


**Project:** Global Social Media Plan // [October](#)  
**Topic:** #tiguantuesday 2  
**Subline:** The Tiguan stands out on every terrain  
**Format:** Image  
**Date:** Flexible Content



|             |   |
|-------------|---|
| Description | Tiguan owns every Tuesday as a pure product showcase. |
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| Facebook           |   |
|--------------------|---|
| Posting text (240) | On the road to the peak. #tiguantuesday<br>#adventure #vwtiguan #volkswagen     |
| Twitter            |   |
| Posting text (140) | On the road to the peak. #tiguantuesday<br>#adventure #vwtiguan #volkswagen     |
| Instagram          |   |
| Posting text       | On the road to the peak. #tiguantuesday<br>#adventure #vwtiguan #volkswagen #vw |

| Image |   |
|-------|---|
|       |  |