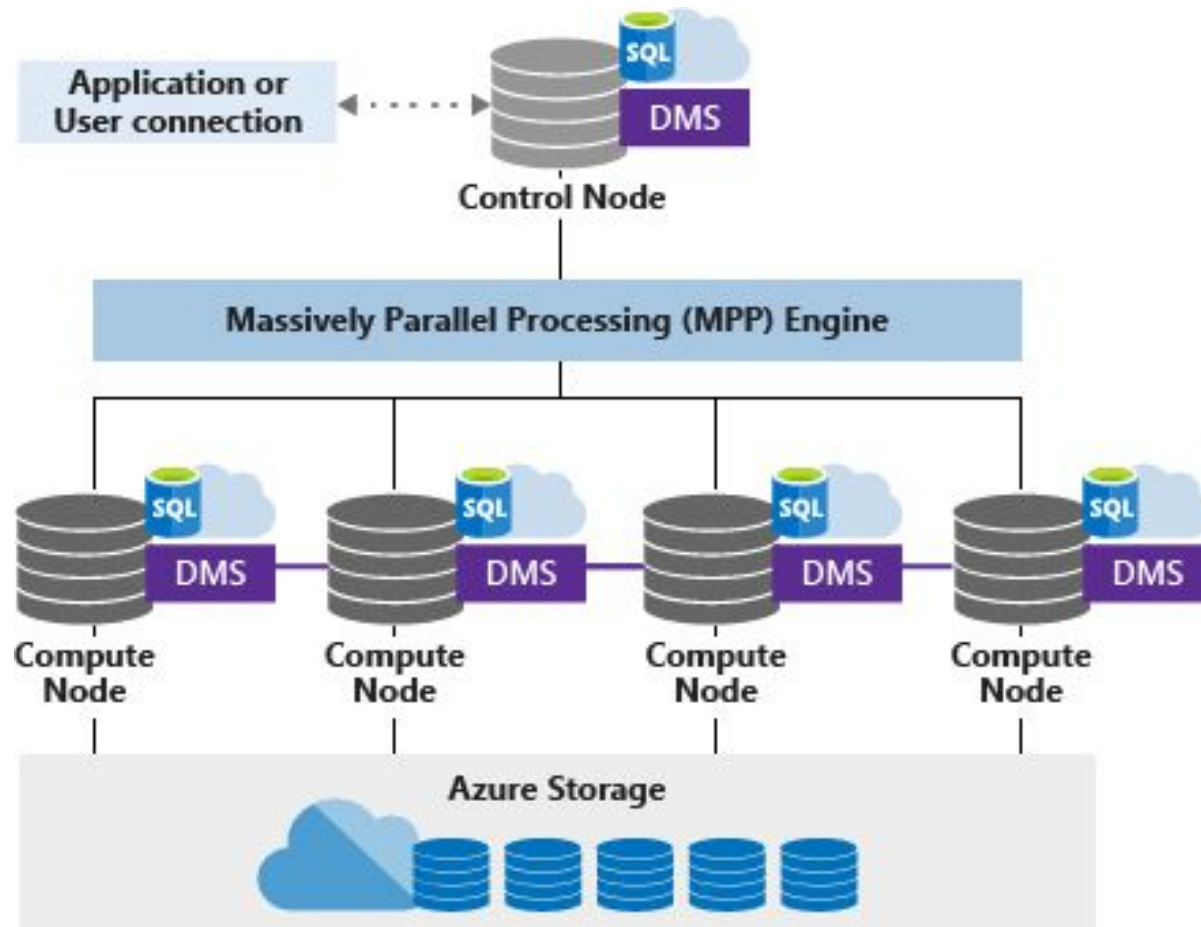


SQL Data Warehouse



- Key component of a Big Data solution
- Cloud based Enterprise Data Warehouse (EDW) that uses Massive Parallel Processing (MPP) to run complex queries across petabytes of data.
- Stores data in relational tables reducing storage costs and improves performance

SQL DW Architecture



Control Node

Compute Node

DMS – Data Movement
Service

Azure Storage



- Fully managed open-source analytics service for enterprises
- Use the most popular frameworks like Hadoop, Spark, Hive etc.
- Scenarios:
 - Batch Processing (ETL)
 - Data Warehousing

Data Lake Analytics



- On-Demand job service that simplifies big data
- Pay only for your job when it is running
- You write queries to transform your data and extract insights

Which service?

IF YOU WANT...

