

AK Bars Arena

Сделал: Эмиль Тахаутдинов

Ak bars Arena

- ▶ AK bars arena (until November 7, 2019 — Kazan arena) is a universal football stadium in the city of Kazan. One of the most spacious stadiums in Russia, designed for 45,379 people[1]. Home arena of the Kazan football club "Rubin". Stadium of the highest fourth category of UEFA. The stadium is a multifunctional complex designed for holding not only football matches, but also other sporting events, as well as entertainment shows and concerts, cultural event.



construction

- Construction of the stadium began in 2010[3]; it was commissioned in may 2013[1]. on November 7, 2019, as part of a long-term partnership agreement concluded with AK bars Bank, the stadium was renamed AK bars arena»



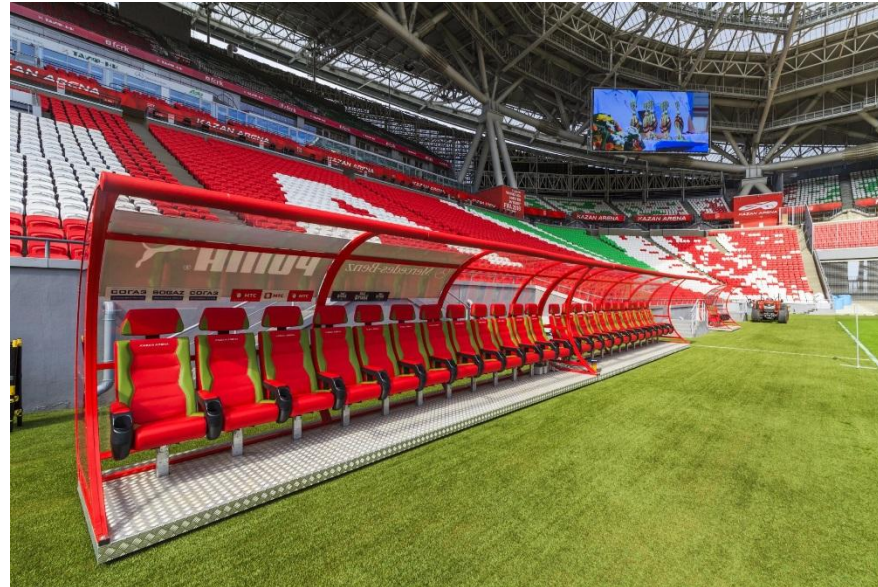
events

- ▶ The stadium hosted the opening and closing ceremonies of the XXVII world summer Universiade in Kazan[1] and the opening ceremony of the WorldSkills 2019 world Championship. The stadium also hosted the 2015 FINA world aquatics Championships, the 2017 confederations Cup and the 2018 FIFA world Cup matches



Location

- ▶ The stadium is located in the Novo-Savinovsky district of Kazan, between the Avenue Yamasheva Hussain and Chistopolskaya street, near the right Bank of the Kazanka river, near the "Riviera" aquapark and sports complex "Olympus".
- ▶ To get to the stadium by public transport: high-speed (No. 5) ordinary (No. 6) trams, trolleybuses (No. 2, 13), buses (№ 75, 45, 33, 62). In the future, the stadium will be served by the second (Stadium station) and third (Chistopolskaya station) lines of the Kazan metro.



Characteristics and features

- ▶ Stadium area: 28 ha[1]
- ▶ Capacity: 45,379 spectators
- ▶ Built-up area: 73,330 m²
- ▶ Total area of the building: 135,967 m²
- ▶ Parking: 6,285 spaces (including Parking spaces located in the "Last mile" zone)
- ▶ Football field: 9000 m², 105 m x 68 m
- ▶ Full HD media facade: 3,700 m²



Design

- ▶ The architectural concept of the structure in the shape of a water Lily was developed by the American company "Populous"[3]. The track record of this international architectural and design firm includes the world-famous Wembley and Emirates stadiums in London. The uniqueness of the stadium as a construction object is in the 120 — meter spans of the crossbar and the light-permeable roof console, which is supported by only 8 reference points. Due to this solution, the design looks airy, without losing reliability. Metal structures of the unique stadium roof weigh 12 thousand tons.



