



# iOS

Group #3

# First presentation of iOS

- January 9, 2007
- iPhone OS for 4 years



Steve Jobs (1955-2011)

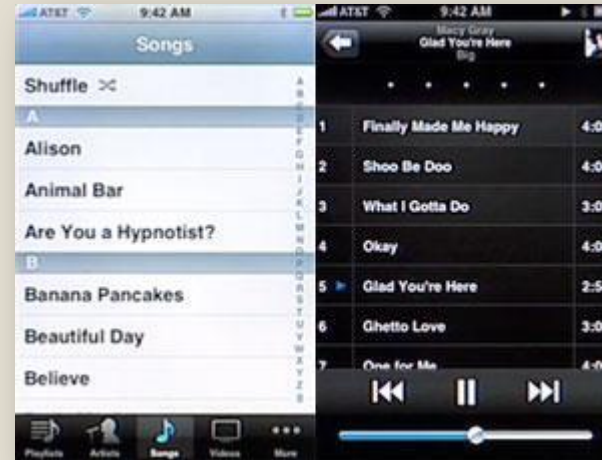
# iOS 1

- No 3G
- No Multitasking
- No Copy and Paste
- No MMS (Multimedia Messaging Service)
- Focused on:
  - Speed
  - Consistency between apps



# Main features (iOS 1.0)

- **The core iOS user interface**
- Capacitive touchscreen
- Inertial scrolling
- **Mobile Safari browser**
- Powerful as desktop browser
- The Web fully and simple zoom
- **iTunes Wi-Fi Music Store**
- **Google Maps**





# Devices for iOS 1

- iPhone 2G



- iPod Touch 1<sup>st</sup> Gen



# iOS 2

- **The App Store**
- Both on iTunes and device
- **Microsoft Exchange support**
- Push email, calendar, contacts
- **MobileMe**
- Cloud-based service
- Expensive (\$99 a year)



# New Devices for iOS 2

- iPhone 3G
- iPod Touch 2<sup>nd</sup> Generation



# iOS 3

- **Cut, Copy and Paste**
- **Spotlight Search**
- Finding content



# iOS 3.2

- **iPad**
- New design
- **iBooks**
- Download and Store e-books





# New Devices for iOS 3 and 3.2

- iPhone 3GS,
- iPod Touch 3rd Gen,
- iPad



# iOS 4

- **Multitasking**
- **Face-Time**
- Only for iPhones
- **Retina Display**
- higher quality
- **AirPlay**
- Streaming video content between iOS devices



# New Devices for iOS 4

- iPhone 4 (GSM),
- iPad 2
- iPod Touch 4th Gen,



# iOS 5

- **Siri**
- Virtual assistant
- **iMessage**
- Between iDevices
- **iCloud**
- Store and Share





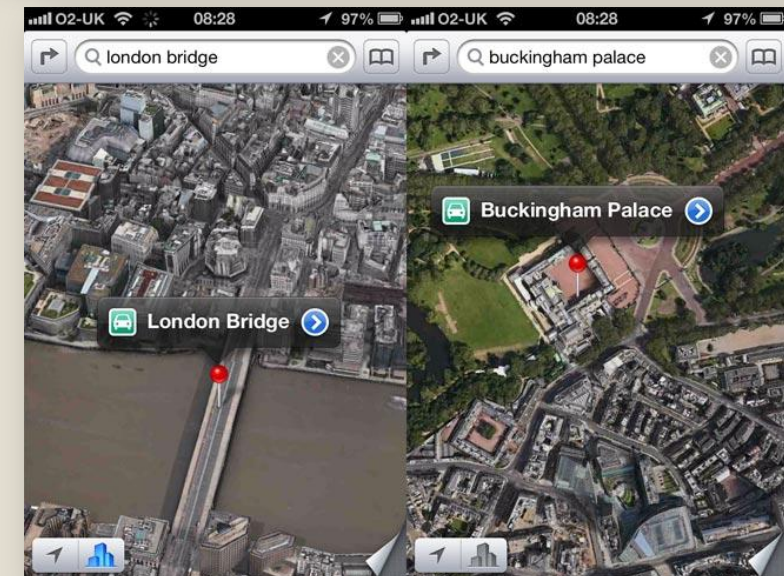
# New Device for iOS 5

- iPhone 4S.



