

Project: Global Social Media Plan // June
Topic: Beauty In Motion
Format: image
Date: Flexible Content



Description	Details are very important for car fans. #rims = 2.665.519 hits on Instagram
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Facebook	
Posting text (240)	Beauty in motion. #rims #vwgolfgti #volkswagen

Twitter	
Posting text (140)	Beauty in #motion. #rims #vwgolfgti #volkswagen

Instagram	
Posting text	Beauty in motion. #rims #vwgolfgti #volkswagen #vw

Image	
 Fuel consumption in l/100 km: urban: 8.7-8.2 / extra-urban: 5.4-5.2 / combined: 6.6-6.3; CO₂ emissions, combined, in g/km: 150-144; efficiency rating: D, C	