USE THIS

A fully managed, elastic data warehouse with security at every level of scale at no extra cost	SQL Data Warehouse
A fully managed, fast, easy and collaborative Apache® Spark™ based analytics platform optimized for Azure	Azure Databricks
A fully managed cloud Hadoop and Spark service backed by 99.9% SLA for your enterprise	HDInsight
A data integration service to orchestrate and automate data movement and transformation	Data Factory
Open and elastic AI development spanning the cloud and the edge	Machine Learning
Real-time data stream processing from millions of IoT devices	Azure Stream Analytics
A fully managed on-demand pay-per-job analytics service with enterprise-grade security, auditing, and support	Data Lake Analytics
Enterprise grade analytics engine as a service	Azure Analysis Services
A hyper-scale telemetry ingestion service that collects, transforms, and stores millions of events	Event Hubs
Fast and highly scalable data exploration service	Azure Data Explorer

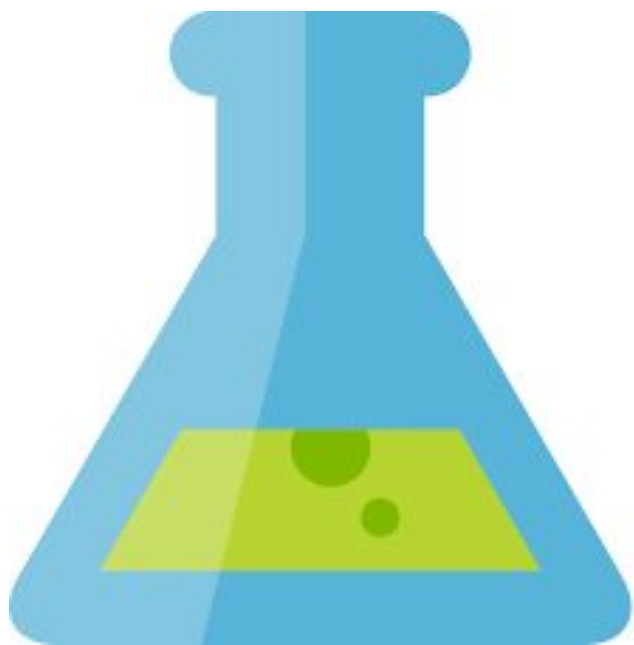
Machine Learning

Azure Machine Learning



- Machine learning is a data science technique that allows computers to use existing data to forecast future behaviors, outcomes, and trends. By using machine learning, computers learn without being explicitly programmed.
- Azure Machine Learning service provides a cloud-based environment you can use to prep data, train, test, deploy, manage, and track machine learning models.
- Automated ML and DevOps capabilities

Machine Learning Studio



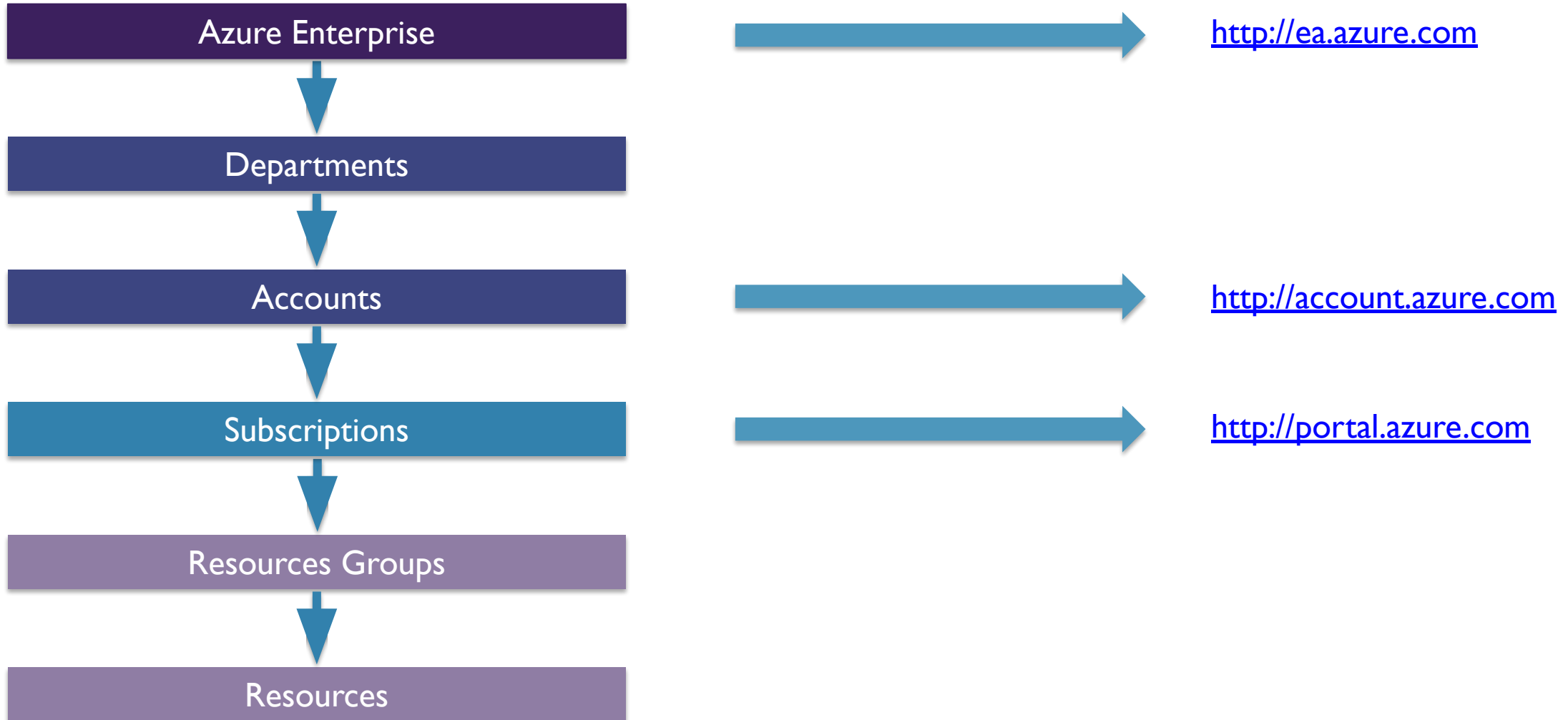
- Collaborative, drag-and-drop visual workspace where you can build, test, and deploy machine learning solutions without needing to write code.
- Uses prebuilt and preconfigured machine learning algorithms and data-handling modules as well as a proprietary compute platform