# iOS 6

- **Notification Center**
- Quick access to Apps (Facebook, Twitter)
- **Upgraded Siri**
- Launch apps, ask for sport scores, etc.
- **Maps**
- 3D "Flyover"



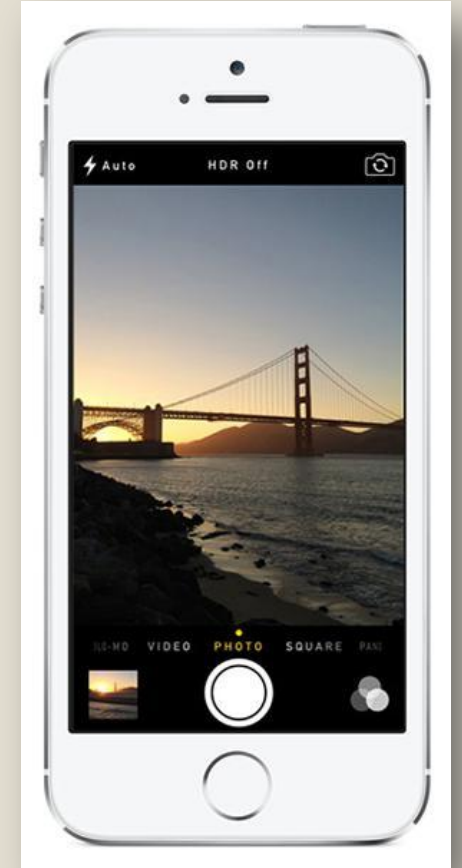
# New Devices for iOS 6

- iPhone 5
- iPad mini



# iOS 7

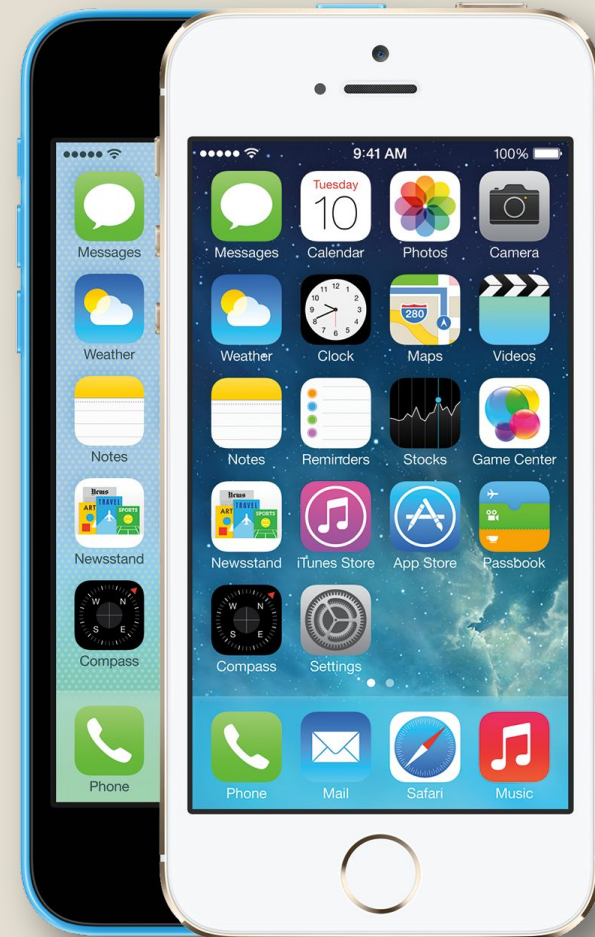
- **Completely NEW Design**
- **AirDrop** (share files between iDevices)
- **Camera and Photos** (new design)
- **Multitasking** (new)
- **Touch ID**
- Opening with fingerprints





