

**Project:** Global Social Media Plan // July  
**Topic:** Car Coin Bank 1  
**Format:** image  
**Date:** Flexible Content



Description	Extra motivation for your saving efforts: this great DIY shows how you can easily create your dream car coin bank. Relevant hashtag, e.g., #diy has 25.4 million posts on Instagram.
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Facebook	
Posting text (240)	Dream Car Coin Bank. Which car would you save for? <a href="https://de.pinterest.com/volkswagen/diy-bloggers-f-or-volkswagen/">https://de.pinterest.com/volkswagen/diy-bloggers-f-or-volkswagen/</a> #dreamcar #diy #volkswagen

Twitter	
Posting text (140)	Which car would you save for? <a href="https://de.pinterest.com/volkswagen/diy-bloggers-f-or-volkswagen/">https://de.pinterest.com/volkswagen/diy-bloggers-f-or-volkswagen/</a> #diy #volkswagen