Accounts and Subscriptions Overview



SKYLINES
ACADEMY

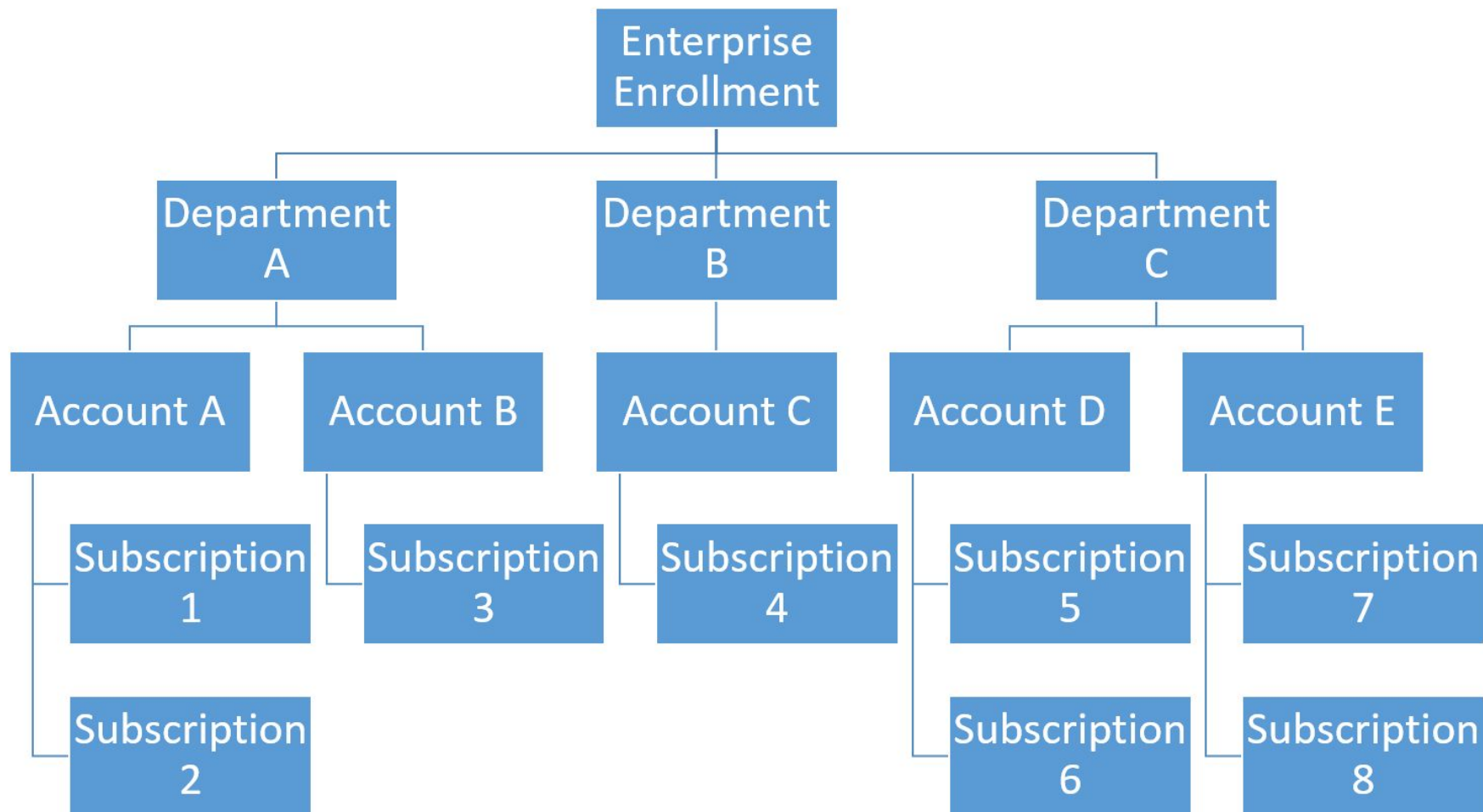
Azure Account Hierarchy



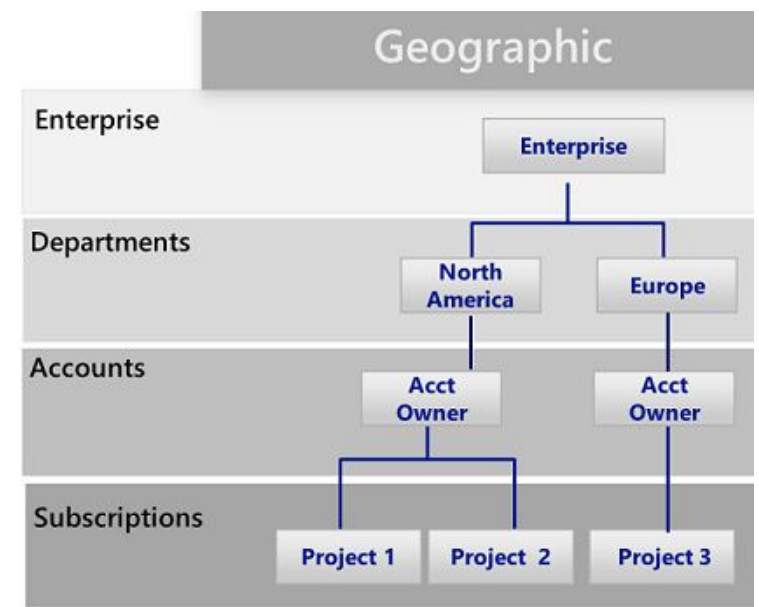
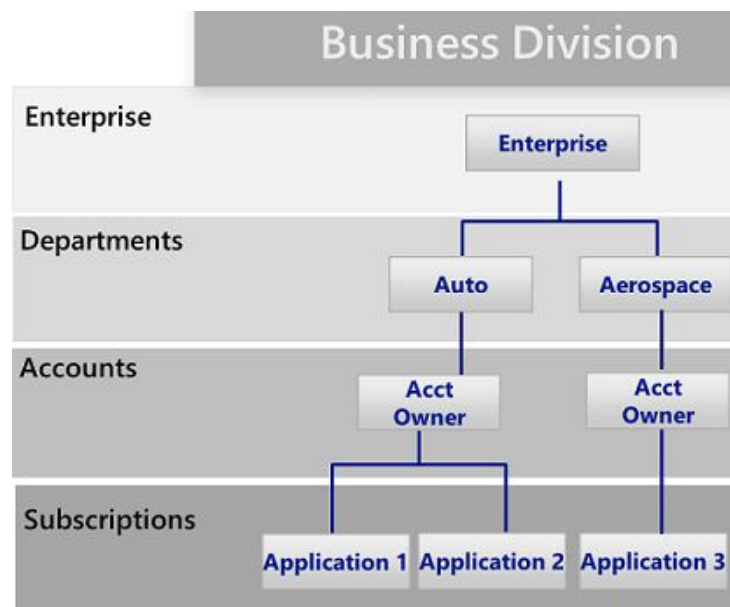
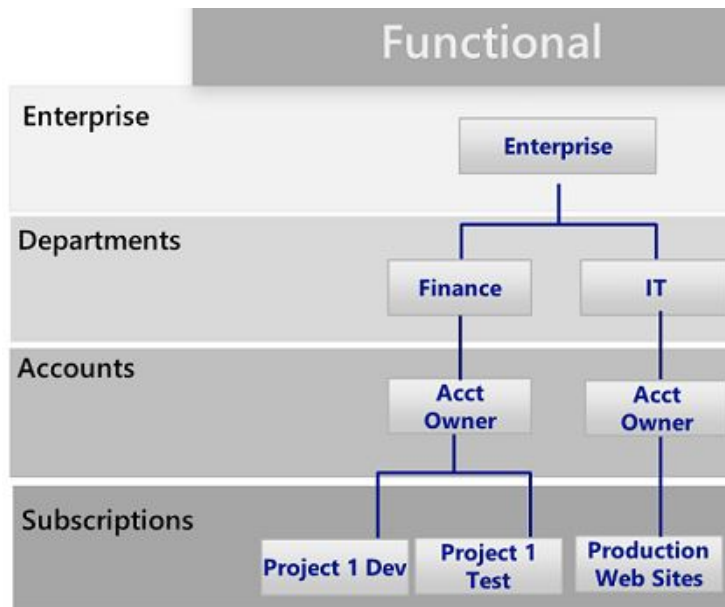
Account to Subscription Relationships



Enterprise Hierarchy Example



Common Scenarios



EA Breakdown

	Enterprise Admin	Department Admin	Account Owner	Service Admin
Add other admins	Enterprise Admins, Department Admins, and Account Owners	Account Owners	Add Service Admins	No
Departments	Add/Edit Departments	Edit Department	X	X
Add or associate accounts to the enrollment	Yes	Yes – to the department	No	No
Add Subscriptions	No – but can add themselves as AO	No	Yes	No
View usage and charges data	Across all Accounts and Subscriptions	Across Department	Across Account	No
View remaining balances	Yes	No	No	No

Domain Services

Domain Services Overview

Azure AD
(AAD)

Active Directory
Domain Services
(ADDS)

Azure Active
Directory
Domain Services
(AADDs)

Azure Active Directory

AAD

- Modern AD service built directly for the cloud
- Often the same as O365 directory service
- Can sync with On-premises directory service



Active Directory Domain Services

ADDS

- Legacy Active Directory since Windows 2000
- Traditional Kerberos and LDAP functionality
- Deployed on Windows OS usually on VMs



