

Project: Global Social Media Plan // January
Topic: New Year's Resolution
Format: video
Date: 15 January



Description	On New Year's Day lots of people decide to do more sports in 2017.
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Facebook	
Posting text (240)	Did you keep your new year's resolution? #volkswagen #sports
Twitter	
Posting text (140)	Did you keep your new year's #resolution? #volkswagen #sports
Instagram	
Posting text	Did you keep your new year's resolution? #vw #volkswagen #car #sports #newyear #celebration #inspiration #resolutions
Image	
	