Construction

- ▶ The football stadium was originally built under the program[7] of the Federal target program "development of physical culture and sports for 2008-2015" as the home arena for the Rubin football club, while the reason[3] for the start of construction of the facility was the need to host the events of the 2013 world summer Universiade in accordance with[8] requirements of the International University sports Federation (FISU). On may 5, 2010, Prime Minister of the Russian Federation Vladimir Putin, during a working visit to Kazan, laid the symbolic "first stone" in the Foundation of the new football stadium of the XXVII world summer Universiade 2013[9][1][3]. The facility was commissioned in may 2013



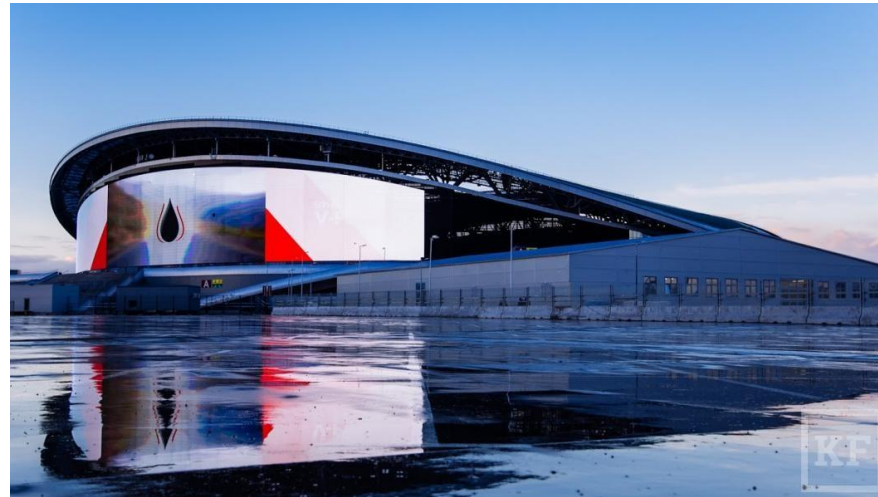
The media façade

- ▶ The media facade of the AK bars arena stadium is the largest Full HD screen in Europe located at the stadium. It is a unique advertising and information medium that allows you to conduct live broadcasts of socially significant events and film screenings. The area of the media facade is 3,700 square meters. Range of information perception – 2-3 km, traffic – more than 340,000 people per day



Universiade

- ▶ The stadium became a venue for large-scale and spectacular opening and closing ceremonies of the XXVII world summer Universiade 2013.
- ▶ The opening ceremony, which was attended by more than 45,000 spectators, took place on the night of July 6-7, 2013, and the closing ceremony – on the night of July 17-18, 2013.
- ▶ During the summer Universiade from July 6 to July 17, the stadium hosted the main media and press center of the Universiade with the Main press center and the International broadcasting center, as well as a complex of 12 mobile television stations.
- ▶ For the opening and closing ceremonies, structures with a total weight of 467 tons were installed on the field, including the main stage with fountains, a lifting transformable multi-tiered pyramid with video screens. A 6-ton "Universiade fire" bowl was installed above the stadium roof.



Media center

- ▶ Media center
- ▶ Conference hall
- ▶ 72 skyboxes with panoramic views of the field
- ▶ Palladium restaurant with panoramic view of the field
- ▶ Catering areas: "Ruby bar", "Sapphire lounge"
- ▶ 168 outlets in food court areas
- ▶ Arena Family
- ▶ Stadium Hotel
- ▶ Multifunctional center for Pets



Sports cluster

- ▶ Fitness center with swimming pool "X-Fit Arena»
- ▶ Sports club "CrossFit Pioneer"
- ▶ Danis Zaripov center "Winning throw"
- ▶ squash court



The background features abstract, overlapping green geometric shapes, primarily triangles and polygons, in various shades of green, creating a modern and dynamic visual effect.

thank you for your
attention