Azure Active Directory Domain Services

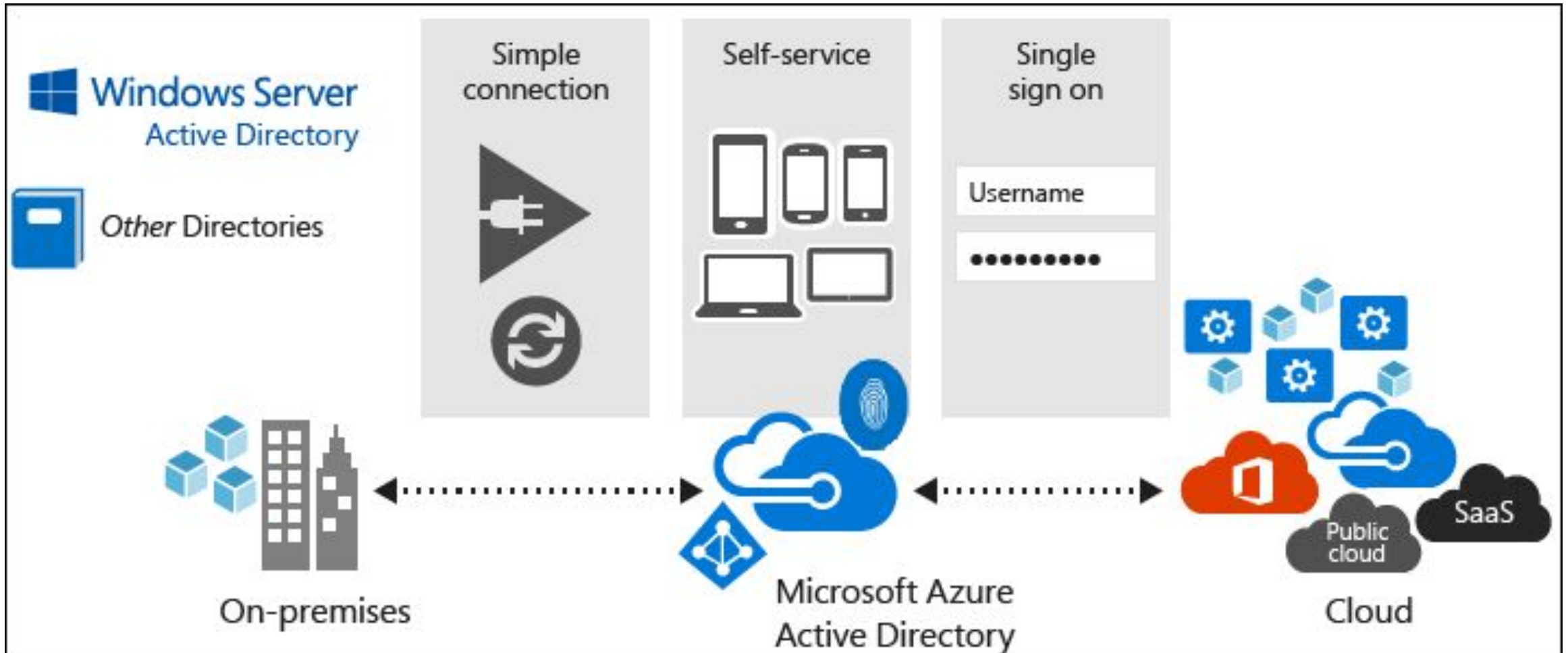
AADDS

- Provides managed domain services
- Allows you to consume domain services without the need to patch and maintain domain controllers on IaaS
- Domain Join, Group Policy, LDAP, Kerberos, NTLM; all supported



Azure AD

Azure AD Overview



Azure AD Features

Enterprise Identity Solution

Create a single identity for users and keep them in sync across the enterprise.

Single Sign-On

Provide single sign-on access to applications and infrastructure services.

Multifactor Authentication (MFA)