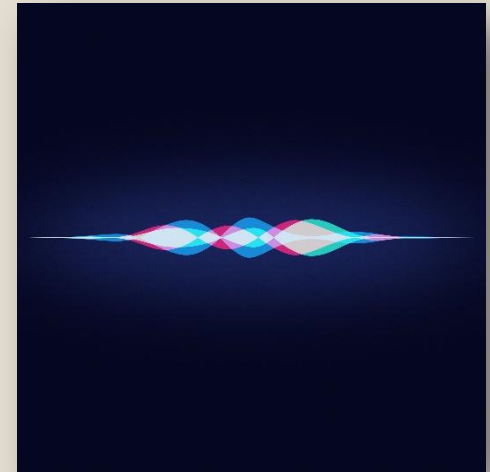
# New Devices for iOS 7

- iPhone 5S
- iPhone 5C
- iPod Touch 5<sup>th</sup> Generation
- iPad 3



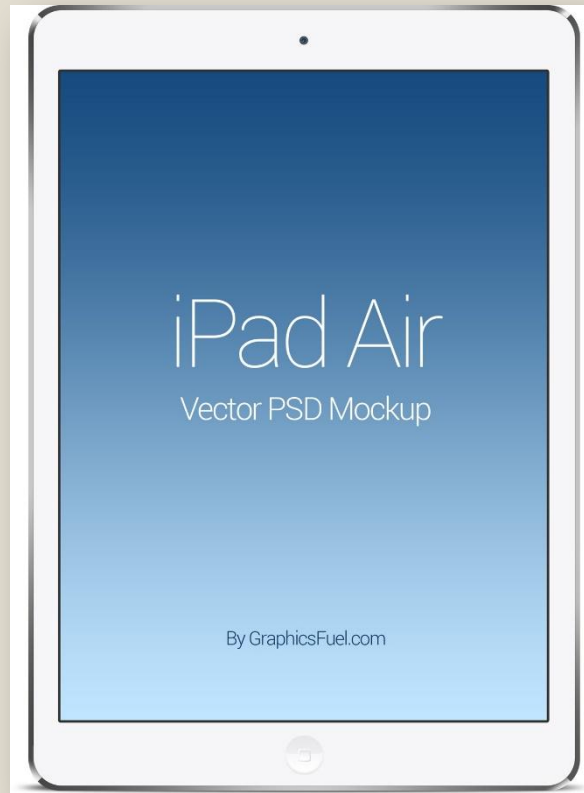
# iOS 8

- **QuickType**
- Edit without opening Apps
- **Siri Upgrade**
- “Hey, Siri”
- **Family Sharing**
- Share everything from photos and calendars



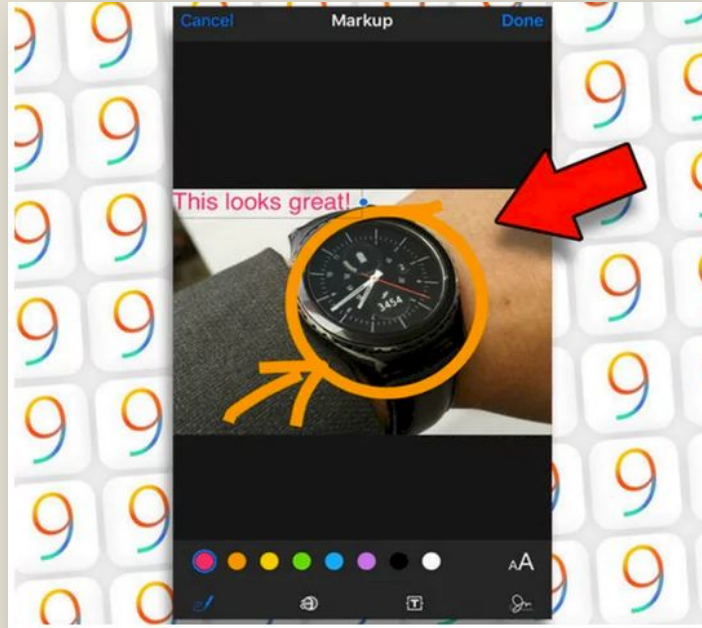
# New Devices for iOS 8

- iPhone 6
- iPhone 6 Plus
- iPad 4
- iPad Air
- iPad Mini 2
- iPod Touch 5G



# iOS 9

- **Power down**
- Low-power mode
- **Sign, write or draw**
- Edit photos
- **Check “harmful” Apps**
- Ability to check what is eating up energy