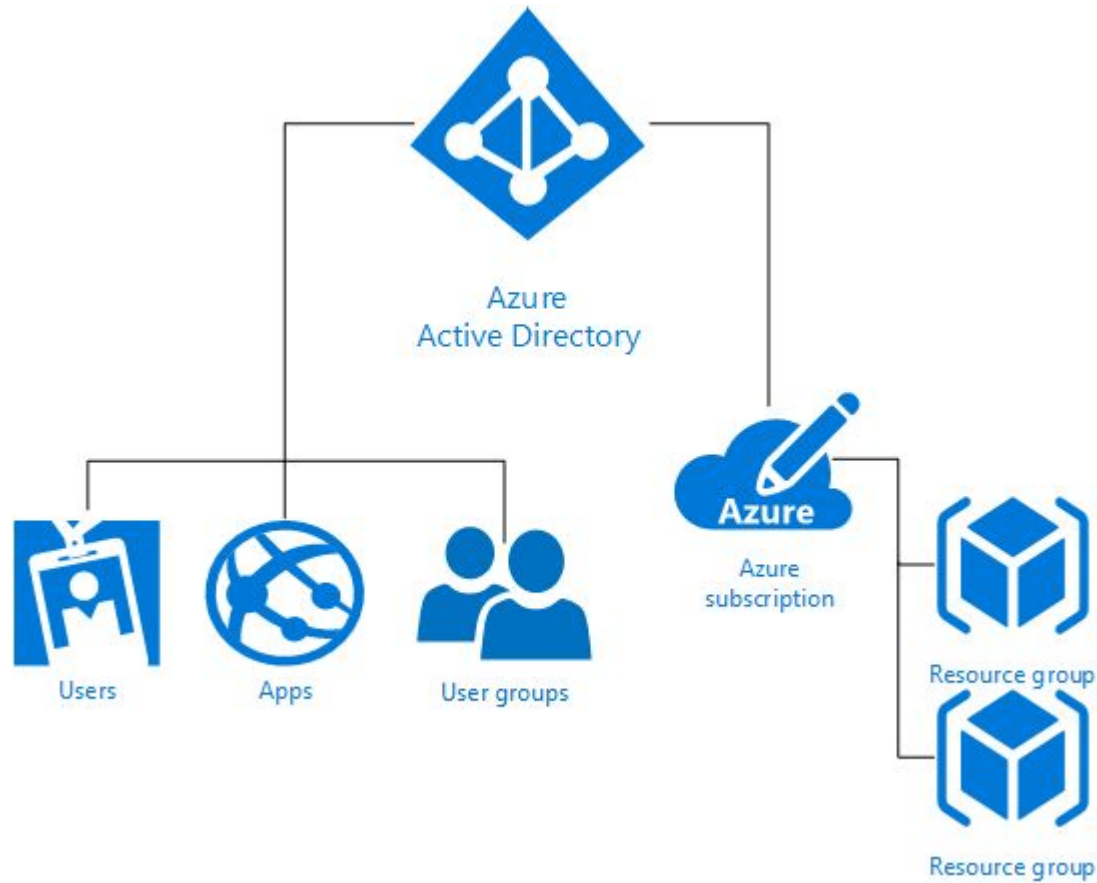
Enhance security with additional factors of authentication.

Self Service

Empower your users to complete password resets themselves, as well as request access to specific apps and services.

Role-based Access Control (RBAC)

RBAC Overview



- Create Users, Apps, Groups
- Assign them to objects in Azure with a specific Role

Azure RBAC Built-in Roles

Owner

Full access to all resources, including the right to delegate access to others

Contributor

Can create and manage all types of Azure resources, but cannot grant access to others

Reader

Can view existing Azure resources, but cannot perform any other actions against them

Other Roles

<https://docs.microsoft.com/en-us/azure/active-directory/role-based-access-built-in-roles>

Azure RBAC Built-in Roles (continued)

Role Name	Description
API Management Service Contributor	Can manage API Management service and the APIs
API Management Service Operator Role	Can manage API Management service, but not the APIs themselves
API Management Service Reader Role	Read-only access to API Management service and APIs
Application Insights Component Contributor	Can manage Application Insights components
Automation Operator	Able to start, stop, suspend, and resume jobs
Backup Contributor	Can manage backup in Recovery Services vault
Backup Operator	Can manage backup except moving backup in Recovery Services vault
Backup Reader	Can view all backup management services

<https://docs.microsoft.com/en-us/azure/active-directory/role-based-access-built-in-roles>

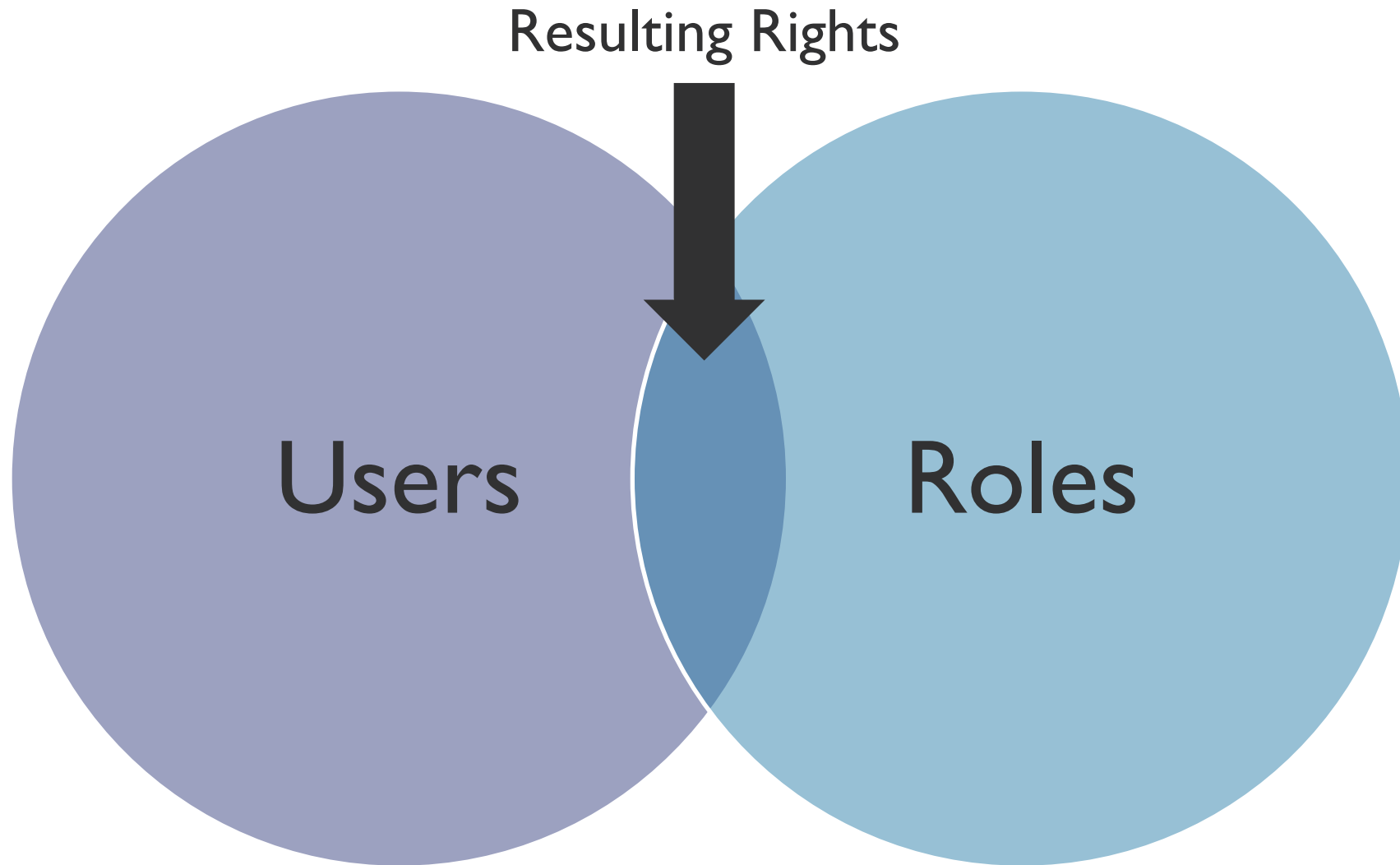
Azure RBAC Built-in Roles (continued)

- Roles include various actions
- Action defines what type of operations you can perform on a given resource type
 - Write enables you to perform PUT, POST, PATCH, and DELETE operations
 - Read enables you to perform GET operations
- Use PowerShell to get latest roles

Get latest roles

Get-AzureRMRoleDefinition

User Rights



RBAC Custom Roles

Create if none of
the built-in roles
work for you

Each tenant can
have to 2000
roles

Use “Actions” and
“NotActions”

Assignable
scopes:

- Subscriptions
- Resource Groups
- Individual Resources

Azure Policy

Azure Policies

Enforce
Governance

Built-in or
Custom Code

Assigned to
Subscriptions or
Resource Groups

Create > Assign

Resource Locks

Azure Resource Locks

- Mechanism for locking down resources you want to ensure have an extra layer of protection before they can be deleted
- 2 options available:
 - **CanNotDelete:** Authorized users can read and modify but not delete the resource
 - **ReadOnly:** Authorized users can read the resource but cannot update or delete



Compliance and Security Requirements



SKYLINES
ACADEMY

Shared Responsibility Model

Responsibility	On-Prem	IaaS	PaaS	SaaS
Data classification & accountability	Cloud Customer	Cloud Customer	Cloud Customer	Cloud Customer
Client & end-point protection	Cloud Customer	Cloud Customer	Cloud Customer	Cloud Customer
Identity & access management	Cloud Customer	Cloud Customer	Cloud Customer	Cloud Customer
Application level controls	Cloud Customer	Cloud Customer	Cloud Customer	Cloud Customer
Network controls	Cloud Customer	Cloud Customer	Cloud Customer	Cloud Customer
Host infrastructure	Cloud Customer	Cloud Customer	Cloud Customer	Cloud Customer
Physical security	Cloud Customer	Cloud Customer	Cloud Customer	Cloud Customer
	Cloud Customer	Cloud Customer	Cloud Customer	Cloud Customer

- Security is a joint responsibility
- Cloud computing clearly provides many benefits over on-premises
- As you move from IaaS > PaaS > SaaS you can offload more of the controls to Microsoft

You are always responsible for...

Data

Endpoints

Account

Access
Management

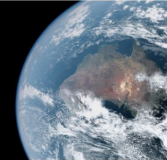
<https://gallery.technet.microsoft.com/Shared-Responsibilities-81d0ff91>

Microsoft Trust Center



Help us improve Compliance Manager

Contact us at CMResearch@microsoft.com to participate in our research program to determine which features on our roadmap customers consider most valuable



Service Trust Portal

This site provides a variety of content, tools, third-party audit reports, and other resources about Microsoft security, privacy and compliance practices

What's New - Service Trust Portal

Changes in the latest release

- STP pages have been localized in 11 languages.
- Compliance Manager controls are now available via Search.