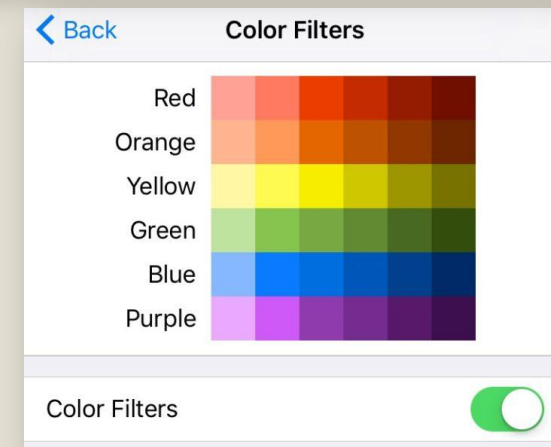
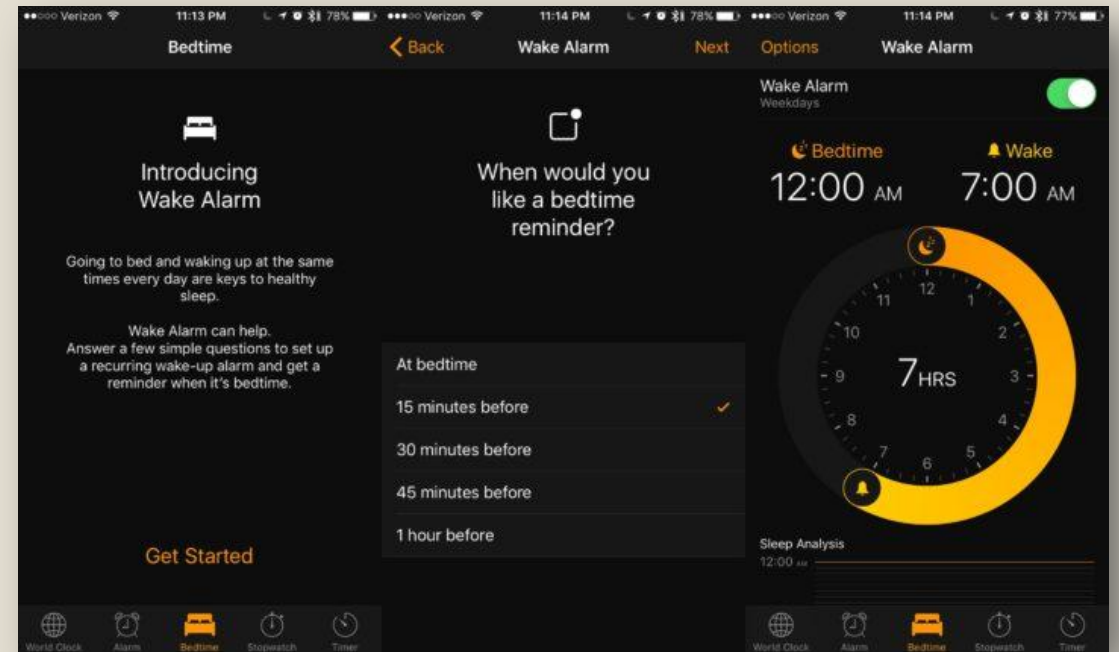
# New Devices for iOS 9

- iPhone 6S Plus
- iPad Pro
- iPad Air 2
- iPad Mini 3
- iPad Mini 4
- iPod Touch 6<sup>th</sup> Generation



# iOS 10

- **Integration with Messages**
- Able to share photos, stickers, etc.
- **Photos Upgrade**
- Make slide-show from interesting photos
- **Wake up Alarm**
- Tells you to go to bed
- **Color Filters**
- Help for colorblind Users



# New Devices for iOS 10

- iPhone 5SE
- iPhone 7
- iPad Pro 12.9 Inch



from \$769

Thanks for your attention!