[STP SUPPORT PAGE >](#)

What's New - Compliance Manager

Changes in the latest release

- Updated Office 365 Assessment for HIPAA to include HITECH controls.
- Added Azure Assessment for United Kingdom National Health Service (UK NHS).
- Added Office 365 Assessments for NIST Cybersecurity Framework (CSF) 1.1, and the Cloud Security Alliance's Cloud Control Matrix (CSA CCM) 3.0.1.

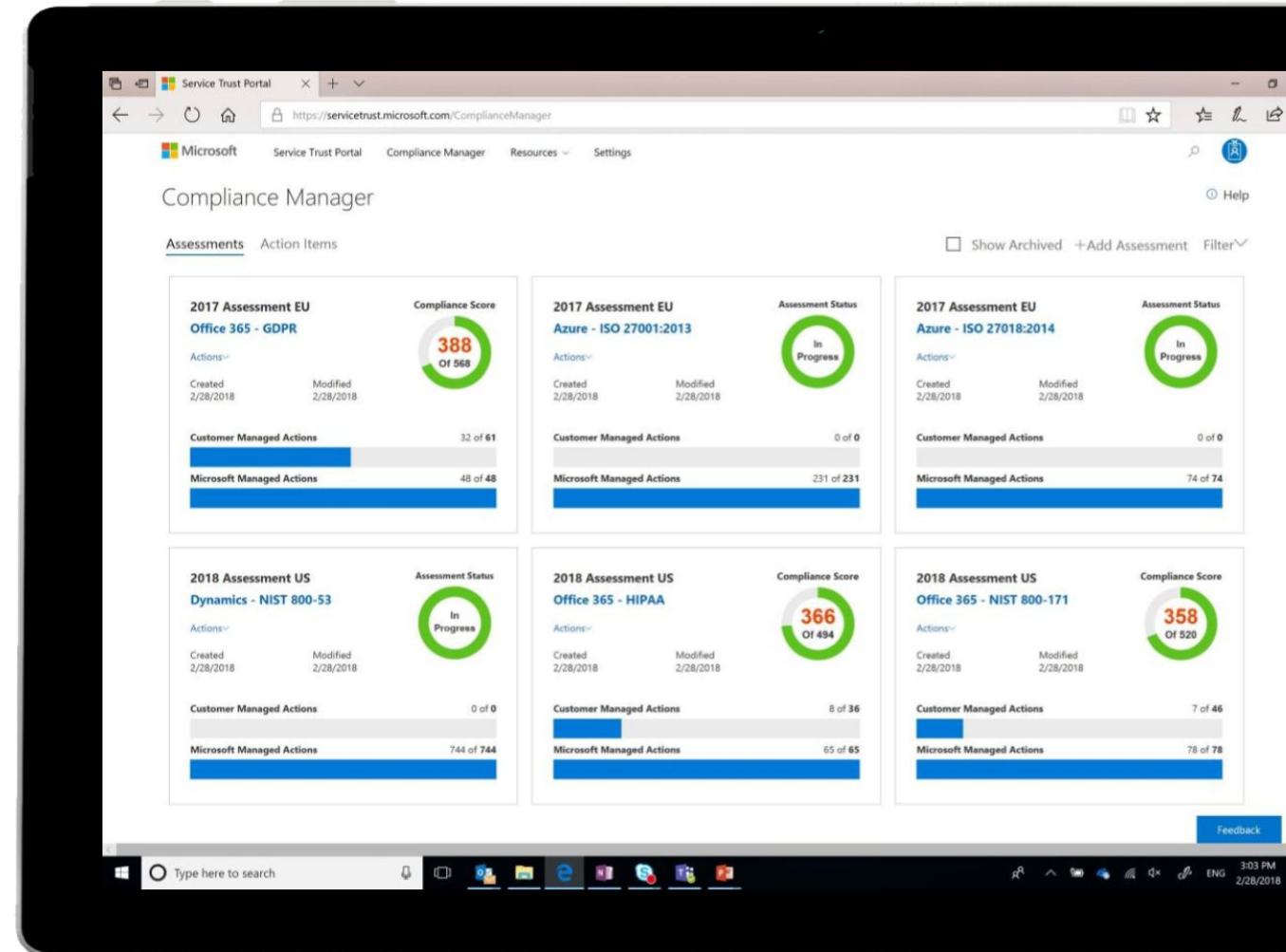
[COMPLIANCE MANAGER SUPPORT PAGE >](#)

- In-depth information Access to FedRAMP, ISO, SOC audit reports, data protection white papers, security assessment reports, and more
- Centralized resources around security, compliance, and privacy for all Microsoft Cloud services
- Powerful assessment tools

<https://servicetrust.microsoft.com/>

Compliance Manager

- Manage compliance from a central location
- Proactive risk assessment
- Insights and recommended actions
- Prepare compliance reports for audits



Azure Security Center Overview

Azure Security Center Overview

Centralized Policy
Management

Continuous
Security
Assessment

Actionable
Recommendations

Advanced Cloud
Defenses

Prioritized Alerts
and Incidents

Integrated
Security Solutions

Security Center Pricing Tiers

Free (Azure Resources Only)

- Security assessment
- Security recommendations
- Basic security policy
- Connected partner solutions

Standard

- All features in free tier plus
- Just in time VM access
- Network threat detection
- VM threat detection